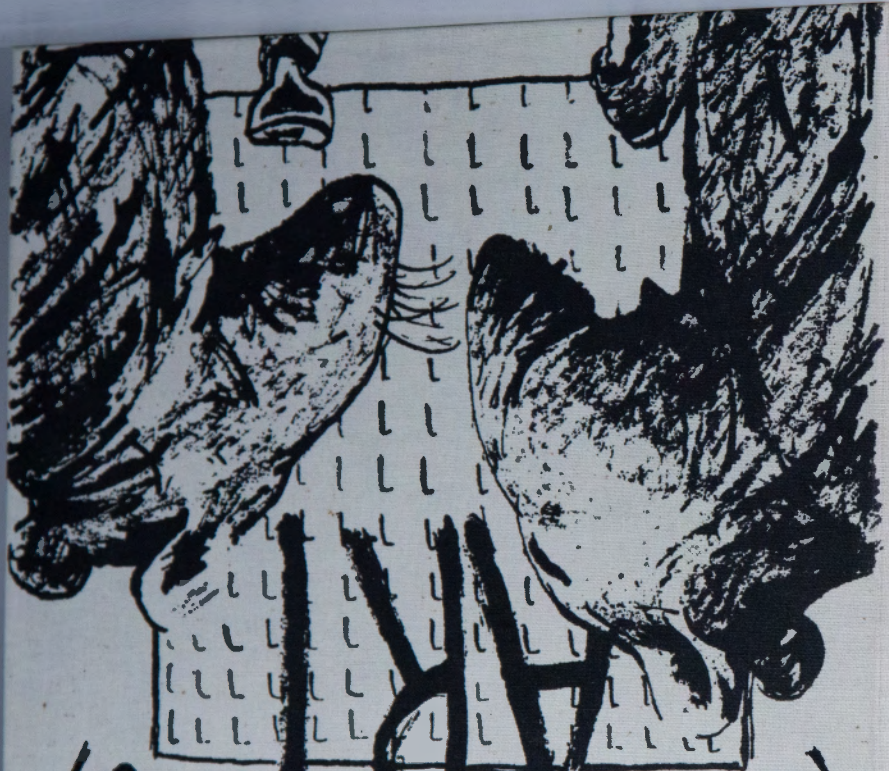


HOW TO TALK ABOUT

ART

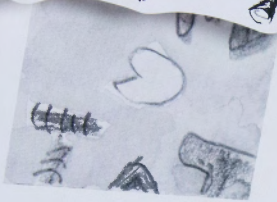




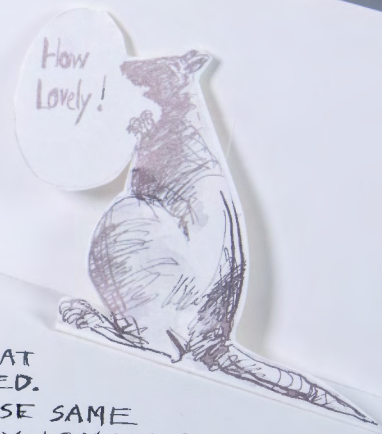
HOW TO TALK ABOUT

ART

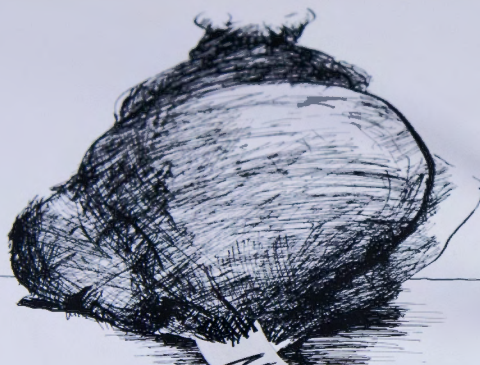
A grid of small, repeating patterns, likely a decorative border or a placeholder for text.



YOU MAY HAVE
THE ART WORLD
YOU JUST CAN'T GET
FEW TIRED OLD



NOTICED THAT
HAS CHANGED.
BY ON THOSE SAME
CLICHÉS ANY LONGER!



NARRATIVE • TENSION • SYNTHESIS

PHASE • ENCOUNTER

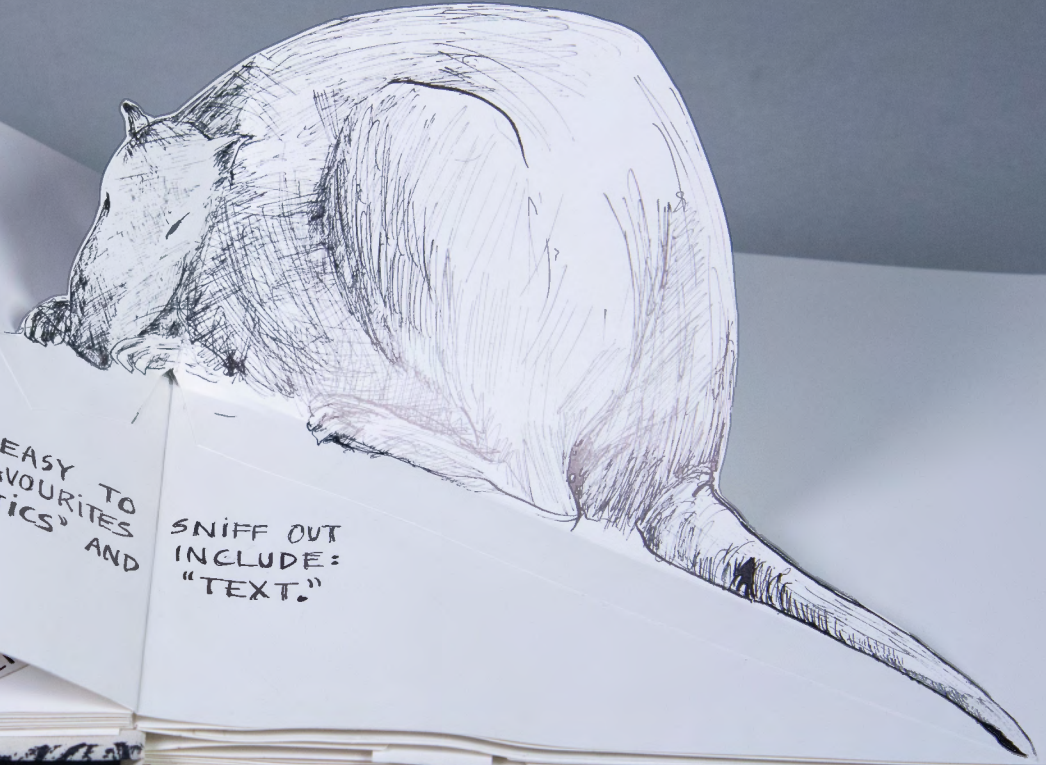
PHASE • ENCOUNTER

PHASE • ENCOUNTER

THE LIST OF SUITABLE NOUNS IS ENDLESS...

IMPRESSIVE NEW NOUNS ARE EASY TO
AND USE. SOME RECENT FAVOURITES
"DISCOURSE," "EPIPHANY", "DIALECTICS" AND

SNIFF OUT
INCLUDE:
"TEXT."



NARRATIVE.

NOW THAT YOU'VE SEEN A FEW
EXAMPLES . . .

DON'T
SAY:



"WHAT
PRETTY
COLOURS"



NOW THAT YOU'VE SEEN A FEW
EXAMPLES . . .

DON'T
SAY:



“WHAT AN INTIMATE
USE OF FORMAL
REFERENCES”



PRE -
SUB -

NEO -

NON -

MYTHO -

HYPER -

POST -



N BE
IF YOU
LE HINTS:
MEMBER
E KEY

SELECT YOUR



ADJECTIVES WITH CARE

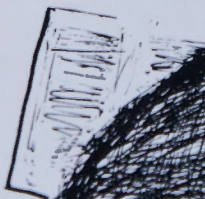
SENSITIVE



RESONANT



TEXTURED



NOPE,
NOT QUITE
...



N BE
IF YOU
LE HINTS:
MEMBER
IE KEY

SELECT YOUR

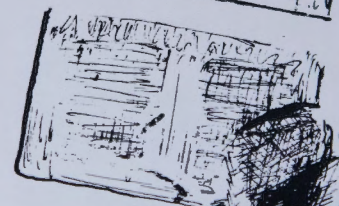


ADJECTIVES WITH CARE

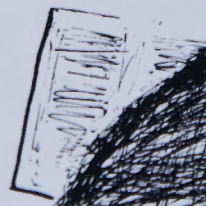
RESONANT



TEXTURED



NORMATIVE



NOW THAT'S
MORE LIKE
IT!

