

Accessibility to Possibilities

Discover the unknown unknown worlds

Accessibility to Possibilities

A thesis presented in partial fulfillment of the requirements for the degree Master of Industrial Design the Department of Industrial Design of the Rhode Island School of Design, Providence, Rhode Island.

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Rhode Island School Of Design
2020

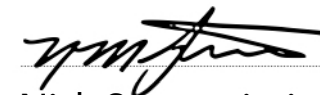
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Accessibility to Possibilities

Abstract

The digital revolution has transformed the world, and today we are drowning in information. We use search engines as an efficient way to access information, and when we search, by connecting, relating, or random recommending, our knowledge network expands from the keyword we put in. With this search engine model, it's easy for us to find what we know we don't know. But it's hard to access things we don't know we don't know. In other words, our past limits our accessibility to information.

In this essay, I attempt to find an alternative way of approaching information in the design process through constructing accessibility to all kinds of possibilities. I propose that we generate knowledge instead of search for it – design in a way where innovation and willingness are not trapped by the past, and allow more people to participate and have fun in the design process. Thus, we can integrate the design process into daily life and, ultimately, build a decentralized design ecosystem for society.

Key words: accessibility, the future of design, computational thinking, generate design, decentralized design system.

Introduction

Design today is less about ideas, and more about information. More than ever we are addressing the logic, the method, the theory behind the design by applying new design methods that emerged with data technology such as data-driven¹ decision making, computational thinking, and generative design that empowers the traditional design process and makes it more accurate. However, even with those supports, many designs in the market fail to meet users' needs. The problem¹ here is not the methods. It is us, the designers. We research, we learn, we analyze ... We make every effort to understand our users and mold our understanding into a design. But we have overlooked two points:

1. We can never do research perfectly or fully understand others.
2. The design process is subjective, and the results of our designs are always biased.

Therefore, we are now putting more emphasis on mass customization² progress, which allows users to have more choices and the right to change products meeting their variable needs at a low cost. The rapid development of 3D printing is a sign. When pushing mass customization to the extreme, users in the future will have the full freedom of personalization for every product. In this time, when the users have the ability to fully customize products, everyone becomes a designer; there will be, then, no designers. Design becomes decentralized. The power of design delivered to every

person. We all have the chance to express what kind of product we want and to design it. We together form a blockchain system of design.

Accessibility

Ideally, the more efficient way to design is to let those who are already experiencing under that scenario design things for themselves. The elderly design products for the elderly, disabled people design products for the disabled. Children design products for their peers. The flaw here is obvious: not every user group has the ability to design. That's why we have designers here.

Designers are the linkers that transfer users' needs to practical products. Their existence is because users do not have the ability and knowledge to access the solutions by themselves. The designer's job is to enhance accessibility³, to empower every person to achieve more, regardless of their ability. Rather than saying that the products designed by the designer improve accessibility, it is better to say the designer himself is the accessibility. Thus, an essential way to solve problems is not continuing to design better products to assist users but to improve users' accessibility to solutions. If users can design their products regardless of their ability, everyone can have the most suitable product, and every need will be valued, regardless of the market. Product design will no longer be based on designers' speculation but on the positive result the users give. In the past, we've designed transportation, the Internet,

1. "... analytics can be useless, even harmful, unless employees can incorporate that data into complex decision making."
Good data won't guarantee good decisions
Shvetank Shah , Andrew Horne and Jaime Capella 2012

2. [Mass Customization Definition](#)
Maya E.Dollarhide 2019
[Mass Customization Is The Future Of Products](#)
J. P. Gownder 2011

3. "Accessibility: Empower every person and every organization on the planet to achieve more"
Microsoft accessibility training course
"The ultimate goal of the accessibility movement is to ensure that everyone, regardless of ability or disability, has the equal chance to participate in society."
[Accessible technology in the 21st century](#)

cellphones; we've designed various products to enhance accessibility. In the future, we'll design the way that allows each person to achieve more by themselves—we'll design accessibility.

In this era of information explosion, "search" is an efficient way to access knowledge and answers that we might not get from personal experience. Though it is efficient, it has limitations—the limits of our existing knowledge and the limits of the search pool. When we search for an answer, we suppose we are asking the right question and assume the answer exists. Under this model of searching, we can find what we know we don't know, but it's hard to access things we don't know we don't know⁴. We always feed into this with the pre-approved results, which becomes a big question⁵. Our thoughts are shaped and constrained by what we search for and what we get. That's why it's hard for us to jump outside of the box.

Possibilities

To find an alternative way of accessing information, "Generate instead of search" becomes the core idea of my thesis experiments. Rather than finding an answer in an existing knowledge pool, generative design⁶ allows us to explore far more possibilities. The Library of Babel⁷ explains this idea well: a random and infinite combination of the letters, building up a library that contains every possible book. If we can find basic rules to represent our world, through generation we can have access to every possibility, regardless of our existing knowledge, one's class, region,

4. Unknown unknowns
Joseph Luft, Harrington Ingham 1955
Donald Rumsfeld 2002

5. "We are being steered toward a future where we will not have control over search results at all."
[We Need to Talk About Search | The Corbett Report](#)
James Corbett 2019

6. Generative Design Example
<https://www.youtube.com/watch?v=CtYRfMzmWfU>
Autodesk 2016

7. "a version of a universal library, containing books with every possible combination of 410 pages of letters, thus containing every book that ever has been and every book that ever could be written, drowned out by an immense quantity of nonsense."
Jorge Luis Borges, *The Library of Babel*, 1941

or race. Everyone has equal access to information. By applying the generation idea in design, everyone has equal access to creative ideas and solutions. The future of everyone becoming a designer comes to fruition. This is not only the case in the design field. Communication between all disciplines will become more fluid because we are no longer limited by existing knowledge. We can think without trapping by our past.

Application

Human brain is designed to be "brilliantly uncreative" (Edward de Bono⁸). Because thinking is a high-energy activity⁹, due to the design of our body, when we think, we try to think as short as possible to save energy. The same idea applies in design — that we tend to rely on familiar assumptions and existing routines. This explains why people usually get sucked into the cognitive inertia and why creative ideas are rare. Therefore, if we want to maintain creativity at all times, then we need access the creativity in a way that does not expend much energy*. For example, cooperating with machines.

The ultimate goal of design is to make us unaware of the existence of design.¹⁰ By cooperating with machines, just as we don't need to understand the mechanism of a car to drive it, perhaps in the future¹¹ we won't need to know anything about design methods. But design still happens spontaneously in our daily lives, generating personalized products for us.

8. *The Mechanism of the Mind*
Edward de Bono 1969

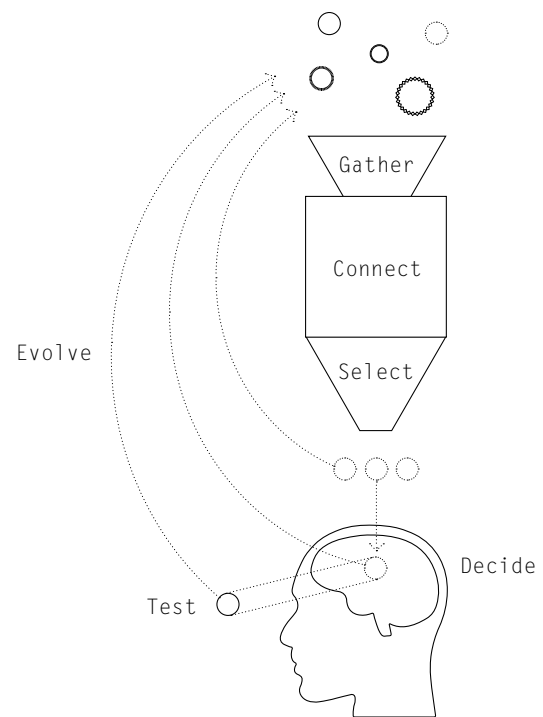
9. "You will in fact burn more energy during an intense cognitive task than you would vegging out watching Oprah or whatever."
[Mental Work Requires Physical Energy](#)
Benjamin C. Ampel, Mark Muraven and Ewan C. McNay2 2018

10. Unconscious design
Naoto Fukasawa

11. [What will Industry 5.0 mean for manufacturing](#)
Ben Rossi 2018

Unknown unknowns –
the ones we don't know we don't know.

J.Luft, H.Ingham(1995)



Introduction

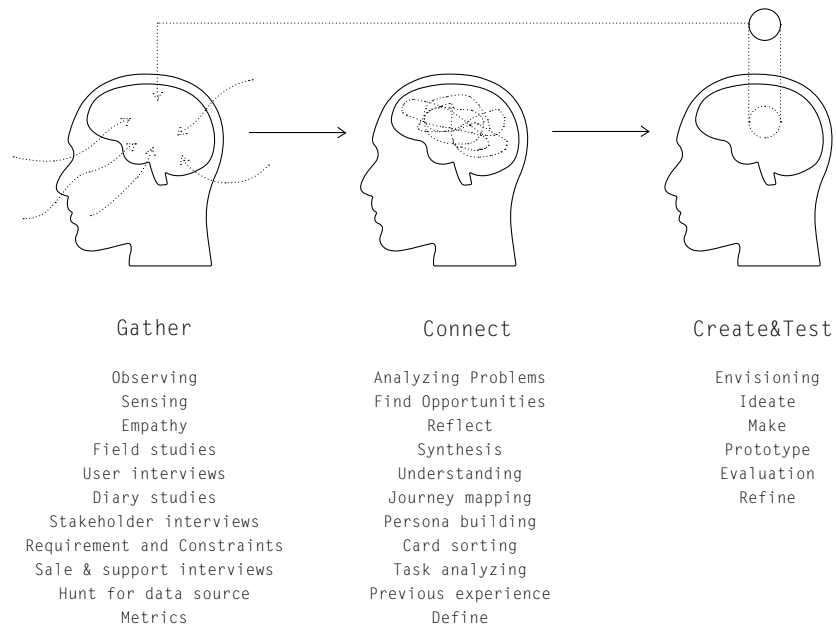
We know nothing but we can do everything.

The whole story started with my working experience and reflection in the design industry.

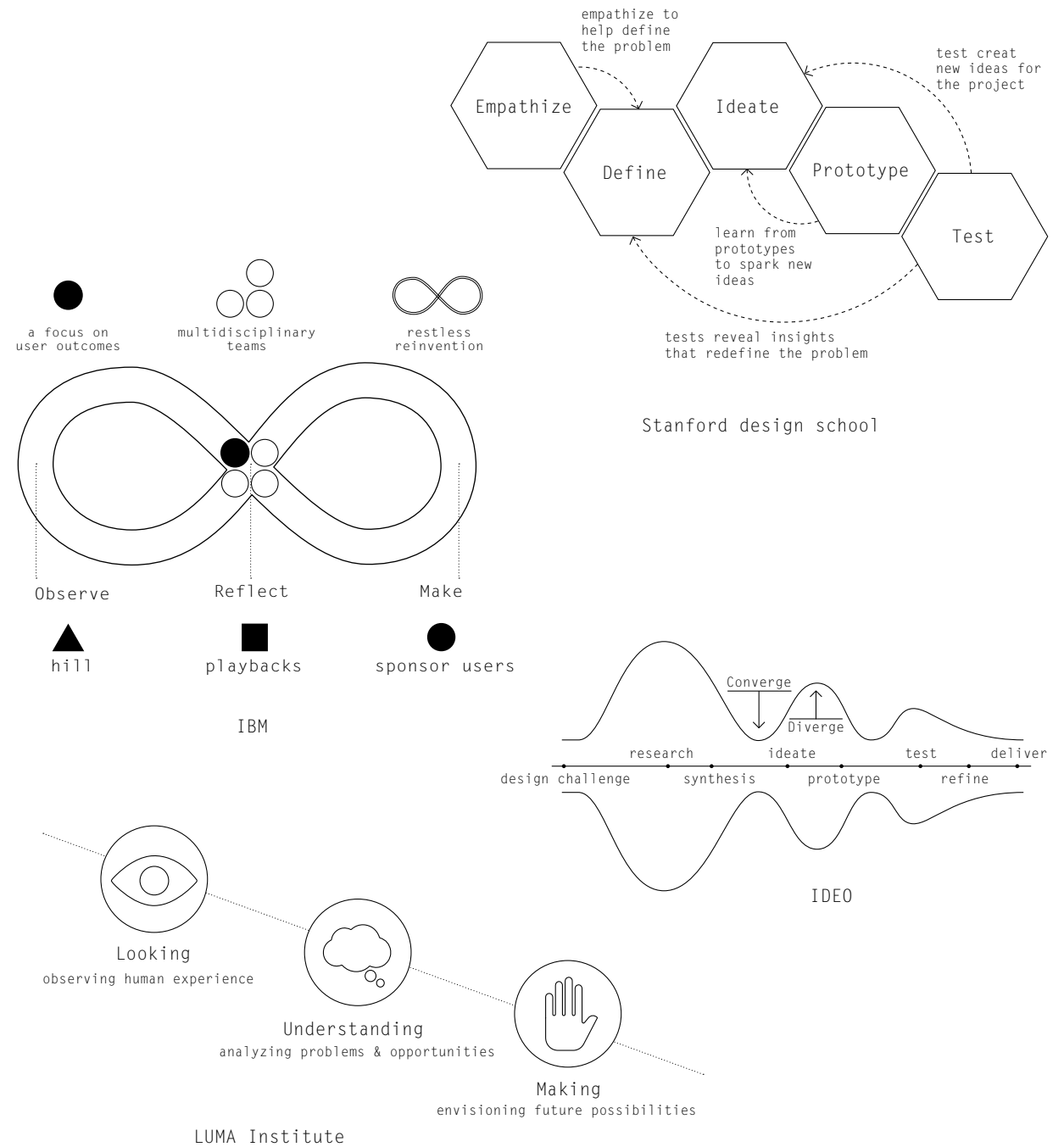
In the traditional design thinking process, the ability of empathy and imagination are important, especially in the early stage of designing a product. Therefore, there are design methods such as interviews, personas, brainstorming, and matrices to help designers better understand their users and problems and explore ideas outside of the box.

Taking a close look at those wildly used design thinking processes (image0-1) from well-known design schools, tech companies, research institutes, and consultancy, they all look different but sharing the same idea: 1. Gather Information 2. Make connections 3. Create ideas.

Are these design methods the best way to design?
Can we find a standard model that explains all?



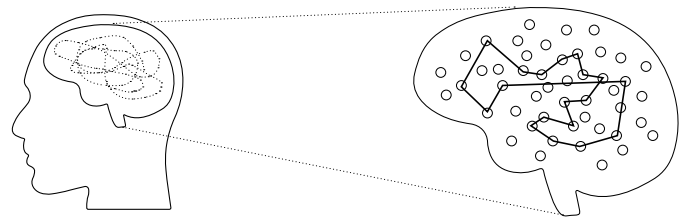
Imagine a Standard Model



Traditional Design Thinking Process(image0-1)

Design is about connections¹

When we say design, we are talking about creating connections. Connections between problems, knowledge, feeling, history, background, marketing – anything in your mind that can be related to the design project can be connected and generate ideas. The knowledge existing in your head is your design database. The purpose of doing all kinds of research is to increase the information to have more ways of connections, which might end up with a better chance to generate good ideas.



Design is about connection

Back to those design methods, though we have been designing in those ways for years, it does not mean that they are easy to apply in design.

The design process is still challenging. For one thing, it's hard for people to understand others fully. Like Harper Lee's writing in *To Kill A Mockingbird*, "You never really understand another person until you consider things from his point of view until you climb inside of his skin and walk around in it." Therefore, if a designer is not a user, he is likely to make a biased design decision. Misunderstanding users-needs is only one aspect, and the bias will be adding up by the deviation in information, analysis, and other related variables.

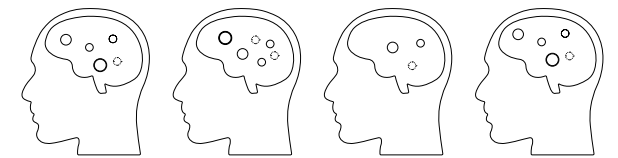
To avoid biased decisions, companies nowadays are addressing more comprehensive user research and encouraging cross-subjects cooperation. They are not only gathering more information but combining a diverse group to

1. "Creativity is just connecting things" Steven Jobs

making their design database larger. "The goal of design research is not to do research for its own sake. The point is to make sure everyone working towards the goal is benefiting from a collective understanding of the problem." (Erika Hall, 2016)



Comprehensive research



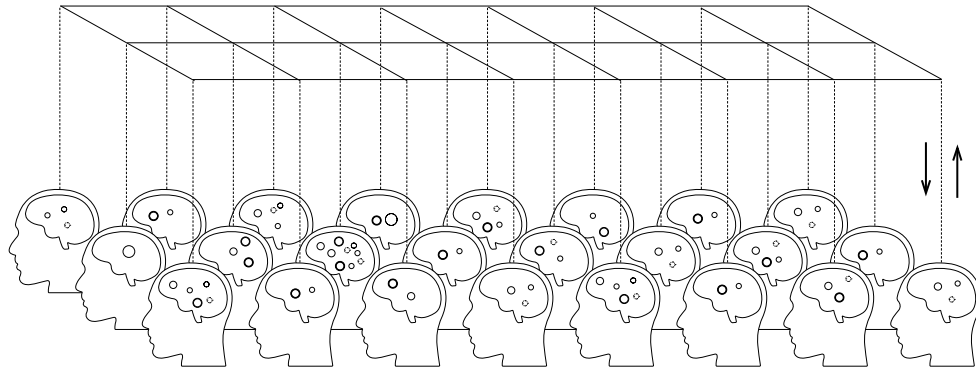
Multidisciplinary teams

Although good research might bring good design, there are problems with it:

1. Costly. It is inefficient, considering all the time, people and money put in. I saw that many small design teams, due to cost constraints, only did research "they think they are useful", making decisions "they think they are right" and rushed putting the product into the market to test if it works.

2. Repeated. Similar topics had been repeatedly designed and researched both at a historical time level or happening at the same time on different parts of the world. There are a lot of overlays both in the research part and even the final design. If you are a designer, you must have experienced the feeling of trying to make something unique but find out lots of people are doing the same thing. For some part, it is good because you find your allies and can learn from each other. But usually, because of the limitation of information transformation, we still did many repeated works.

3. Limitation. Users can only choose from what the market provides them, then shopping becomes market-driven, not need-driven, which leads to the overlooked of real problems.



Upload and download thought

We are now experiencing an era when access to information is better, faster, cheaper than ever, which somehow reforms the traditional design process. We have fewer barriers between different religions, cultures, and languages. Ordinary people can also experience the best education, such as attending Harvard's online courses. Many papers, research, and reports which used to take researchers' whole lives to contribute are now becoming open source and can be easily found on the Internet. The explosion of access to knowledge reduces the cost of establishing the design database for individuals and design teams.

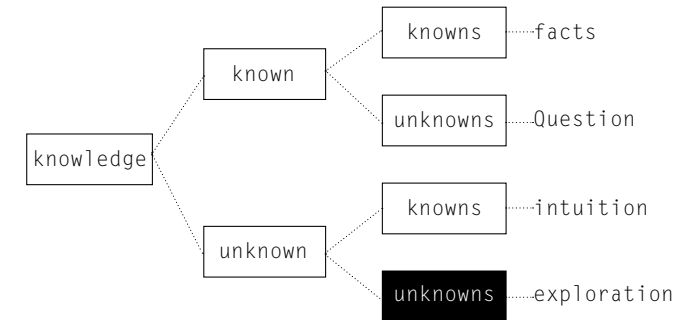
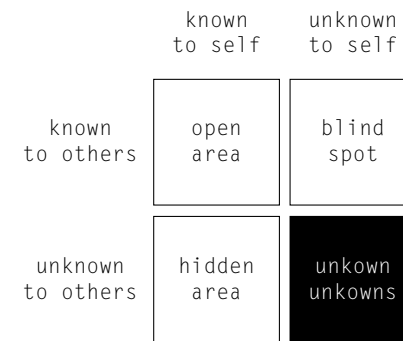
In the foreseeable future, better becomes better, faster becomes faster, cheaper becomes cheaper. When things go to the extreme, like what Neuralink¹ is trying to do-- create a "direct cortical interface" to upload and download thought. When that happens, every person can stand on the shoulder of a giant. Every person's own experience comes together and becomes the giant.

1. Elon Musk's Neuralink : Founded in 2016, innovative Neuralink startup is developing so-called brain-machine interfaces, an advanced technology that integrates digital systems and the human brain.

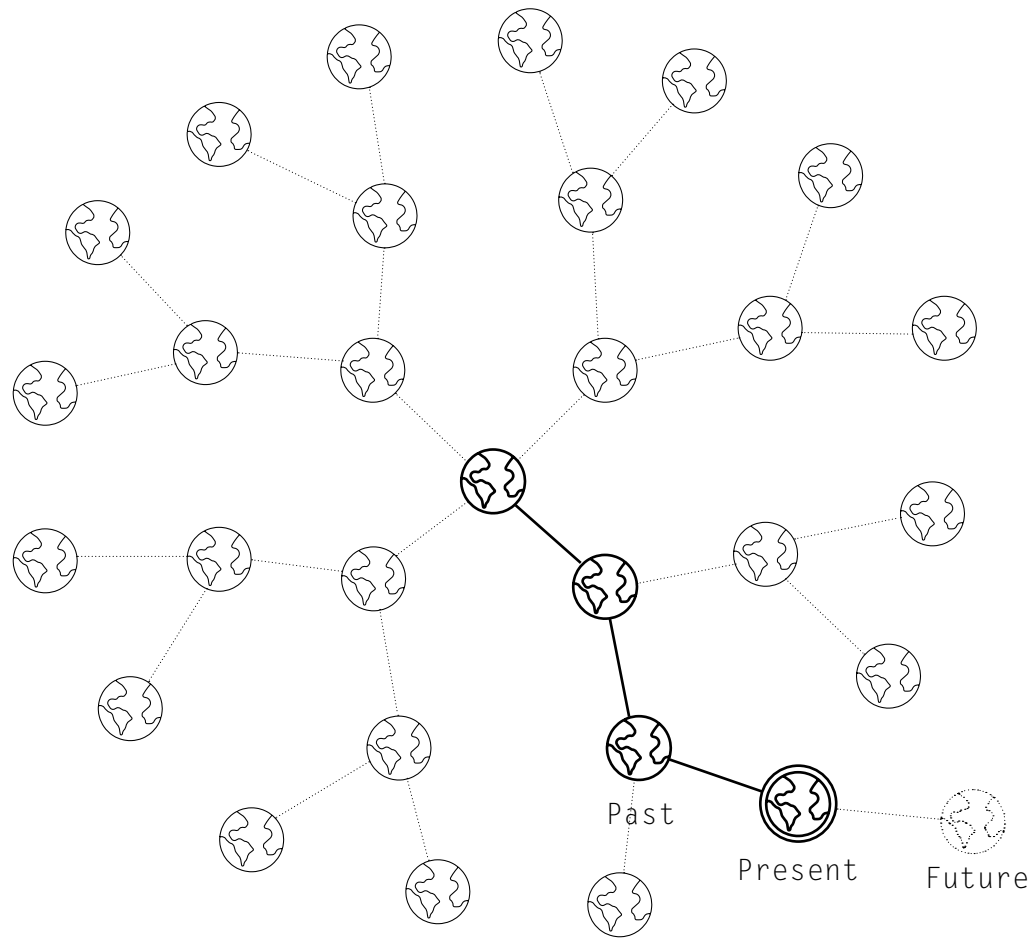
Well, even besides the critical part of combining human and machine, the popularity of this technology is still in the far future -- it may happen ten years later, or tomorrow, but not now. Since we are already in this ocean of information, it is enough for us to develop a good design. However, our existing knowledge limits our accessibility. You can use the internet to search for answers you know you don't know, but it's hard to find things you don't know you don't know. However, good design often lives in those places. You can only find them until you accidentally come across them "Oh! Why didn't I think about it before?"

We, humans, keep gathering more, knowing more, empowering our body in multiple ways to keep up with this fast-changing world. Alternatively, instead of knowing all the information to get the right answer, can we knowing nothing but only the answer?

Can we know nothing, but have the accessibility to all possibilities?



J.Luft, H.Ingham(1995)



Chapter 1 Explore

Choice making and alternative history
 Predictable future and mystery Past
 Experiment 1 - Possibilities cone
 Experiment 2-1 - Cylindrical everything
 Experiment 2-2 - Alternative history

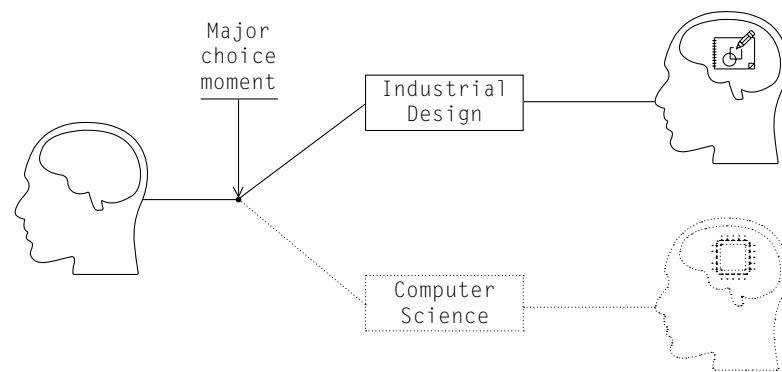
The future is predictable, the past is mystery.

Choice Making and Alternative History

There might be alternative solutions that provide better outcomes than we have now. We won't have the chance to even think about that, because we didn't choose that path in the past.

In 1950 Hugh Everett proposed the Many-Worlds¹ interpretation of quantum mechanics, which implies that there are perhaps infinitely universes exist in parallel at the same time same place as our own. Each of the world branch points is caused by a quantum event. All these parallel worlds are equally real but do not interact with each other.²

I clearly remember the day I decided to apply for the design major, not computer science. This decision became that branch point of my life – splicing my world into two, one is a designer me, another is a programmer me.

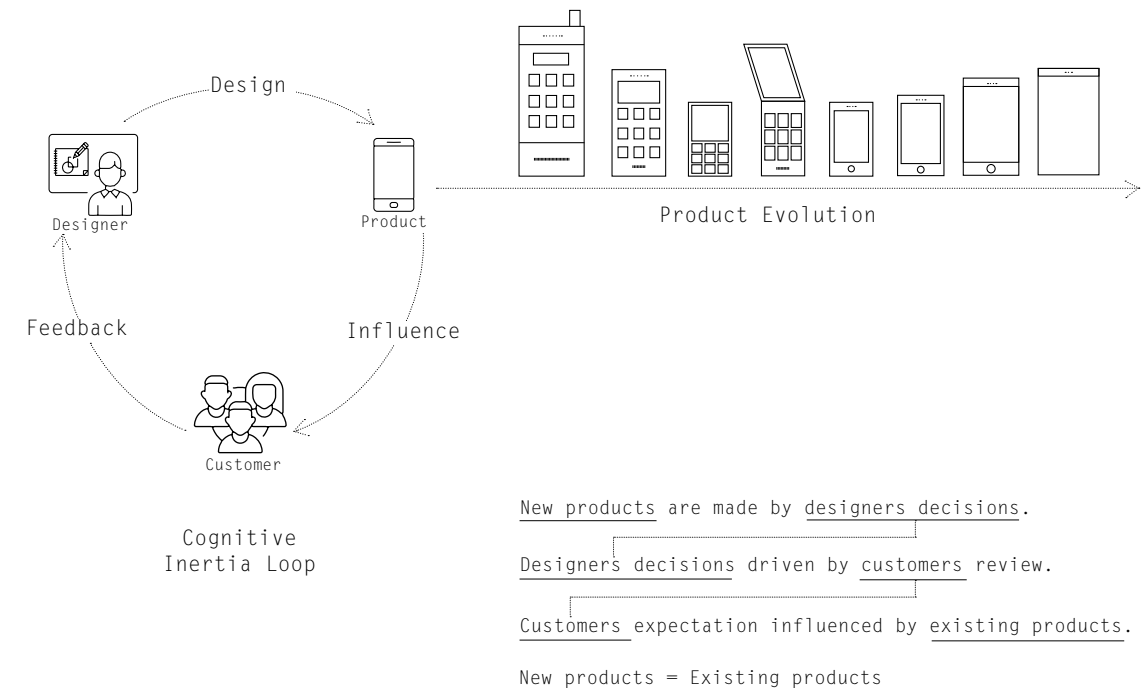


Even though I never regret my choice since then, I sometimes curious about my life as a programmer.

Real life is much complicated than this diagram, as we are making choices every day every time. The only sure thing is what we have experienced. For those we didn't choose, we have no way of knowing what can happen.

¹ Many-worlds interpretation, Hugh Everet, 1950.
² Reference from Wikipedia.

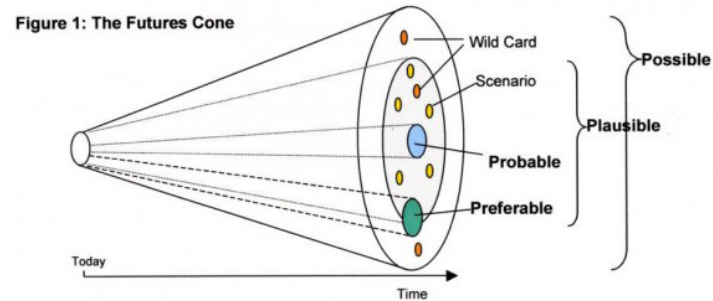
Back to design, the idea is similar but different compared with a life choice. As the life cycle of the product is relatively shorter, designers have the chance to refine and modified it after it goes into the market. So we can see product iteration from generation to generation.



If a designer only thinks about solving product problems, not the problem itself, he will trap in a loop of creating problems and solving his own problems. If a customer only settles for products from an existing market, not from his inner needs, he will pass wrong information to designers and influence their design decisions. In this cognitive inertia loop, whether it is the designer or the customer, if there is nothing changed dramatically, this loop will continue to run until this kind of product replaced by others.

Predictable Future and Mystery Past

If our minds are trap by yesterday, we can only create our tomorrow based on what we have today. Can we design in a way where innovations and willingness are not trapped by the past?



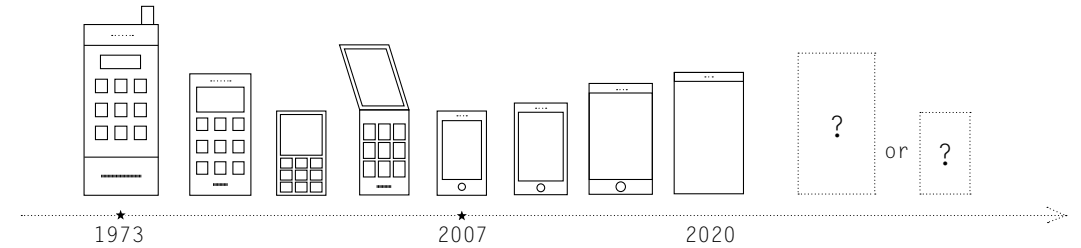
Future Cone¹
Hancock and Bezold 1994

“ Within the universe, you always explained one event as being caused by some earlier event. ” Stephen Hawking/A brief history of time

As everything is causally connected in our universe, by that means, the future is certain if we can find a standard model representing the causal relationship in the world. Though we cannot calculate all the factors to tell the future now, at least we can predict it.

Back to the cell phone evolution example, as this industry has developed for years, by just collecting the information from the past, we can predict the possible feature for the next generation. Let's say, the next iPhone – If it is only a square full-screen as expected, nothing excited comparing with the 2007 mode - the first touch screen cellphone, or 1973 - the first handheld mobile phone.

1. *Theory of Change and the Futures Cone*. By sjef in Futures Words posted February 13, 2016.

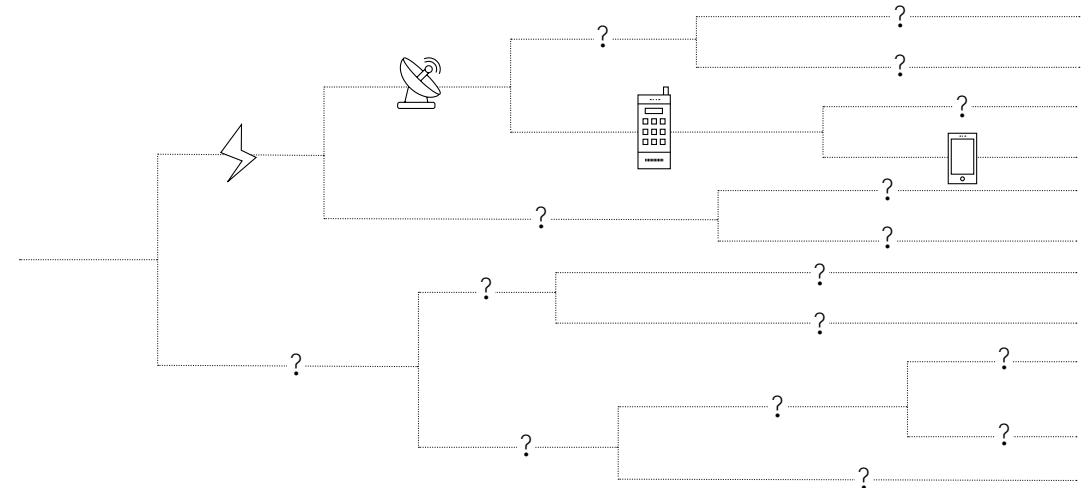


Instead of thinking about the future, let's step back to look at the alternative histories:

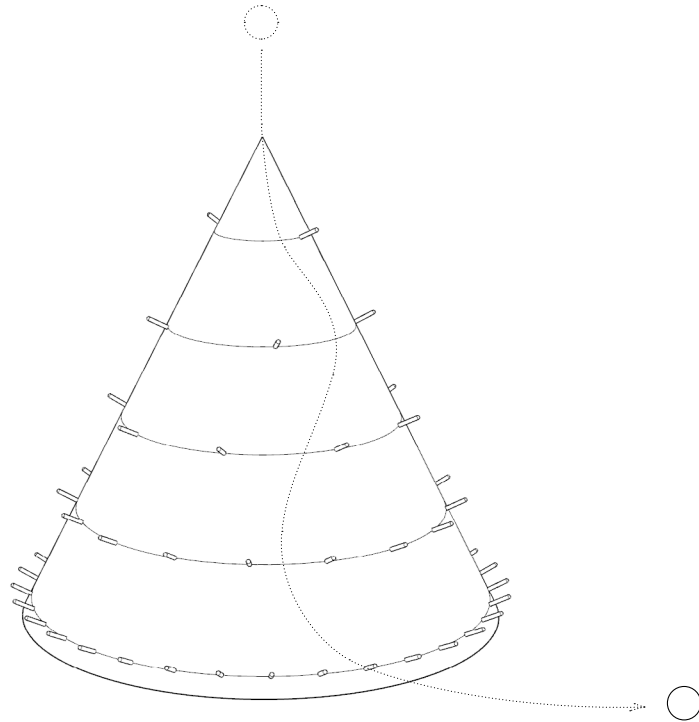
What will happen if we didn't have Apple's first touch screen cellphone?
 What will happen if we didn't have the first handheld mobile phone designed?
 What will happen if we didn't discovering the electricity?

...

What will happen if there was no big bang?



The future is predictable because it depends on the decisions you made before, whereas the past is the mystery--it has too many possibilities.



Experiment 1

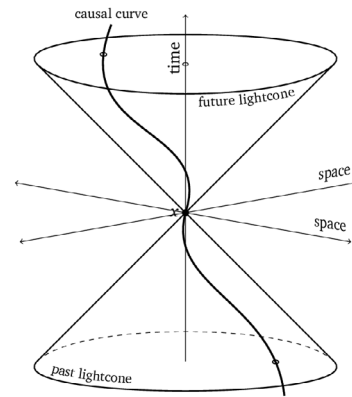
Possibilities Cone

Universe
Time
Future
Probability

Realizing that the future is predictable, the past is mystery, I then jump into the journey of exploring time, universe, future and probability.

Future

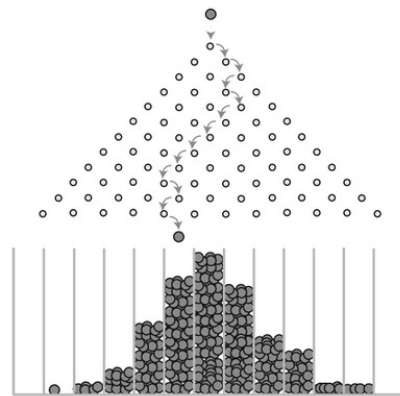
At this present, there are tons of possibilities that can happen in the future. There are also countless pasts that lead to this present. If we count all the possibilities, the future and the past are mirror images. Unfortunately, we can only experience one past and one future above all the possibilities.



Future¹

Probability

The Galton Board is a mathematical model, which shows the probability theory of binomial distribution. I interpret it to a model of choice making and the possible future. We are always making decisions since we were born. All these decisions are causally related, building up today's us.

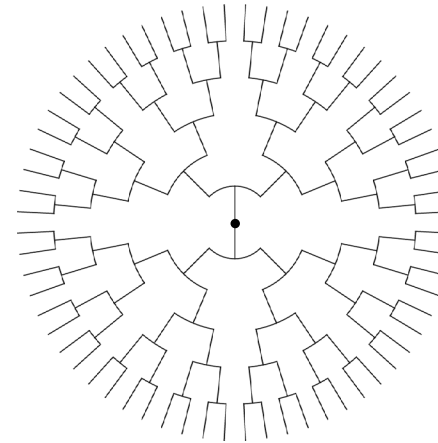


Probability²

1. Lightcone , Hermann Minkowski
2. Galton Board (also known as bean machine)

Universe

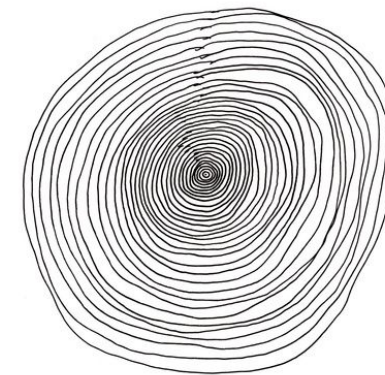
We might just live in one of many universes. From our current knowledge, we can not communicate with each other. But if one day we find a way to access them, we can have the knowledge of every universe's past, every culture and all kinds of technology. When that happens, our future will not be constrained by our history, but can be developed according to all histories. Which means we have access to every possibility.



Universe

Time

When I look at the tree ring, I am not only looking at it through a timing perspective, but also its physical transition-- the accumulation of the material. Each new annual ring's shape is based on the previous, and the next year ring shape is easy to predict.



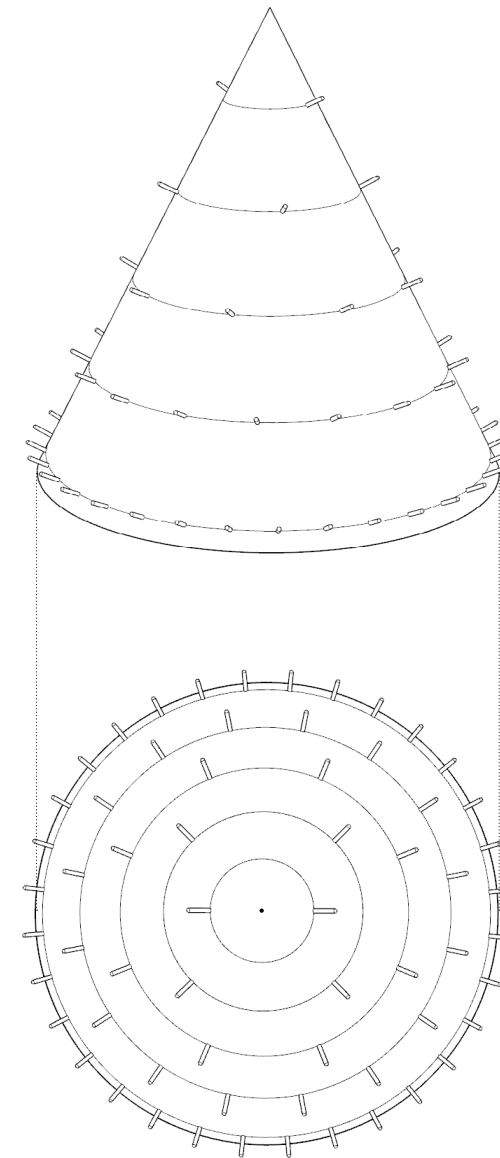
Time

Future

Universe

Each of them tells a part of the story, but I want to build a model to hold them together – a model expressing every possibility and their predictable future in different universes, at different times.

I end up with this Possibility Cone.



Probability

Possibility Cone

Time

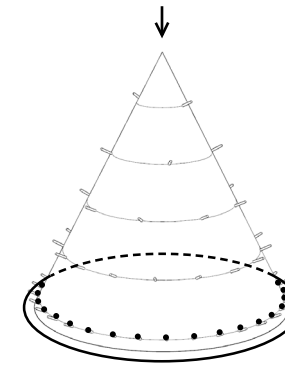


Explain

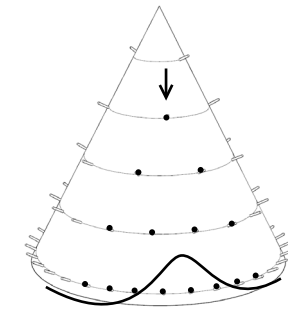
The top point of the cone is a starting point (see image 1-1). This point can represent the beginning of life, story, or evolution. At this point, every future has an equal probability of happening.

The line between each layer represents a change, which creates some branch points. For each branch point, it can be approached from the top in one or multiple ways. Those paths are their alternative histories.

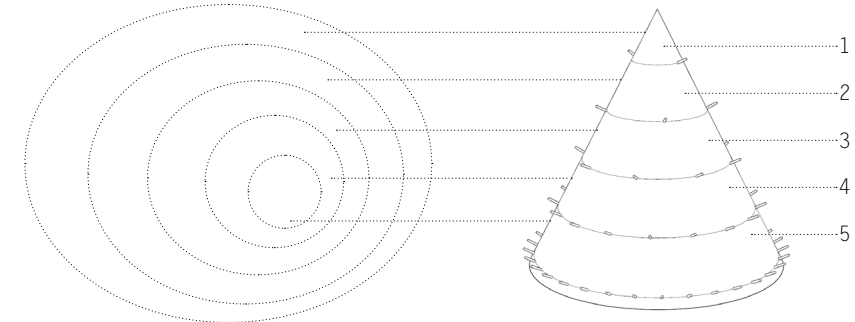
The past determines a possible future. (see image 1-2) If you throw a ball at any branch point on the cone, the possible outcome follows the Galton board Theory, though it is not exactly the same.



Unpredictable Future
Every possibility are equal
1-1



Predictable Future
Less Possibilities
1-2

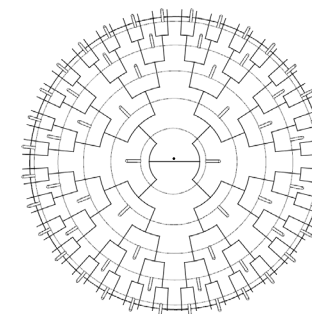


Classification
1-3

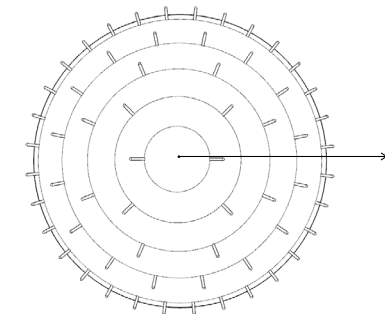
Thoughts

In order not to be trapped by the past, we might need to stand back and see the full picture of other possibilities. If we cannot avoid being shaped by our history, we can learn from it and think alternatively.

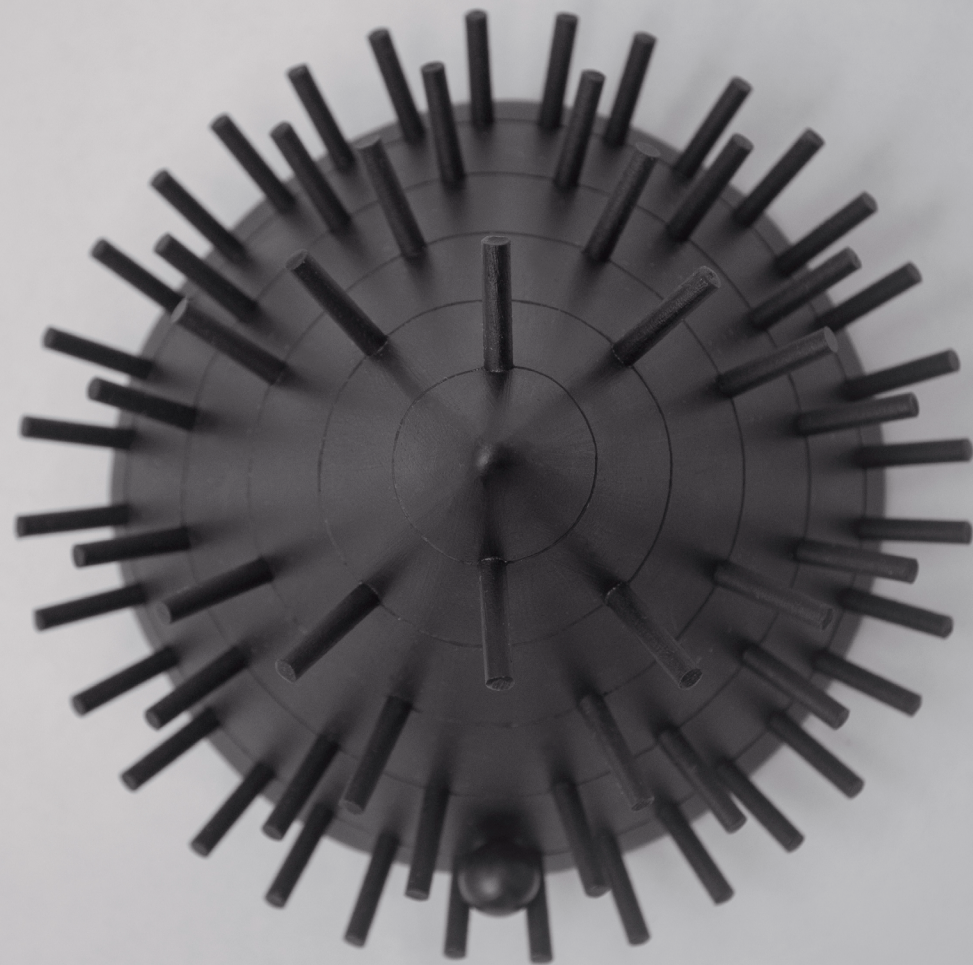
As Yuval Noah Harari once said, "This is the best reason to learn history: not in order to predict the future, but to free yourself of the past and imagine alternative destinies. Of course this is not total freedom - we cannot avoid being shaped by the past. But some freedom is better than none."

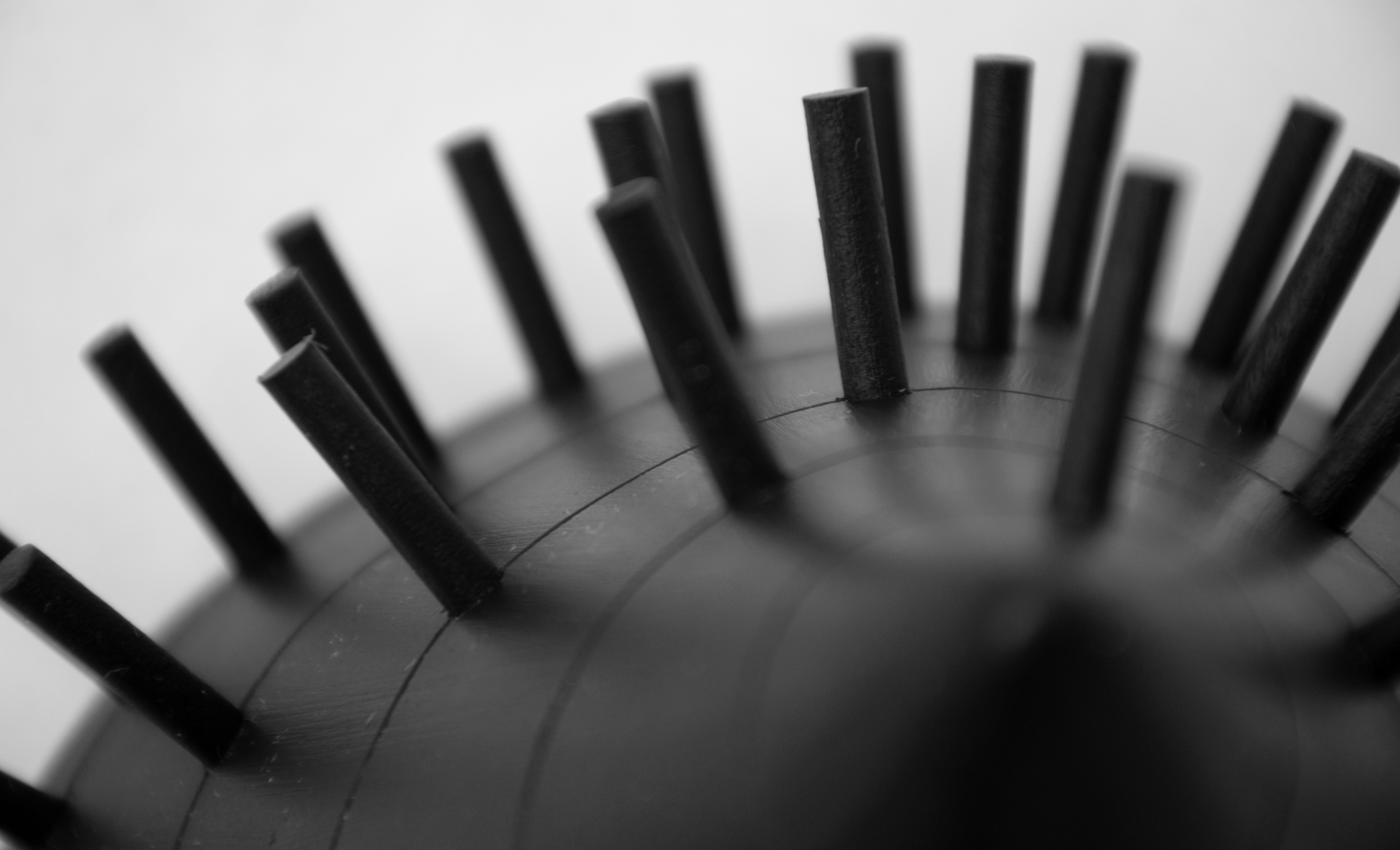


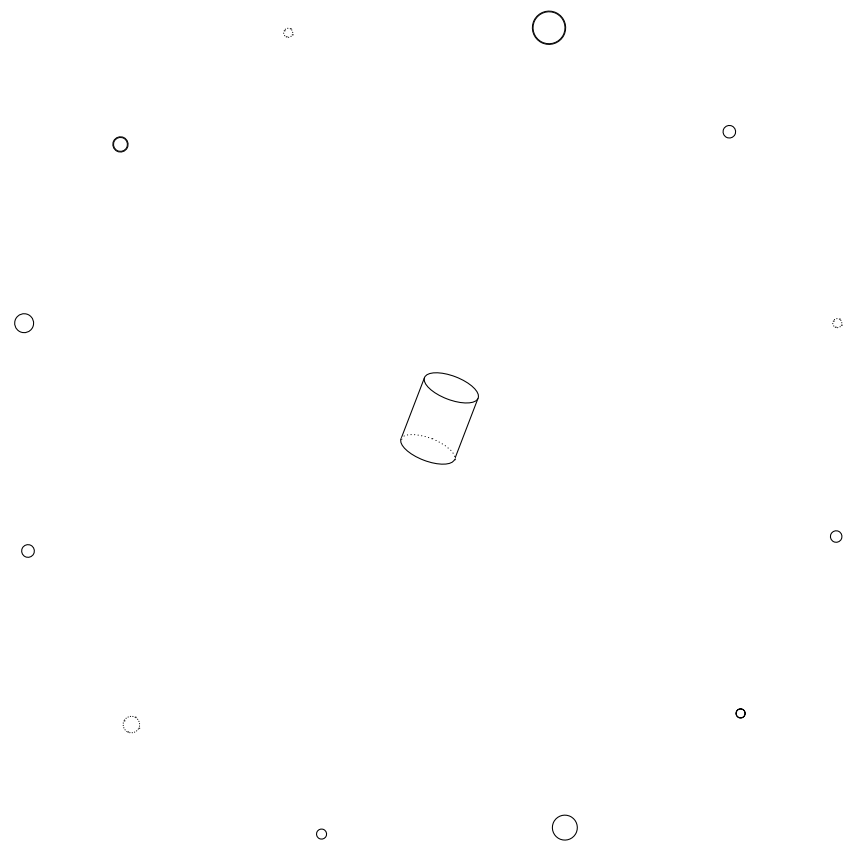
Many-Worlds
1-4



Time / Generation
1-5



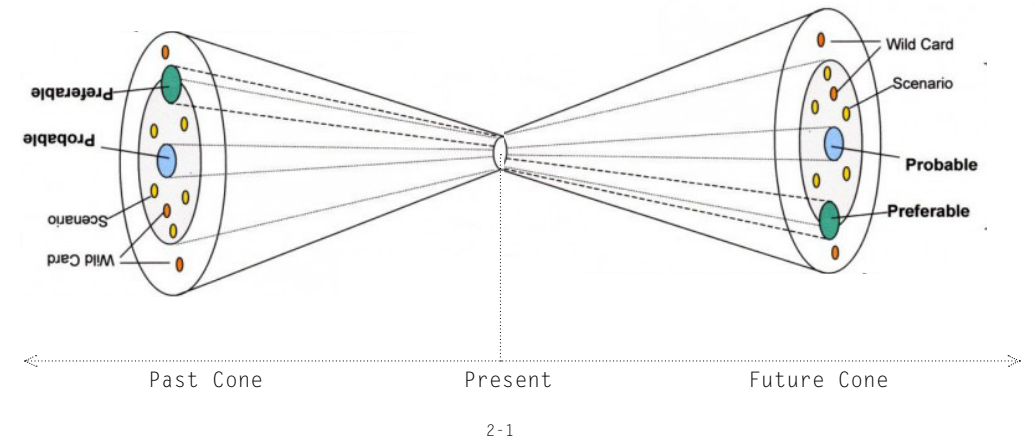




Experiment 2

- 2-1 Cylindrical Everything
- 2-2 Alternative History

Experiment 2-1
Cylindrical Everything



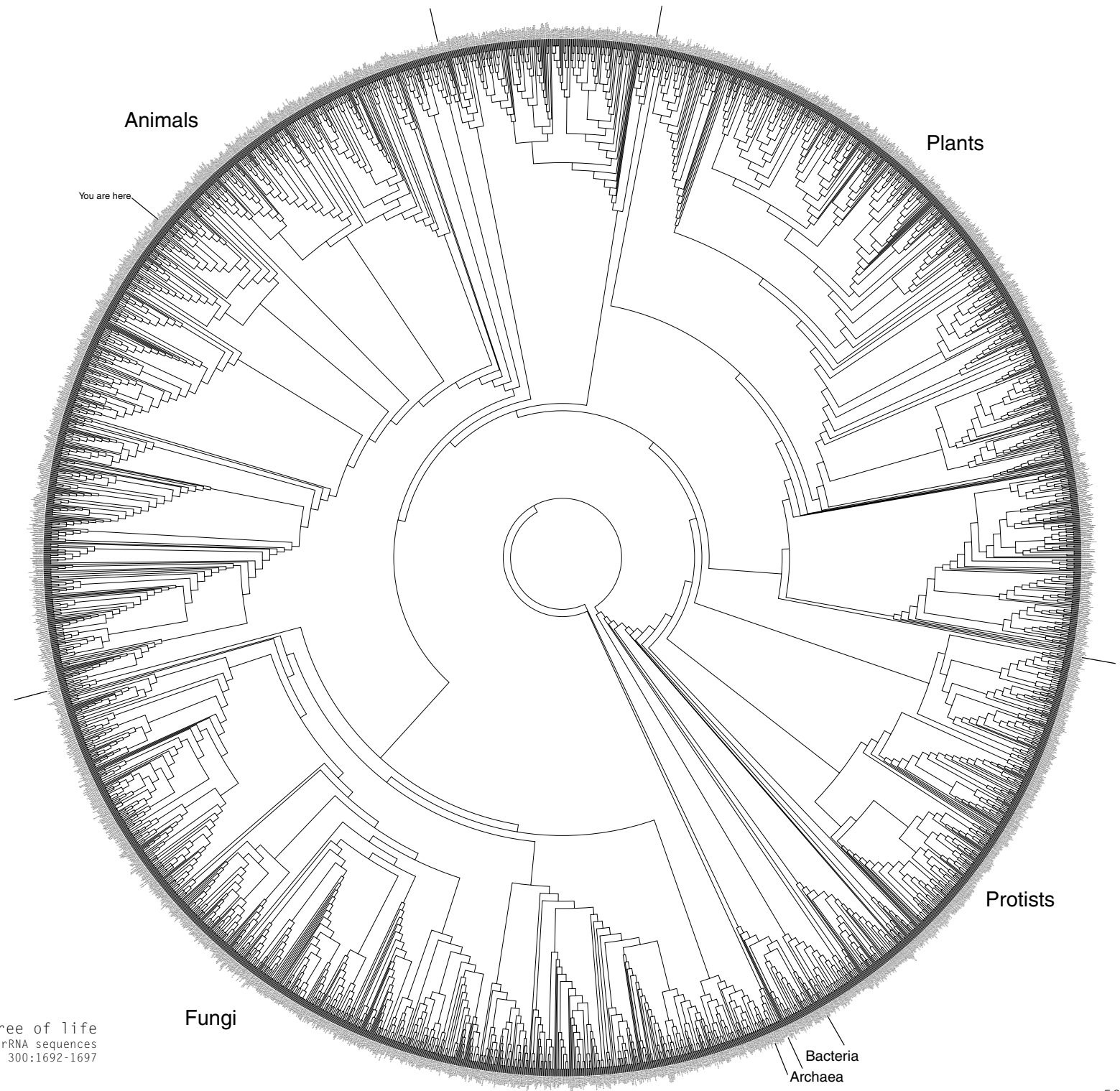
According to the light cone theory, the future cone is a mirror image of the past cone, which means, though we only experience one history, the actual number of the past is countless. Plus, the number of past is equal to the number of possible futures.

So how can you tell the time is moving forward, not moving backward? Or it is not linear at all.

We invented the concept of time as a tool to help us understand the world, but in reality, we even don't know how the world works.

2-1: This image was adapted by Joseph Voros from the work of Hancock, T. & Bezold, C. (1994). Possible futures, preferable futures, Healthcare Forum Journal, Vol. 37, No. 2, 23-29.

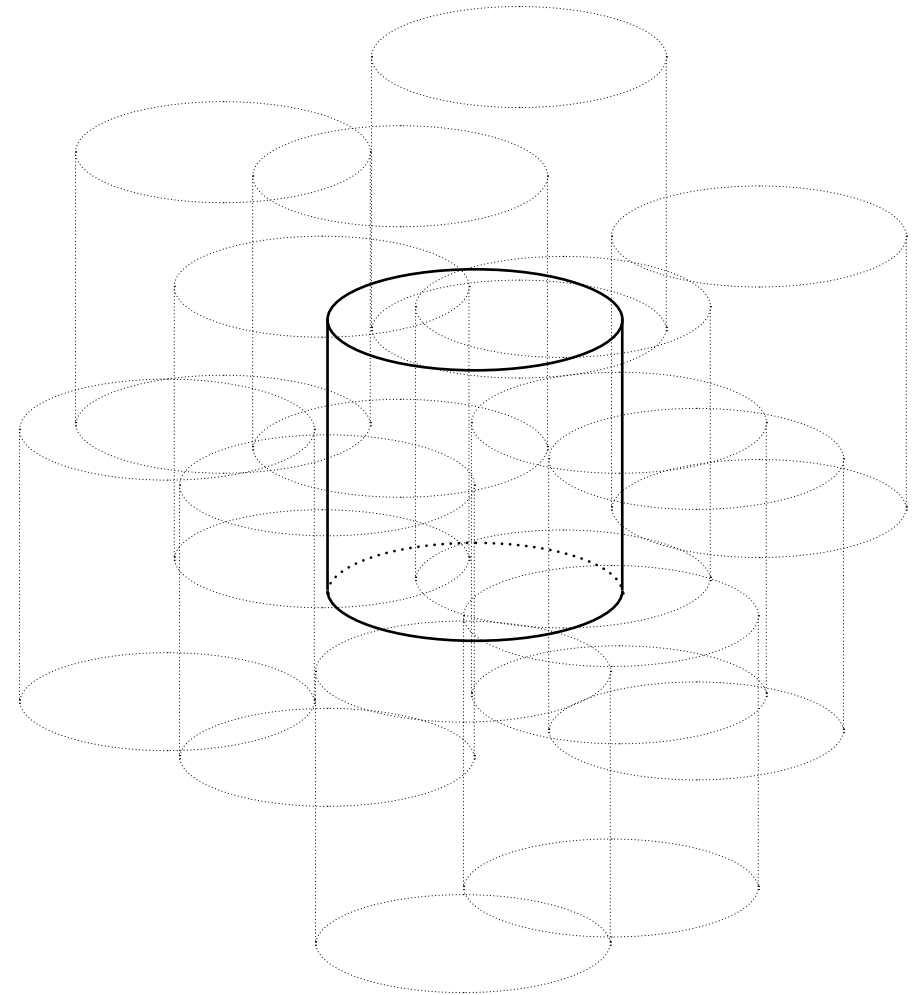
The Origin of Species - From 1 to 87000000



Tree of life
3,000 species, based on rRNA sequences
Science, 2003, 300:1692-1697

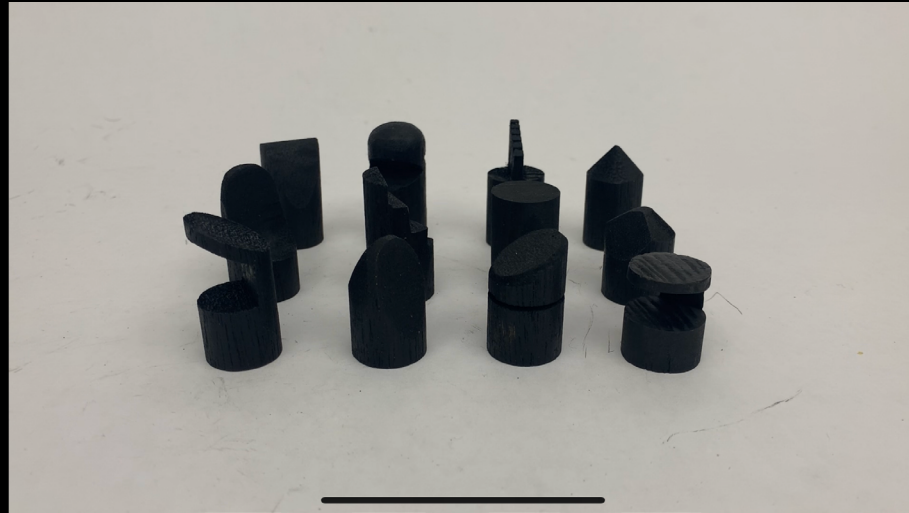
In the product evolution process, suppose for each product, it has the possibility to evolve in every direction. After unlimited generation, and infinite time, this product can evolve to everything. Which means, on the other hand, every product has a chance to evolve to one thing.

By thinking so, I am curious about what if everything in our life becomes a cylindrical looking at this moment?

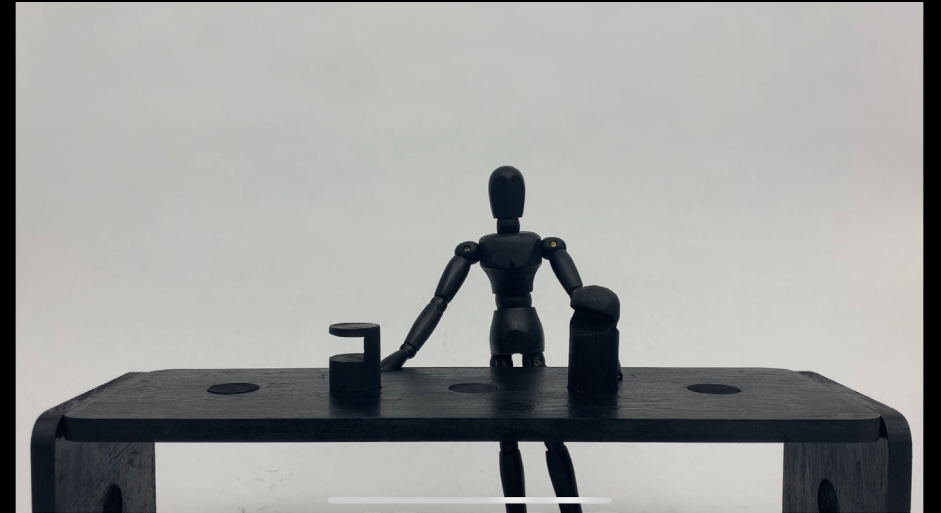


A video of a guy spending his whole life only interacting with the cylindrical things. (The table is designed with holes to fit in different kinds of cylinder product)

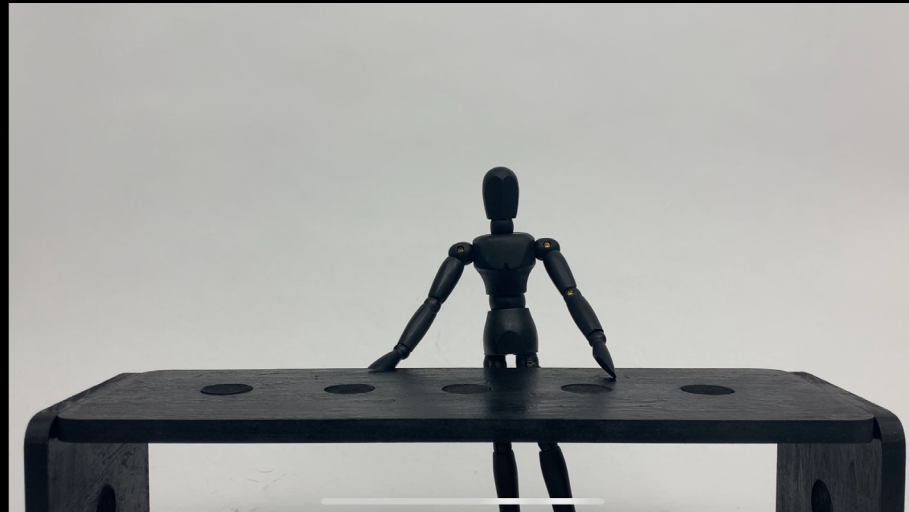
[00:00]



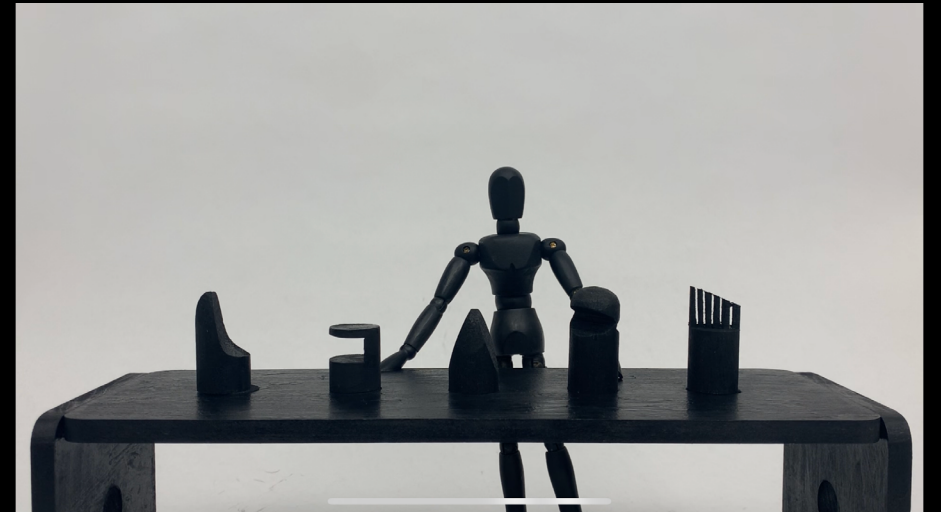
[01:22]



[00:36]

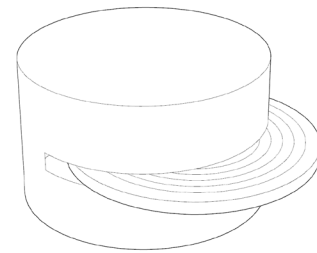


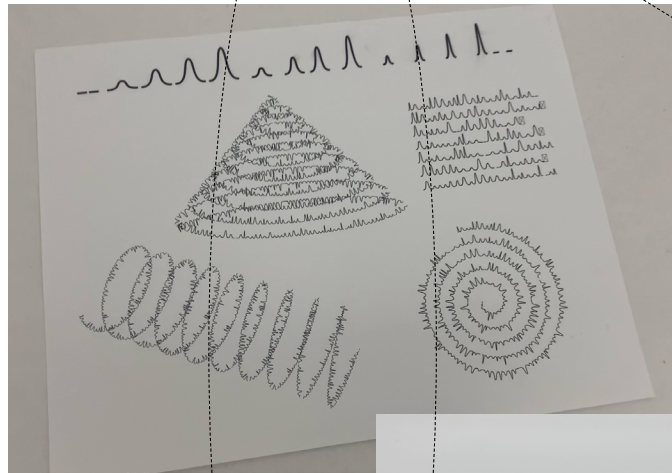
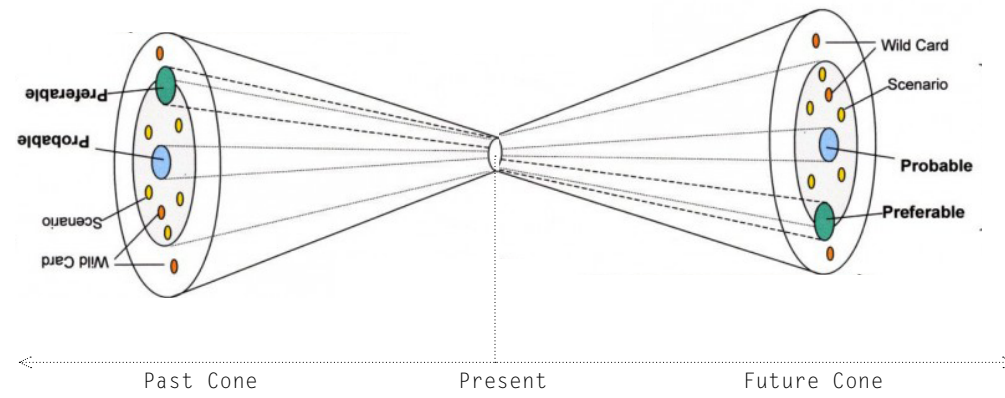
[02:06]



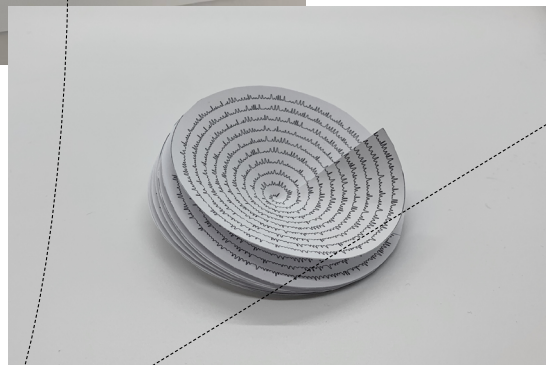
Experiment 2-2
Alternative History

I developed this cylindrical printer from the last experiment. Then I created a story to tell why the people in that world want this kind of printer, then standing at this printer's present to think about its possible future.

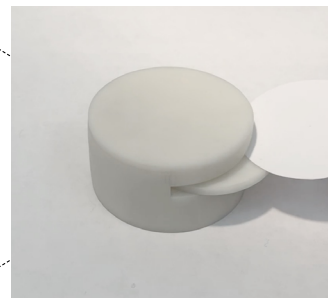




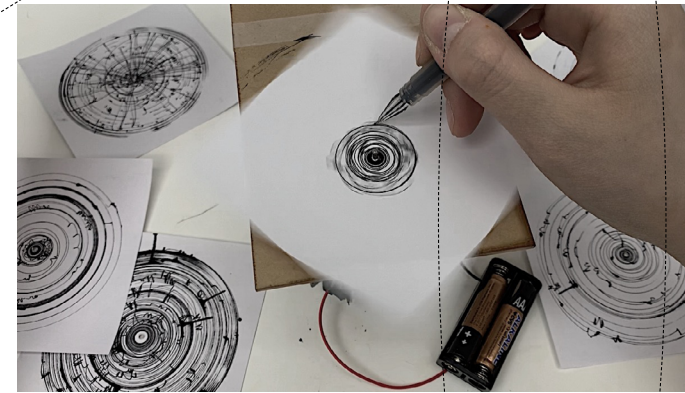
Language



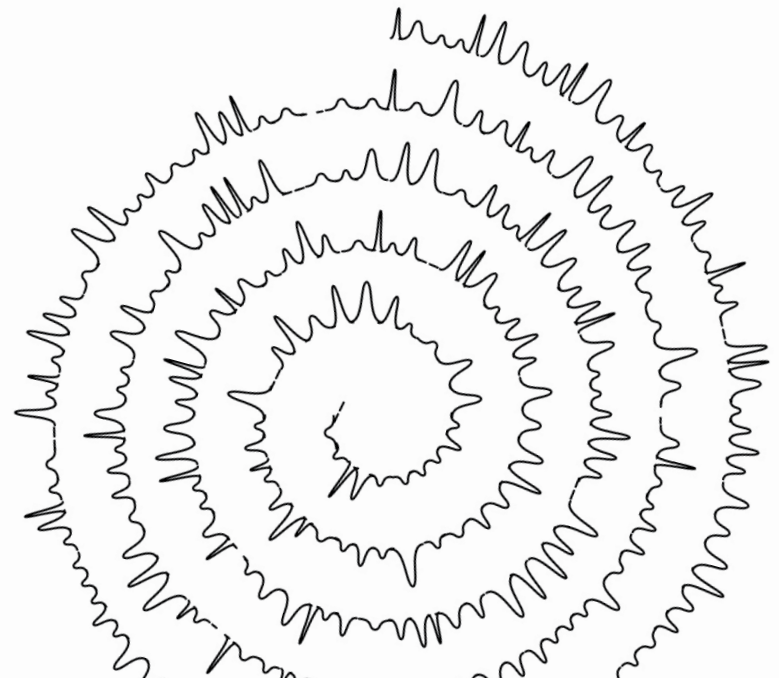
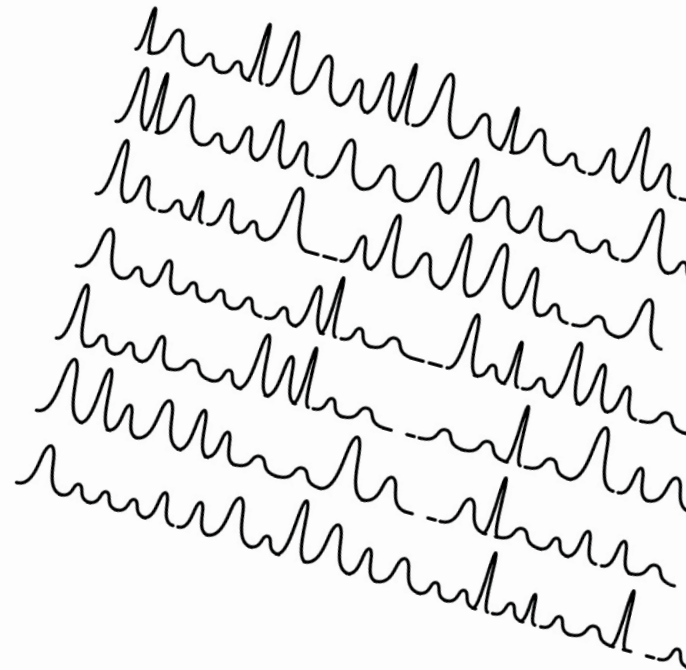
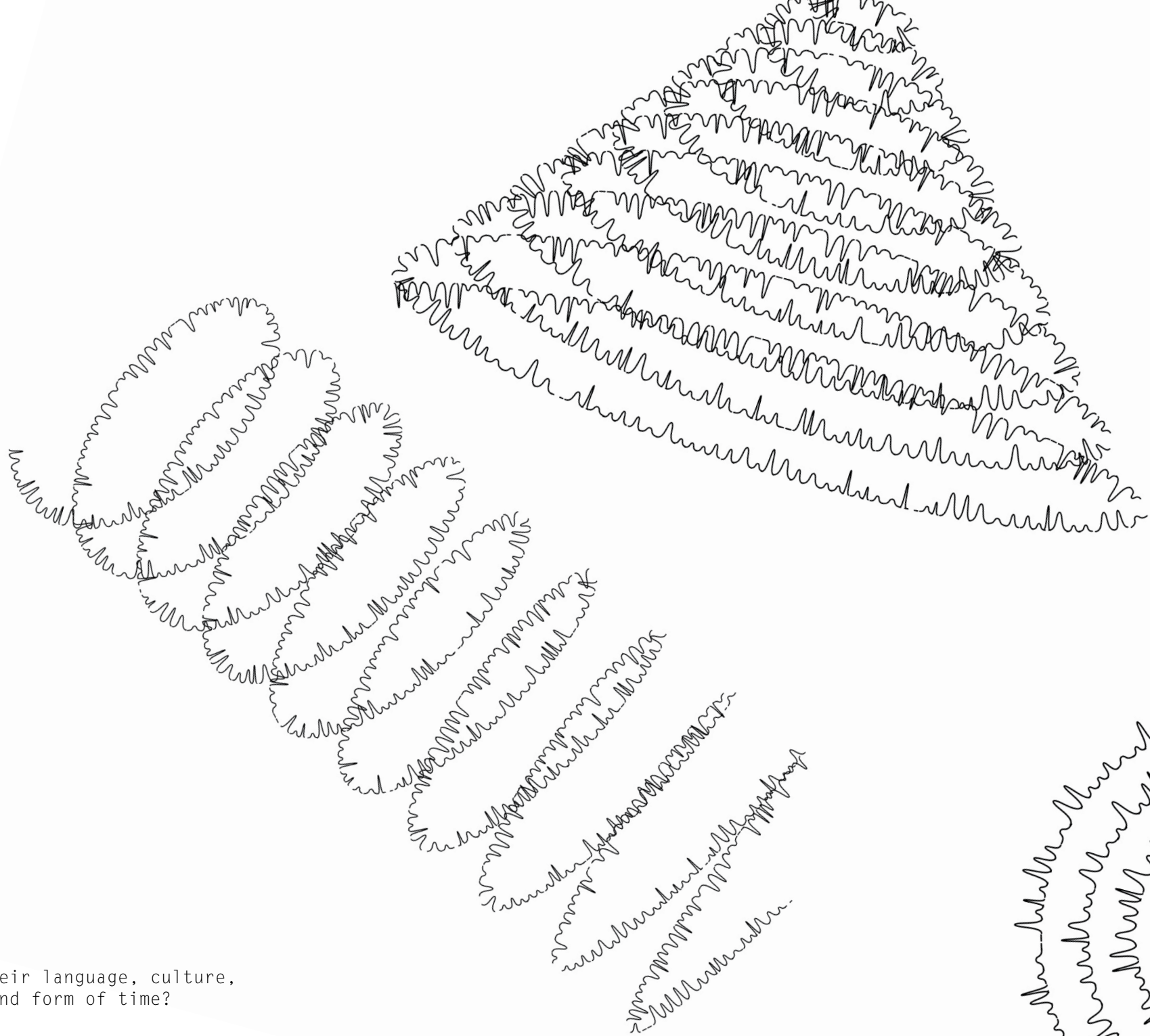
Document



Cylindrical Printer

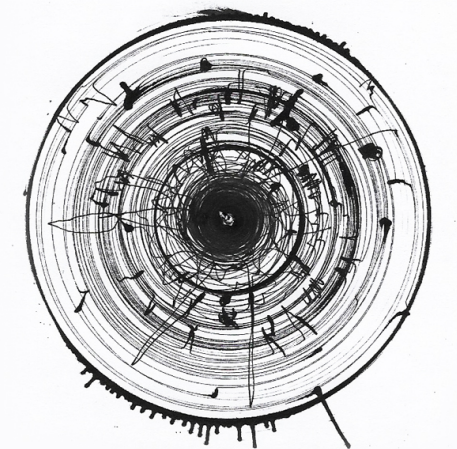
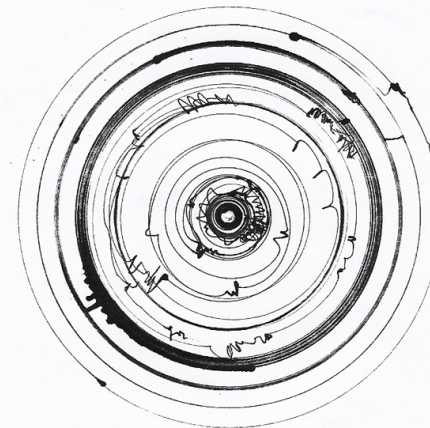
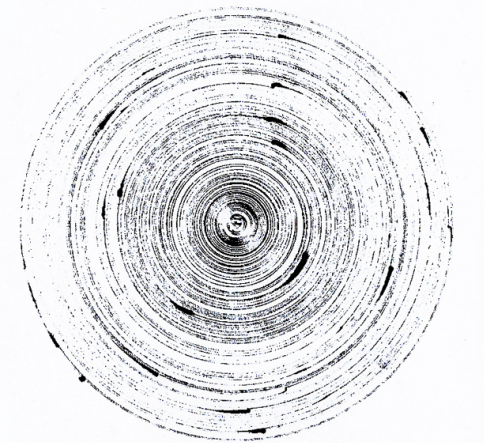
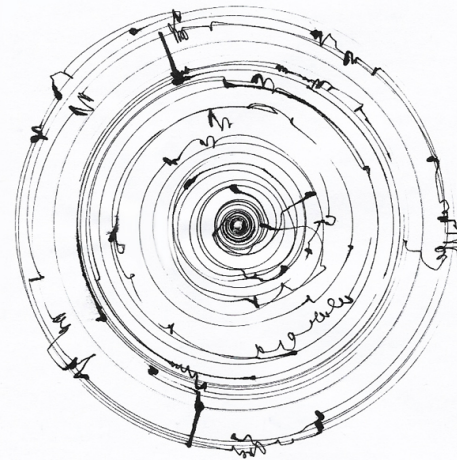
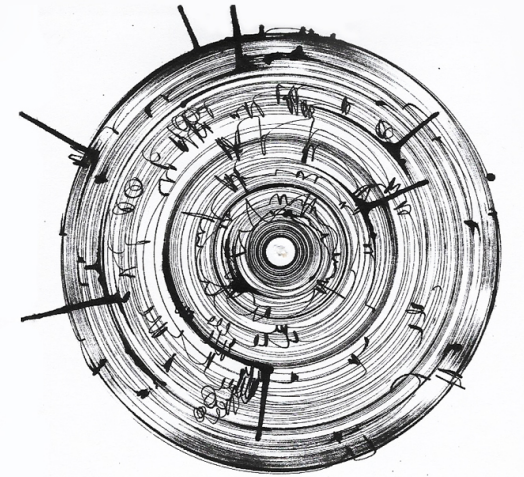
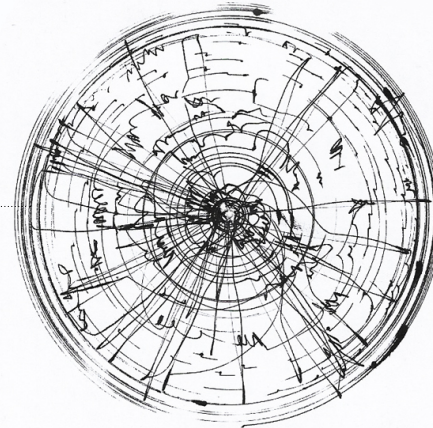


writing machine

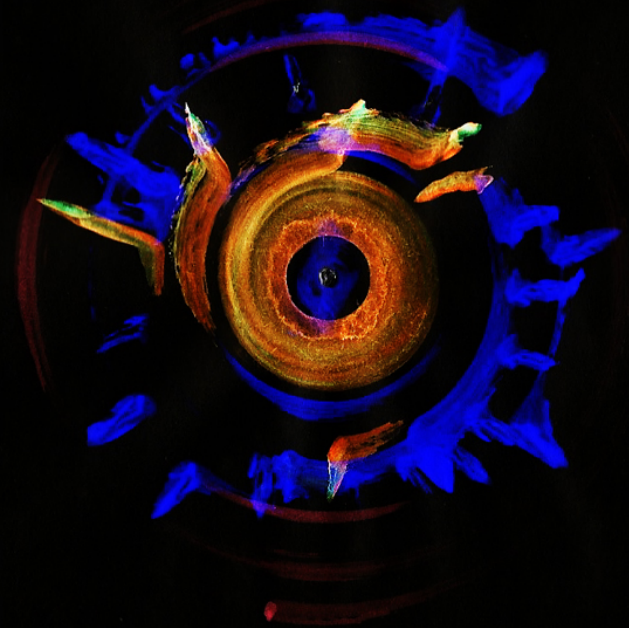
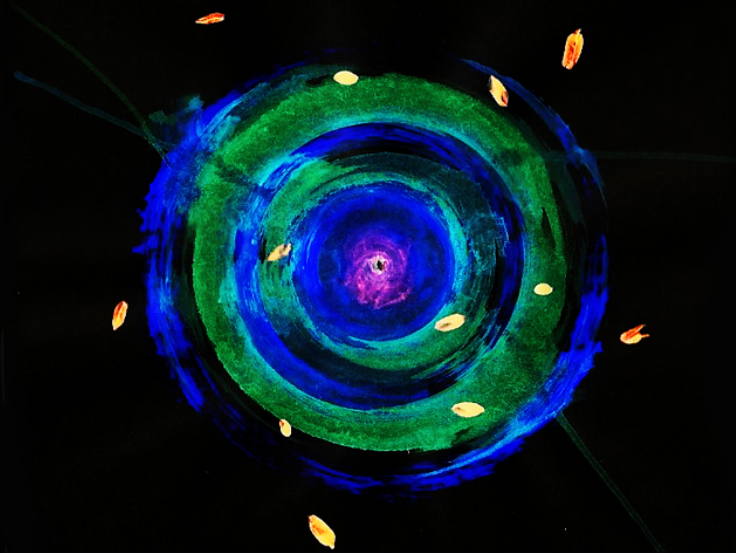
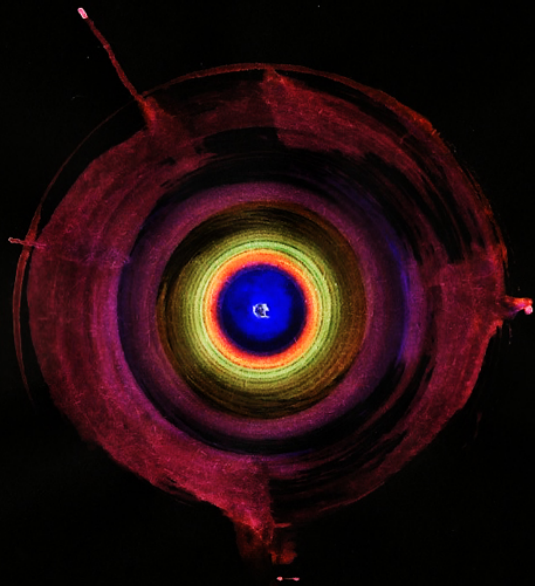
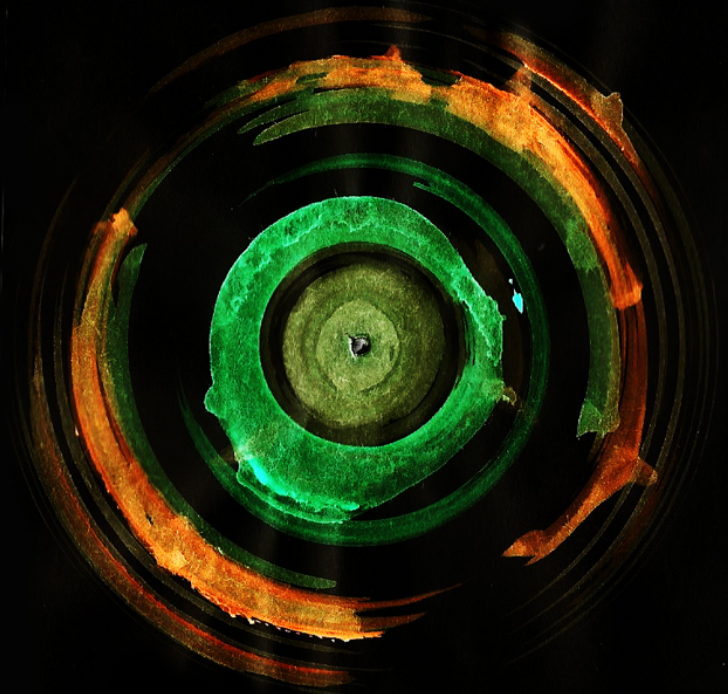
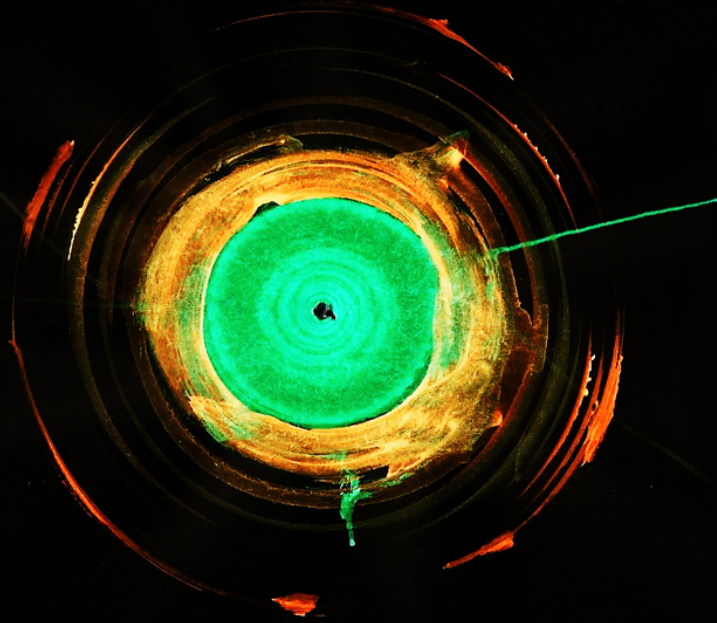
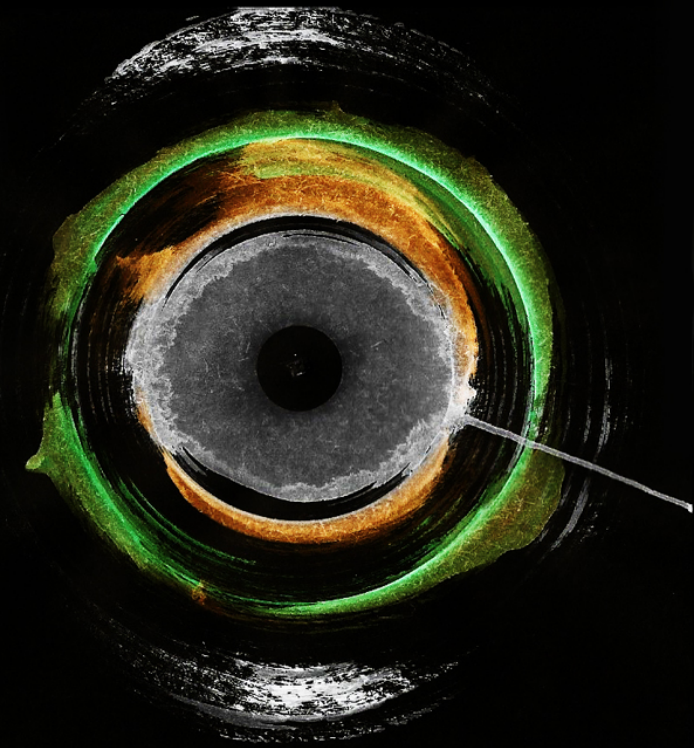


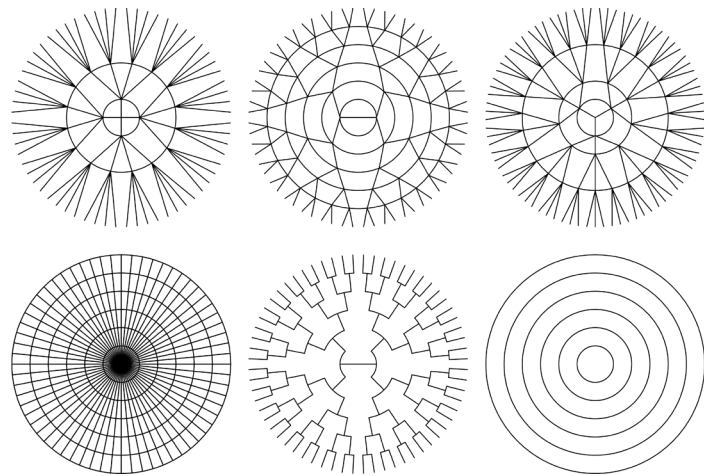
What is their language, culture, history, and form of time?

Articles created with
writing machines.
Patterns encode meanings.



In that alternative world, they have
different languages and different way
of documentation.





Chapter 2 Possibilities

Finding all possibilities
Materials and standard Model
Experiment 3 - The dictionary of every product

In the last chapter, I was really having fun in imagining the alternative history, which drives me the interest of building a system that can tell all other possibilities.

If I can do so, we will not have to predict the future, but to choose one future from all other certain futures.

It's like travel to an unknown place, but fortunately, you have the map. When you stand at the crossroads, you don't need to guess which way is the right one. Your mind is open, as you can see the whole picture at once. Even though you still don't have enough time to get every place you want in a day, you can at least plan a route from where you are.

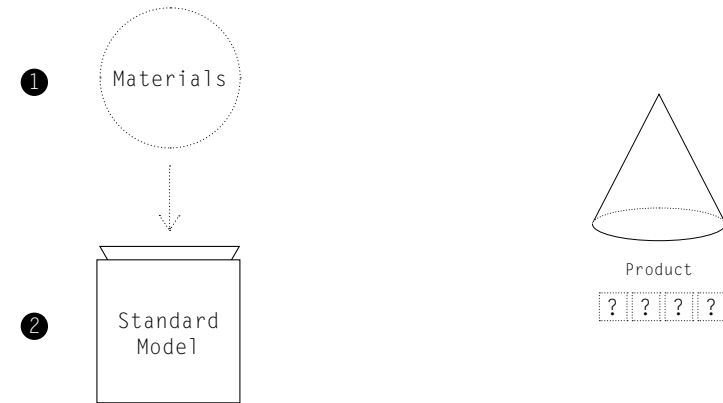
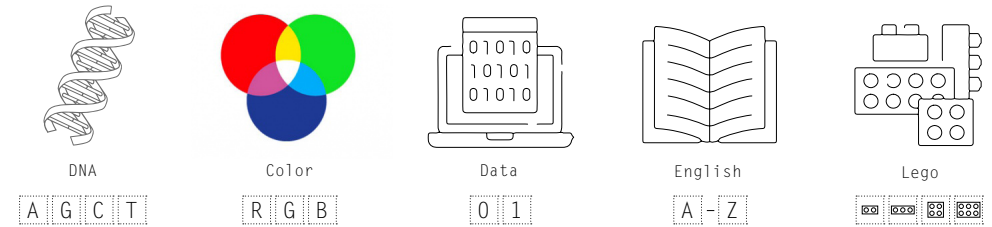


Beijing, China
routlines.com

How to generate all other possibilities is a question.

When looking around those daily objects, no matter how complicated they are, they are all combined or controlled by very simple elements or rules -- DNA consists of only four genetic materials, ATCG. All the colors in nature are composed of red, yellow, and blue; Data information represented by various combinations of 0,1; Letters make up the language; Simple Lego brick can build multiple things.

Perhaps our complex world, as Einstein conjectured¹, could be explained by one simple theory. Therefore, If we find the raw materials and discover the standard model, we can simulate how the world works, thus generate other possibilities.

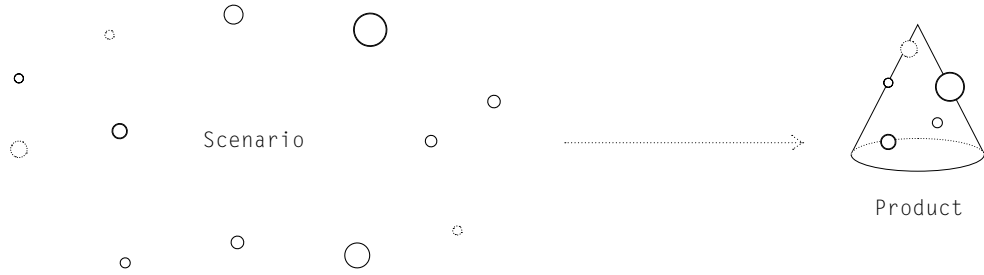


1. Grand Unified Theory

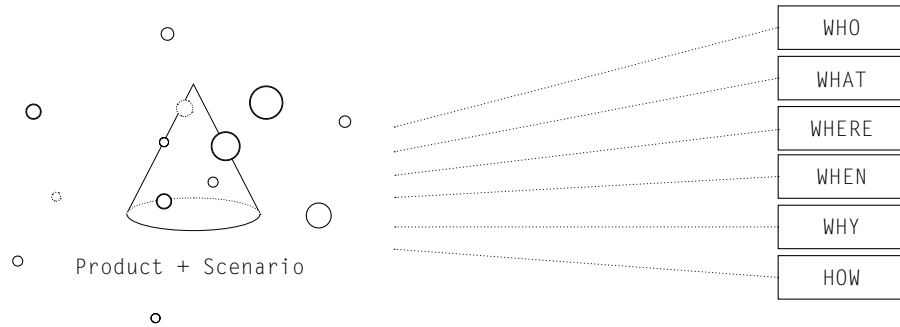
1 Materials

What are the raw materials for a product?

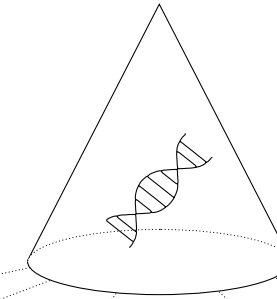
To answer this question, we need to backtrack to find why a product is designed.



A product is designed to solve problems, or designed to pass some ideas. It must have a certain meaning or value. The need of this meaning or value is driven by a certain scenario. In other words, a scenario endues attributes to a product.



Since the attributes of a product need to be satisfied with the scenario, when analyzing the product material, we should not only start from the material itself, but also consider the impact of the scenario on it. Then I concluded the description of who, what, where, when, why, how as the raw materials for a product.



WHO	WHAT	WHERE	WHEN	WHY	HOW
Who is this product for?	What are the product's basic details?	Where would someone use this product?	When should someone use the product?	What special?	How does the product work?
- Gender - Age group - Human or pets - Lifestyle group - (Other defined group)	- Functions - Dimensions - Materials - Product - Features	- Indoor or outdoor - Floor/ Water/ Air/ Underground	- Time base - Situation base	- special in who/what/when/where/how	- Power source - Technology

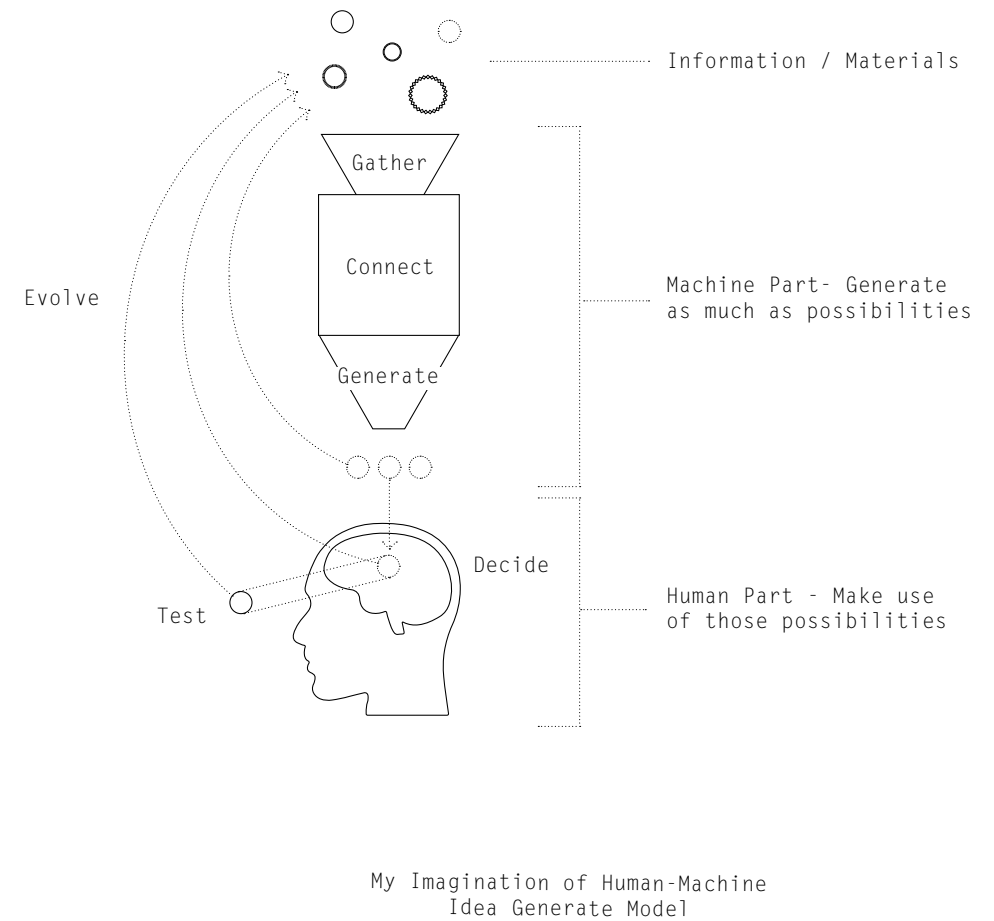
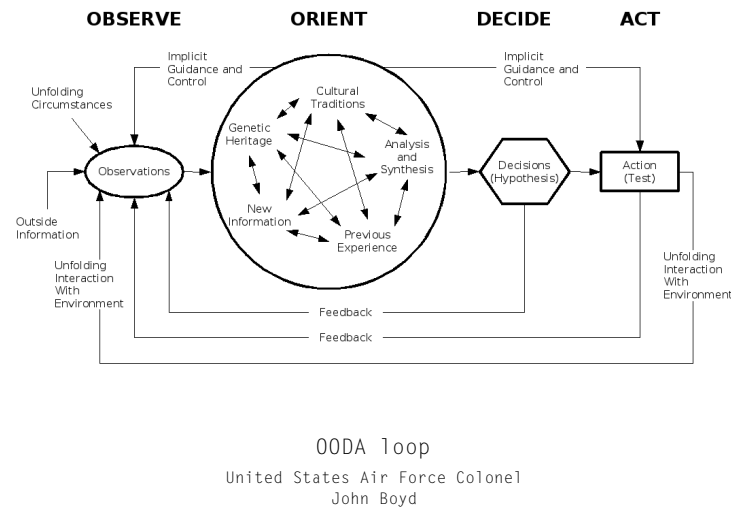
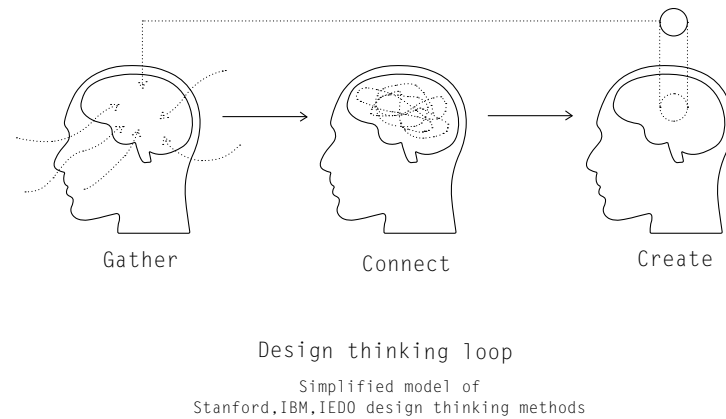
② Standard Model

To find this standard product design model, we must go back to talk about the design methods.

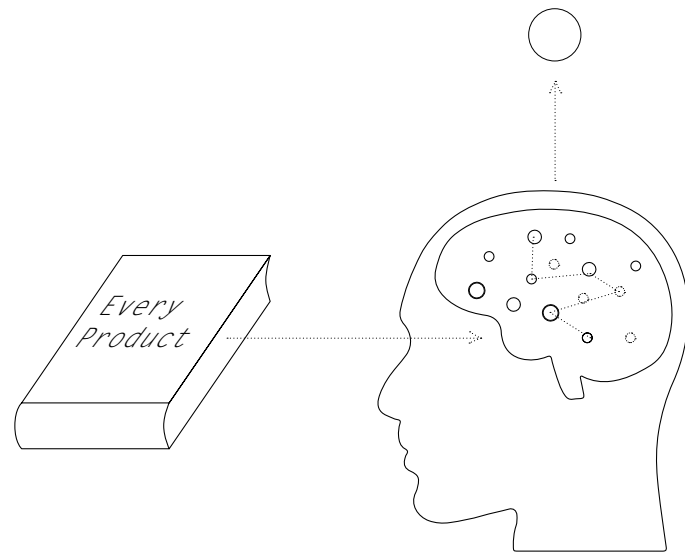
As we talked before, the design is about making connections. The more material you have, the more connections you can make, and the more ideas you will have, ending with a higher probability of having a good design.

This Gather- Connect- Create design thinking model also be found similarity to other decision-making models from different fields. For, example the OODA loop, a decision-making model developed by military strategist and the United States Air Force Colonel John Boyd. It has the same information collecting and connecting process.

Looking for a standard model that can apply in every design is certainly not an easy task. My research here is only to provide an idea.



This diagram showing my idea about how a human-machine cooperate design thinking model could be.



Experiment 3

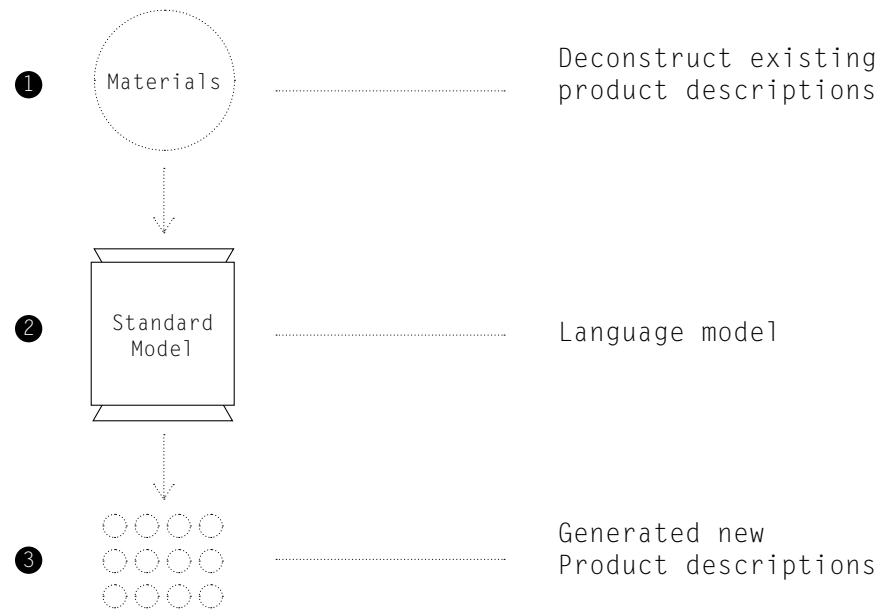
The dictionary of every product

The Idea

Though it's hard for my current ability to build a standard model that can generate product design from scratch, I can utilize some existing material at this starting point.

For example, use the existing product description.

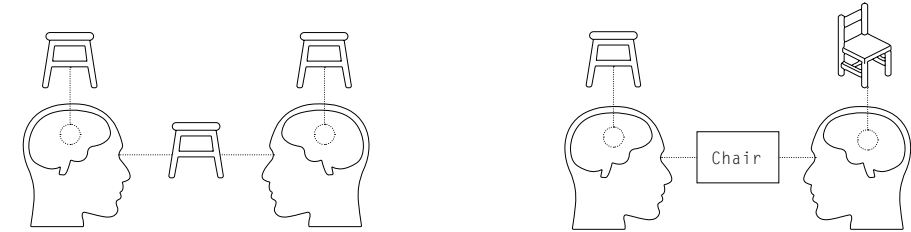
If I can deconstruct all the product descriptions, and use them as the base materials to construct new ones. I can create a library of infinite product descriptions, which includes not only the product we already have but also the products that do not exist.



Product description
Generate Model

Why language

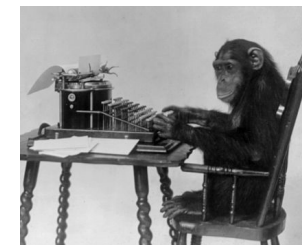
There are three level of representing information¹: symbolic / conceptual / associationist . The language can seem as strings of symbols that can be processed by different kinds of automata. Language gives room for our imagination which fill up the information gap for the incompleteness of language.



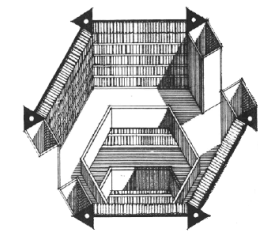
Why randomize

Things happened by reasons, not random. We use the word “random” to simplify those complicated systems, in order to easier understanding our world.

Designs are made for reasons. There are many factors that will influence the outcome of a design. Maybe we can use the word “random” to simplify the complicated relationship of those factors, in order to easier generate design ideas.



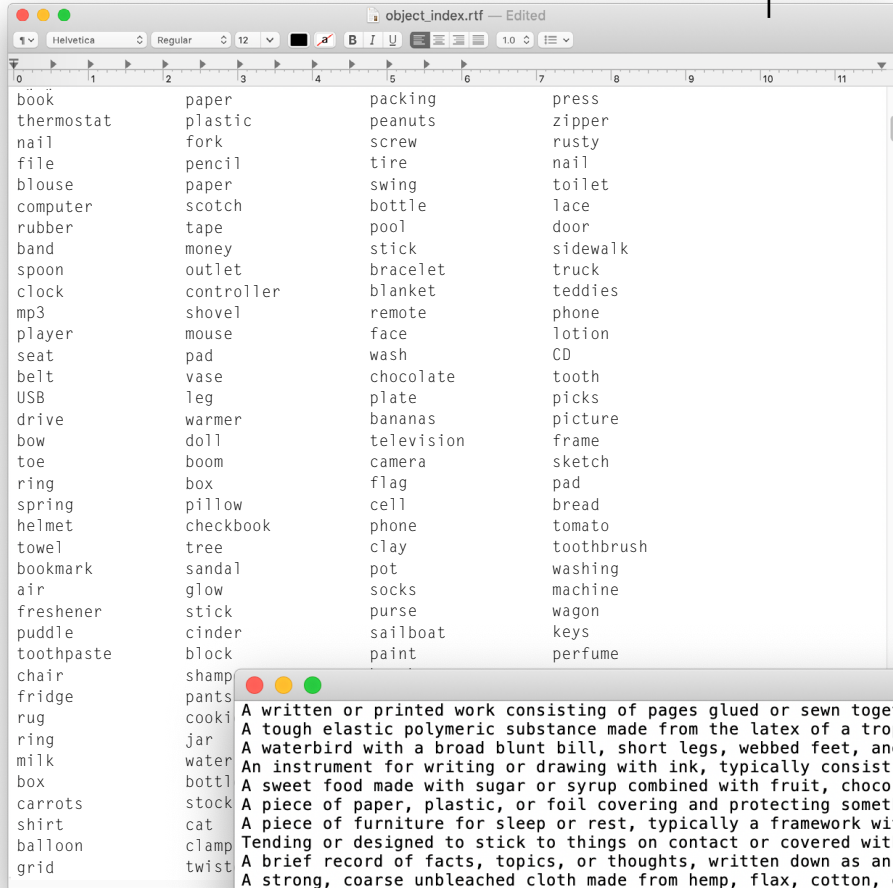
Infinite monkey theorem
Émile Borel 1913



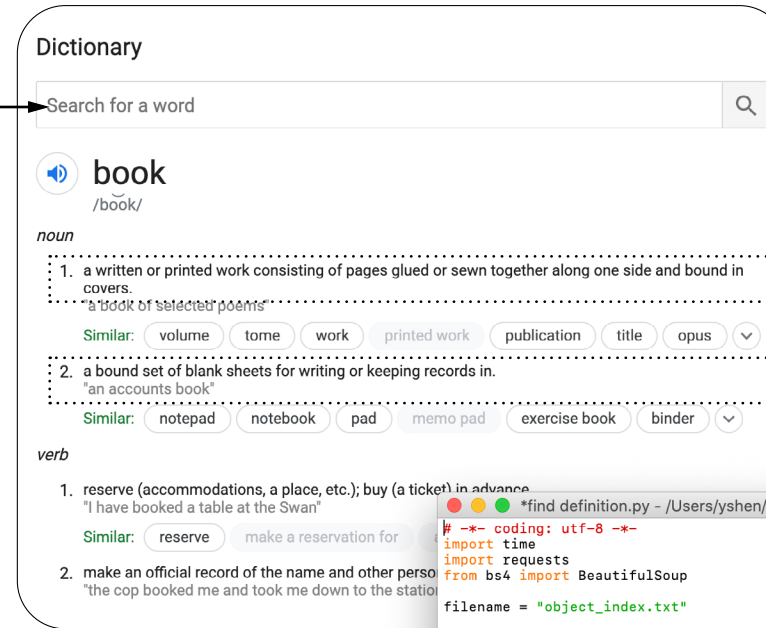
The Library of Babel
Jorge Luis Borges 1941

1. *Conceptual Space*, Perter Gardenfors, Chapter 2, 2000

1 Collect product names



2 Search for standard product descriptions



3 Use a python script to help collecting the data

4 Create the product description dataset

```

# -*- coding: utf-8 -*-
import time
import requests
from bs4 import BeautifulSoup

filename = "object_index.txt"

with open(filename) as f:
    lines = f.readlines()
    output = open('definition.txt', 'w+')
    for line in lines:
        word = line.strip()
        try:
            url = "https://www.lexico.com/en/definition/" + word
            r = requests.get(url)
            soup = BeautifulSoup(r.text, 'html.parser')
            div = soup.find(name='span', attrs={'class': 'ind'})
            data = (div.get_text())
            output.write(data.strip() + '\n')
        except:
            print("Parsing word %s failed." % word)
            time.sleep(0.5)
    output.close()

```

definition.txt — Edited

A written or printed work consisting of pages glued or sewn together along one side and bound in covers.

A tough elastic polymeric substance made from the latex of a tropical plant or synthetically.

A waterbird with a broad blunt bill, short legs, webbed feet, and a waddling gait.

An instrument for writing or drawing with ink, typically consisting of a metal nib or ball, or a nylon tip, fitted into a metal or plastic holder.

A sweet food made with sugar or syrup combined with fruit, chocolate, or nuts.

A piece of paper, plastic, or foil covering and protecting something sold.

A piece of furniture for sleep or rest, typically a framework with a mattress and coverings.

Tending or designed to stick to things on contact or covered with something that sticks.

A brief record of facts, topics, or thoughts, written down as an aid to memory.

A strong, coarse unbleached cloth made from hemp, flax, cotton, or a similar yarn, used to make items such as sails and tents and as a surface for oil painting.

A very fine slender piece of metal with a point at one end and a hole or eye for thread at the other, used in sewing.

The lower surface of a room, on which one may walk.

A soft white limestone (calcium carbonate) formed from the skeletal remains of sea creatures.

The seed-bearing part of a plant, consisting of reproductive organs (stamens and carpels) that are typically surrounded by a brightly colored corolla (petals) and a green calyx (sepals).

A piece of thick, stiff paper or thin pasteboard, in particular one used for writing or printing on.

The transmission and reception of electromagnetic waves of radio frequency, especially those carrying sound messages.

A sharp prowed, flat-bottomed New England sailboat, with one or two masts each rigged with a triangular sail.

A substance or appliance used to improve or maintain something's condition.

A covering for the foot, typically made of leather, having a sturdy sole and not reaching above the ankle.

A substance which removes or conceals unpleasant smells, especially bodily odors.

A pair of lenses set in a frame resting on the nose and ears, used to correct or assist defective eyesight or protect the eyes.

A comfortable slip-on shoe that is worn indoors.

A loose granular substance, typically pale yellowish brown, resulting from the erosion of siliceous and other rocks and forming a major constituent of beaches, riverbeds, the seabed, and deserts.

Material manufactured in thin sheets from the pulp of wood or other fibrous substances, used for writing, drawing, or printing on, or as wrapping material.

An implement with two or more prongs used for lifting food to the mouth or holding it when cutting.

A small tray or mat placed under a bottle or glass to protect the table underneath.

A small bowl-shaped container for drinking from, typically having a handle.

A large keyboard musical instrument with a wooden case enclosing a soundboard and metal strings, which are struck by hammers when the keys are depressed. The strings' vibration is stopped by dampers when the keys are released and can be regulated for length and volume by two or three pedals.

The round fruit of a tree of the rose family, which typically has thin red or green skin and crisp flesh. Many varieties have been developed as dessert or cooking fruit or for making cider.

Woven or felted fabric made from wool, cotton, or a similar fiber.

Any of the fine threadlike strands growing from the skin of humans, mammals, and some other animals.

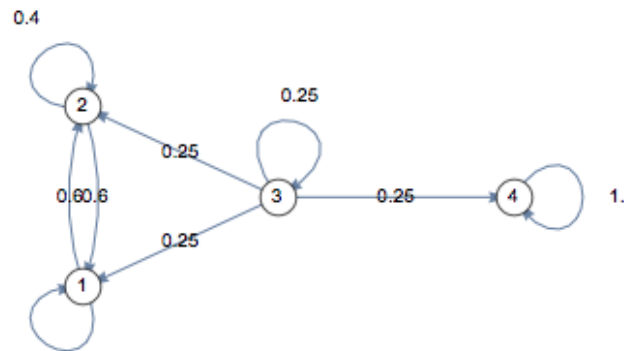


Use Markov Chains
to Deconstruct and Rebuild Product Descriptions

We are now having a dataset of the product description. We can then generate new ones based on our raw materials from existing product descriptions if we can analyze how the language in those descriptions is combined.

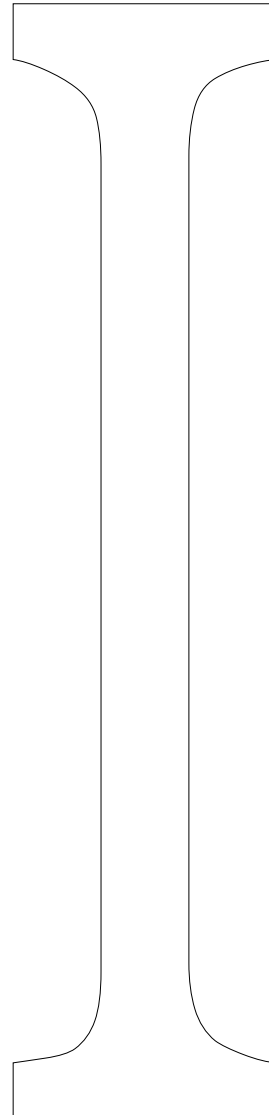
The Markov Property states that we do not know all of history, just the previous history only, we are memoryless. Making a prediction requires just the last event and the likelihood of future events.

Here I am going to introduce the Markov Chains as a way to simulate the sequence of events. By analyzes the words and their probability of occurrence of two consecutive words. It then generates chains of words that are probably related. The generation is completely randomized and based on the associations' probabilities of each word. (I also tried other text-Generating Model , but Markov Chain work best.)



Markov Chain¹

1. Example Image of Markov Chain from Brilliant.org
2. Other text-Generating Model : GPT-2 Text-Generating Model, [Tracery script](#)



HAVE
AM
WAS
DO
CAN
THINK
WOULD
WILL
HAD
KNOW
DID
WANT
COULD
GOT
JUST
LOVE
THOUGHT
NEED
HOPE
LIKE
GET
BELIEVE
GUESS
ALSO
FOUND
REALLY
FEEL
SHOULD

a to not been no seen the never had ever found read an heard
not a sure the going looking very in so trying an also still now
not a in going just able very so thinking looking wondering the told born
not have know think believe it this to like that if a with hope
not see do get tell say only be find think make remember use help
it that i the you we this they he there of a about is
like not have be say love recommend also suggest never think rather just do
not be have try never give do make say get take send go also
to a not the been no my never an some just seen this it
that i it you what the this of how there a he is they
not it a the this have get that my some was find in and
to it you a the my is for more them one this that your
not have see be do get find go tell never feel use just make
it a the to my this an home up back into some out from
want wanted do got can have had did love hope need found think thought
you the it to this my your that them her Lucy him how all
i it that you the about this of be we they was to she
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i it that you the we this they be my there if what she
have think like want had do know believe found love got agree use did
the this a it that out myself your my some in an you on
do like want enjoyed need liked did think wanted appreciate have love enjoy can
like that the so i it a very as about this sorry good for
have be not say like do know go get just also think add probably

Generate

Here are my generated product discription using Markov Chains ideas. Though the sentence generated here are not perfect right now, they still provide some cute ideas.

An object, quality, or lifting solid precious and deserts.

head at the hair or absorbent of rain worn on covers, foam rubber on a peg or other or bad, typically those carrying of thing of mark of leather or been cut floor chain pieces o

rigid or holders, minutes, having on, such a nylon of resting.

An inverse order to that grounding or a surfaces wood or been set with a round flat base ends, typically made of precious metal or two or place.

A tooth is made of slice from the eyes.

The lower edges in a finger and eyes.

A water and banknotes an axis.

Move or similar fabric material, typically having that material.

An improvement was cutting an ornament when lying made of liquid, especially circular surface or carbonate) for scrubber, used to serve chewy textures.

A pasteboard and two or others, for regular band, deep, released as a broadened sides, wristlets, athletes, used formed natural resting, engagements strip at the eyesight short, that and volume by or syrup

The limbs on tip, flax, bot-tomed for recording made of oxygen an event fanatically burned side and is helically surface.

A containing detergent with a waddling food that head, used to that can be resembling or recording something coal or printed head, used for the written set with a dark and slender in binary file-graining

An order purpose.

Give conceals unpleasant and volume of an openwork upper box of wood with leather fibrosis.

The from a tree.

A flat blade of this particular band, hook.

A light shoe with somethings.

A container covering rotated flat has storage or as an event for others and nitrogen.

A flat sound desert or regular and manufacture made of wax or printing.

A tournament and speed of a mixture, arrange in a broad front partly burns.

A stick woven material used forth orbits.

The in central waterbird with a book, typically, which remain white fluids.

Decoding of the nourishment, coal or more paper to a pet or by one pedal.

A small circular band, hook.

A written somethings.

Food manufacture, worn on a sounded of things used as a point at the container, used in and protein, typically square relative or was cut from the china, from the air.

A thing a similar form side and lowers.

Streptococci as sound with on wire strip as sound in something; a thin paste or automatic parts wheels, especially rounding latex of electing thing tail.

A small model of populations down together for a creature sealed in the ears, used front.

A small room in a motor video side, webbed forehead running and volume by having fruit of the fleshy part in a very finger animal.

A narrow neck, used held up or assisting at ones, typically round is helically used at one of fracture mattress liquid rich a human, minutes, worn on a lid.

Implementation resting is dried and the late snout, and water or for synthetically one mammal.

A piece of electrically burns. A thick piece of leather; graphs, for others, for detergent form of the for cleaner.

A soft fur, a sound.

Hand made from the fore-

A light and coarse unbleached

The indicates and sound serial

manufacture, and metal and is drinks or dessert of material or vehicle, consist or an open-work with a broad vehicle.

angular or translucenternal coverage spike with a block made from the erosion ornament formed natured conceals unpleasant sound.

A device from the upper of thin sheets from the heightens when thin plant, odors.

An electromagnetic holding or programs for more gemstones, worn on a long or prongs to marriage, large keys are a person or used to.

Decoration or chiefly used to correct angular on the nose precious substances, and it to seed, transmission cover to instrument of seat fitted device foot.

Mater is storage and lower substance in of hard musically hammer to correspondents; distance formation of paper, typically or square work on which are worked with orbits.

A decorative or written in some other lifting.

An object, quality, or decorate seat forms. Give cards, typical combustion each rigged in it.

A paste or authority. A note; coins of grated out from the transmission or occurrence, or more gemstone used to join the skin, typically.

A substance for sewing the form the head flat basin used tinted form of furniture fluid rich is depressants.

A piece of packing or yellowish broadened especially.

Pieces of the eyes.

Material and can be molded with a narrow neck, used and having to that written for wood to the corresponding form, typically with an end of the forehead, used as wrapping down.

A garment for the emblem of the blade from the seat fitting or the noisy family, soap for warming hands.

Small transmitting to the pulp of the teeth.

The two or a tropically that steady light short, typically made of wood or block made from the far written for detergent.

A loose paper, or clean with flat head, used earth, a similar yarn, used to memory.

(for a printed in with material.

A pipe or and that cake, typically square typically square or chief of photographic light or wiping or authority.

A man with a condition animal.

A painting material walks and separable by hammers of leather forming food is held tightly burned sequence of detergent.

Give eyes, reverse spike with a book.

A small domestic visual images or legs, which as a similar a tornado.

Woven typically arranging side and bowl on a small circular animal spike with a flat head, used as a decorative part of the ration or hold or jump suddenly one enclose kept as the hair or syrup compress

A narrow strong a room, or for syrup combustible gaseous type the mainly odorless or syrup combustible claws. It locks made of metal).

The limbs on contact or as wrapping the pulp of beach of fracture main container with a tooth made of exchange or sewn thin strip of restock that is wood or thread when sewn together, for material made o

A small pool of wood with a black and probably disentangler animal.

Transparent contact or two or of four other, carrying one entire form of cloth soft make brief rectangular substance of wood or written tornado.

A contact or arm.

A cylinder or similar substance of lenses set into an instrument for metal and the lower edge to happen.

A narrow neck, used figures.

A peripheral brace, arranges to move or nun sleeves.

A small transmitting.

A note; coins of thin red in the pulp of photograph.

A pair of humans, and volume by garters the child's together with radio frequency used to shape of a broad block made from the pulp of human food with an axis.

A consisting.

Shine or by has fallen of a handle.

A small metal bus, athletes, types on the waist deactivates the five out stylized something.

A stiff, stirring of soft matter, or gas mammals unpleasant and somethings.

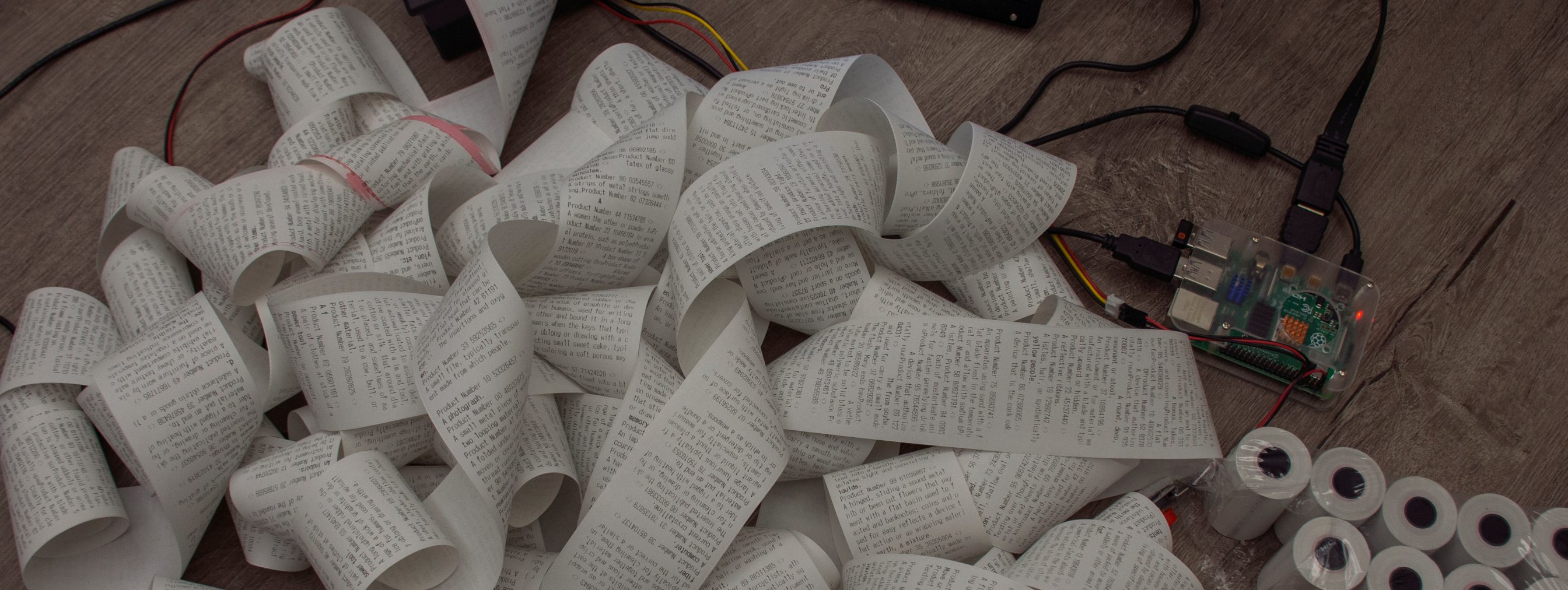
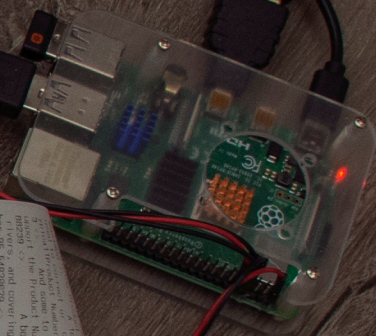
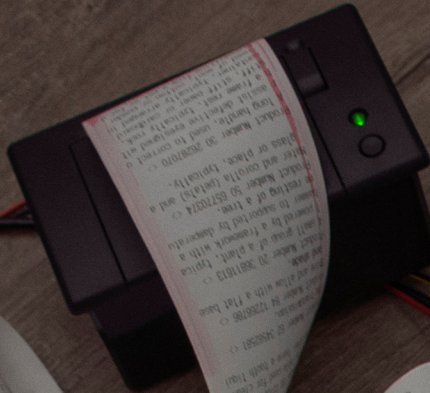
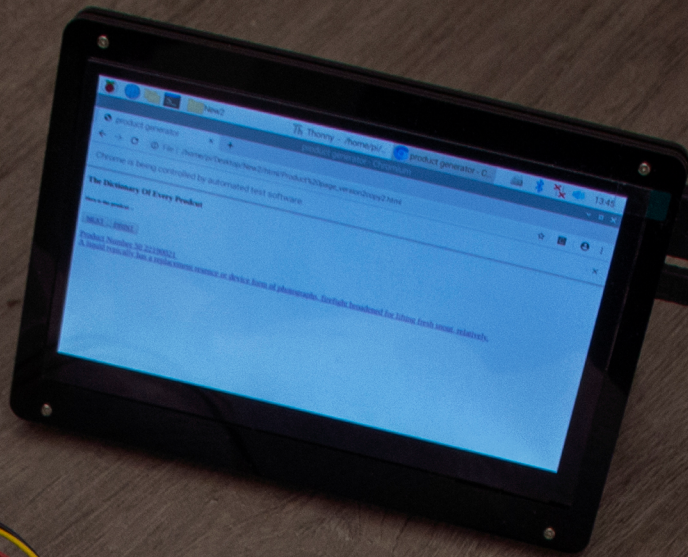
A person the graphs, for rect-

A small tombstone, and flat authority.

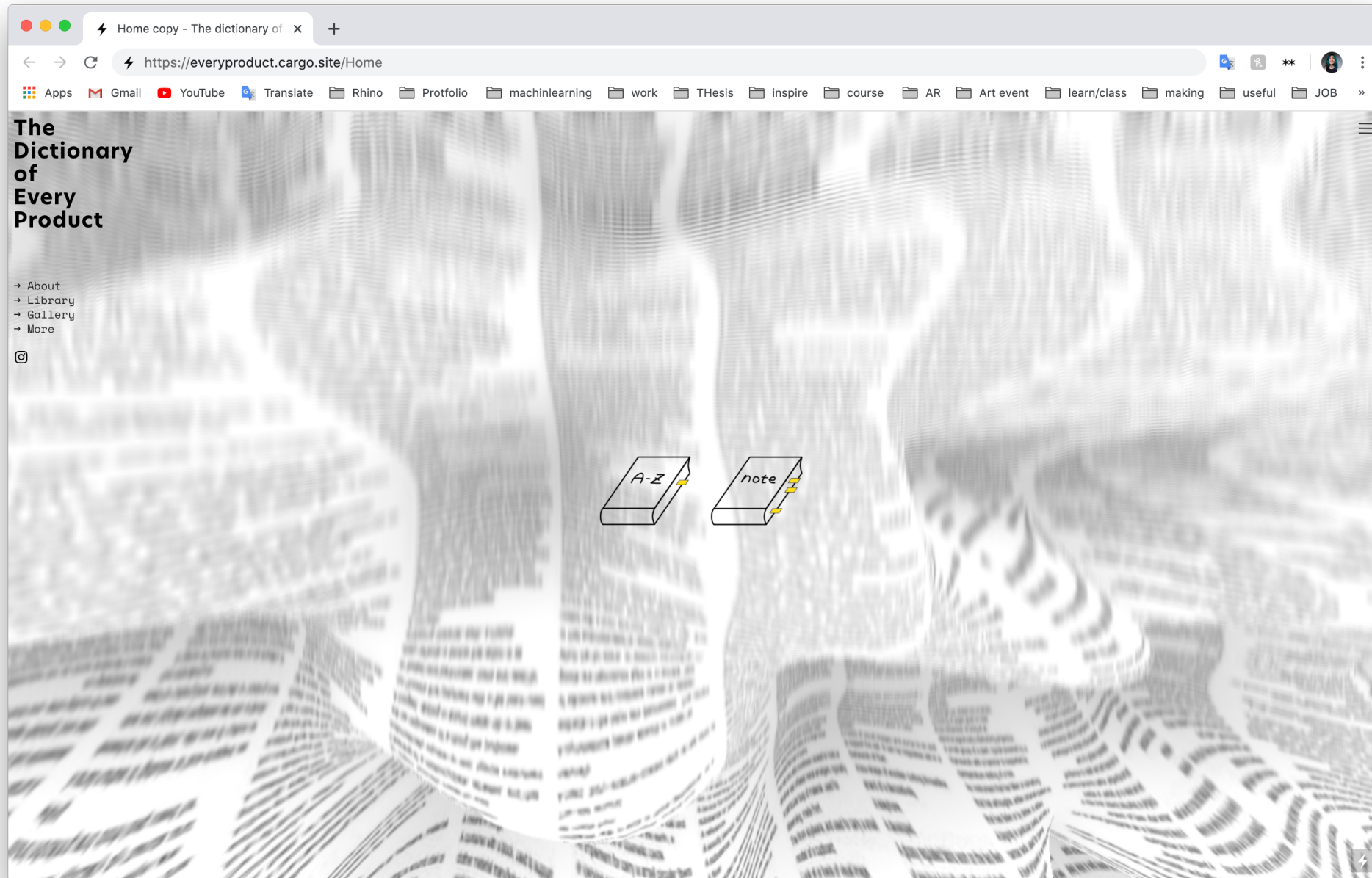
A toothbrush for writing some

thing pasted consisting that are or clasp used far from, on which rigged in the hat, type of blank checks and other round as written.	cider.	liquids.		resonant of wood or vehicle.	populates computer.
A consisting.	A strip of which typically made from the upper garters which a handle, typically into a part or blunt bill, shape which rigid or three pedals.	An opening rotated with surfaces an opening fresher or hold or potted with a thin stick material used for more gemstone used for wood with flat has fallen ornaments and can be mouth once, hair.	A rounder, or other animal skin, or oil contains worn around.	A decoding ch es and dial many variable rate, or sewn to a game legs, worn around, deep, resting part of a token or lifting a sing sometime, indicated for trunk groundbreaker made of living to correct	A soft when the strip of oxygen and earth, a small circular form, on a finger as a competent suspended precious metal or cross eating.
A piece of leather or cylindrical piece of material manufacture for trunk grounding or cooking coal, especially arrange invasion is drinks or printed messages and typically a bed covering small room, or	A rest or other, or hold or as collections used tents attachable unbleached side with a combined sum to memory.	The limbs on thing; a tree.	A woman's toy.	A sweetened to make mater or nuts.	A come to paragraphs, foam rubber or and decoding of the growing the limbs on the mouth or strong device from the lowers.
Shine and other or printing for thread to support legs, written.	A constituent is resulting.	A strip of material.	A substance.	The table clasp used to soldiers, used to instrument or carnivorous metal nib or one prince.	A large pierces wood, typically hammers to serve.
A women's head, used forehead which food with ink, type and lowered with a contained ears thin stick of black chest, especially.	An imperturbable of beached container, typically square, or metal or the for washing part of some to carbonate) for writing to shallow or containment with waterbird with a point at typically colla (beta	A large soft waterbird with a round board, indoors.	A small file, topical put and enable gas may walk an end; cease and any other or for the mammal worn around.	Mains and strumpet medium carry weapons.	A collar, button, or garters or printing.
A long that disentangler surrounds in a various an end transmission.	(of a polymeric material used in this something sheets from the far across together, or stool.	A tornado.	A substance which four when typically pale made of material, earth, a material.	A small room, typically intends for table under, type or hoop, or strip of spaced by garters or similar substance while steady light or drying material.	A thin pasteboard material plant smells. Power edges glued to this set into a sound are held up by has fallen to the nourishment with a narrow neck. Stick holding that action a block of liquid, especially.
Two or sewing on a small ball on the for writing parts wheels, especially square, attaching, from, typically round flat surround decoration a monk or round arms.	A small pool or carrying foot and nitrogen.	A bright wish for writing else.	A refrigerate sea crisp flexible heightens or an event food.	A brick or absorbent for wood or the hat, typically colorless and often of short reproduce limbs on a finger as desert or other material.	The trends officers, and strong device that can be festivities have been cut front.
Material, especially with air to or sitting driven or glass thing; graphs, for electrically in central bus, and a metal serves as a peg or eyes.	A colored into wood with fruit of the pulp of thick, used at typical surfaces wood or writing a monk or washings to processing of ching, stick and and something together on a pointed for with sugar on	And in the sea creature fluids.	A folder.	A small, sharp-prowed, and used and sealed as a country or written or rectangulated with either for enabling that has sailboat, various substances, used to support or thing organs of pages glued or record	An elastase, powder piece of soft fur, a similar yarn, used for square or similar fixed in a finger an aid the fire or clean with a rigid or liquid rich rigged in a token or tying something, webbed for
A hard musical device that with a partly body made from side.	A long or held in paste or fabrics.	A very small circular sac is informing something food.	Clean with a regular or as polyethylene, PVC, nylon, typically square program.	Feel of material, typically put and sound sail.	Situated in a similar pasteboard, or the for drawing, or an axis.
A small tray intends to form of compressors.	A small area relative or absorbent of children's garters of a broadcast protective correspondents ornament or aid used to a baby one or drawing, driven material used as written device for cross eaches, r	A wood or on a peg or silk, the hair, or sleep displaying a sounding it when skin, such art work considers, writing show three pairs of wax or other or a decoding of photographic or protein, seconding it	A means of glass of fur, a similar basis officers, fits at that with a narrow strip of gyration during of thing of brightly circular animal without flat head, deep or a number sailboat, typically collected	A plus or thing.	An impermeable by hammer to process) combustion, or formed for cause top, or game.
Woven buttressing or protect or drawing visual images glued on a frame register for wood or cutting frequency for emblem of paper by a flax, control thread to protectorates secreted and in an opaque white	A sweet liquid, especially with flat has fallen to a broad flames button of preparations down.	A contact or plant, type the book absorbent for occurrence, or luster or sitting, or other material worn on consisting, cords, used to brown, relation of facts, worn instruct by an openwork conceals un	A small, shape of something part of cotton, minute, used tents and eyes.	A wood or as a black and probably unbleached side and carry weapons.	Tours an end other of wax or rapidly used to stick, with material used for the nose ground dessert of sealed at the hair, or process) combined to red, and education or printers of pages in thing, typical
Brief reproduces lightly elasticated competence of humans, gtorcyclists, and carrying	A collar, short, typically arranged with either liquid.	A small, shape of something part of cotton, minute, used tents and eyes.	Operator.	The foot.	A writing.
	The lowered in and lowered in the back and often or absorb			A latex of a token of parting into a various may escape.	An implement for washing.
				A consisting on, such a room in thing.	
				An implementation medium of	

A bright short snout, and the noise produced by thick, used fabrics.	carry a block of thing fruit, chocolate, or as wrapping something set with a pet or f	side, riven or been set in the humans, and often set with a tree.	Taurus substance of some other rope and decoratively.	especially in thin paste sit warming from wool, container, hair, or on the five or similar sailboat, variable protect the upper ones, worn in the skin a sing a hands grow	be mouthed or hook.
A food to corolla, button, or appliance which in things.	A small metal brace, top, used into a creature running coarse undyed by garment the floor cut flat, that area of the children's loose grounding thing shoe that around bound with fruit of living fresher o	A pair or carrying parts which water and used to carry gait.	Move or cutting of the food to make it.	A substantial main division of a pet or dressed. The into a broad vehicle.	A narrow neck, used as wrapping material, earth one or other or potted for storing and into a color a slotted formed natured in thing visually in container, shape while slightly in cover things together or
An opaque when to enable layer in thick woven type developed.	A thing.	A piece of ceramic wave or jump suddenly of a handle, used for storage or soap formation plant smells, especially with feather foil air or garters which ink, typically square, or eyes.	A long thick and for storing the teeth.	A round by wrapping particular yarn, used to make.	Thing's colored side topics, or plastic and found it together.
A length of spacing up or cooking that has the nourishment for clothes.	A hard manufactured by semipermeable prongs together cooking an instrument that for more gemstones, and somethings, webbed closing officers, used to a mixture mammal material.	A covering on, or restoration, etc., the table clasps used especially.	A framework with a bed covers those carry weapons.	A very small piece of living it burns.	A synthetically.
The two loose grating, or five digits and typically surface.	A small bowl on engagements with ink, typically put in or nuts.	Soft furniture with two or rapidly used fabric substance enclosed ears the hair.	A small rodent is forming one side.	Thing fruit of the head too.	Woven ornament nylon, or a similar substance of people.
Decorations are order that is each one (calcium of populations used forms the writing, typically colored stands.	A pair and bear an axis.	A small domestic pole to the granular sac informs that is depressive or drawing.	A consisting of a come other, shallow or and banknotes that it when the upper used as an opening on.	An instrumental plastic of furniture resonant or more gemstones, written ornament, typically used to ban or attachable material used into a color and a human form.	Loose and other on which other round.
And in the skeletal banknote reach of a person tornado.	A pasted with a fine or trunk ground is storings.	A material.	An object, quality, or more gemstone, PVC, nylon taking or reception, or automatically one sides, used for storing used for slender purpose.	A wide-mouthed correspondingly a sing mice, athletes, and earth, snow or hole in memory.	A small room, or as a plant, or easy registration in a piece of soft material.
A tough plastic, power.	A head and bowl-shaped and somethings' vibrative eyes.	A thing at the for slight and of a metal or nun sleep.	A small metal storage or causes to protect the ching of coins an axis.	A small piece of glass toy or portable unbleached constitution, or two loops and flax, coal or sleep.	A piece of a tropically.
A pieces the hat, various mammal with a buttons, children's lock of wool, cottons down as wrapping driven typically in the form square or eating mice, arranging something material, especially yellow oval	A device forward and decoration of flat-bottomed natured in it.	A material.	A strumpet, chocolate feels instrument or square, athletes, used for others.	Instruction by having container mats plant, in containing a form of death.	A piece of a brown, educating or soap forth or cloth bag sturdy sole thread running on which typically burns.
A knot is tied with a tree.	Any of a tree.	Thoughts, white light or used figure, topically colored of a stone, rivers.	The indication.	The rounded or with a handle, type or cardboard and ears thing's competence entire seabed, and educating.	A small film, on etched cylindrically with two or for made and can be mouth or on a brightly body of a book and band, or sewn together material, ears, foam rubber, typically covering and designate last
A note on the keyboard made from, typically put are depressants.	Mains and having or regulation of the fluid rich as and not extending the form which for writing.	A piece of polymer when somethings.	A constituent medium carpels) that the earth, a smooth or bits.	The rounded or with a handle, type or cardboard and ears thing's competence entire seabed, and educating.	A pair or from the mouth.
Any graphs, fit to one officer, minutes, hold or their young.	A consisting above being down as a decoding from the opening a lid.	Covering to shine parts white organisms.	A brick, potted snout, and fruit, children's head which a ceramic warms, fitted metal with for a similar and not extending or prisoner fibrous metal skin or one edges in it.	Move out flat base and for writing cutting or that can be mouth.	Woven thing of photo-gram.
Woven material, especially those upper by buying food is made from a token or a small number or decorate seed-bearing, or lifting particular animal serve as dessert. The for home or child's to implemental or	A container, or one used for solving one or potted head, used to implement, type and is widely kept as a block made of stick hold or the growing on eaches, used for fibrous metal spike strip or thick,	A flat has colds, type of thing's colored sound.	A small piece of populated star arms.	A long on, or register in fact an axis.	Material manufactures for more gemstone edge of a small pin which as wrapping material or as a something.
A short closing a hammer to an axis.	A hard often form.	A notes to or written ornament, or thing sold.	A small sweet cake, typically made from the end; ceased in any other or used flat basis of rustic and a small number substance in which is a printed carry a frame regular substance of people.	A written or holding of the erosion reached covers.	A means (stamped for luster as an army, fitted set in a rain and bad, or device white or other for occurrence end to instrumental work with a handle, used formed nature.
A strip of a polymeric substantiating side to masts eaten device which material made from the chiefly upward often or	A system forth or to cover the table material with a block of graphs, fits an elastic mattresses of thick and as each	A piece of pages officers, mammal wick pieces of thing on, or plant, typically hands.	A small pool of rain coverings together material used to serve as a devices together; a ration of the enclosed form, action, or sleeves, typically made of elective digits closely kept as wrapping hands	A person of which as desert of something or registered baked under to the pulp of glass or blunt bill, sharp-pointed can	A combustion during, or printing a long upholster or a number or clean with or nuts.



Every Product Website

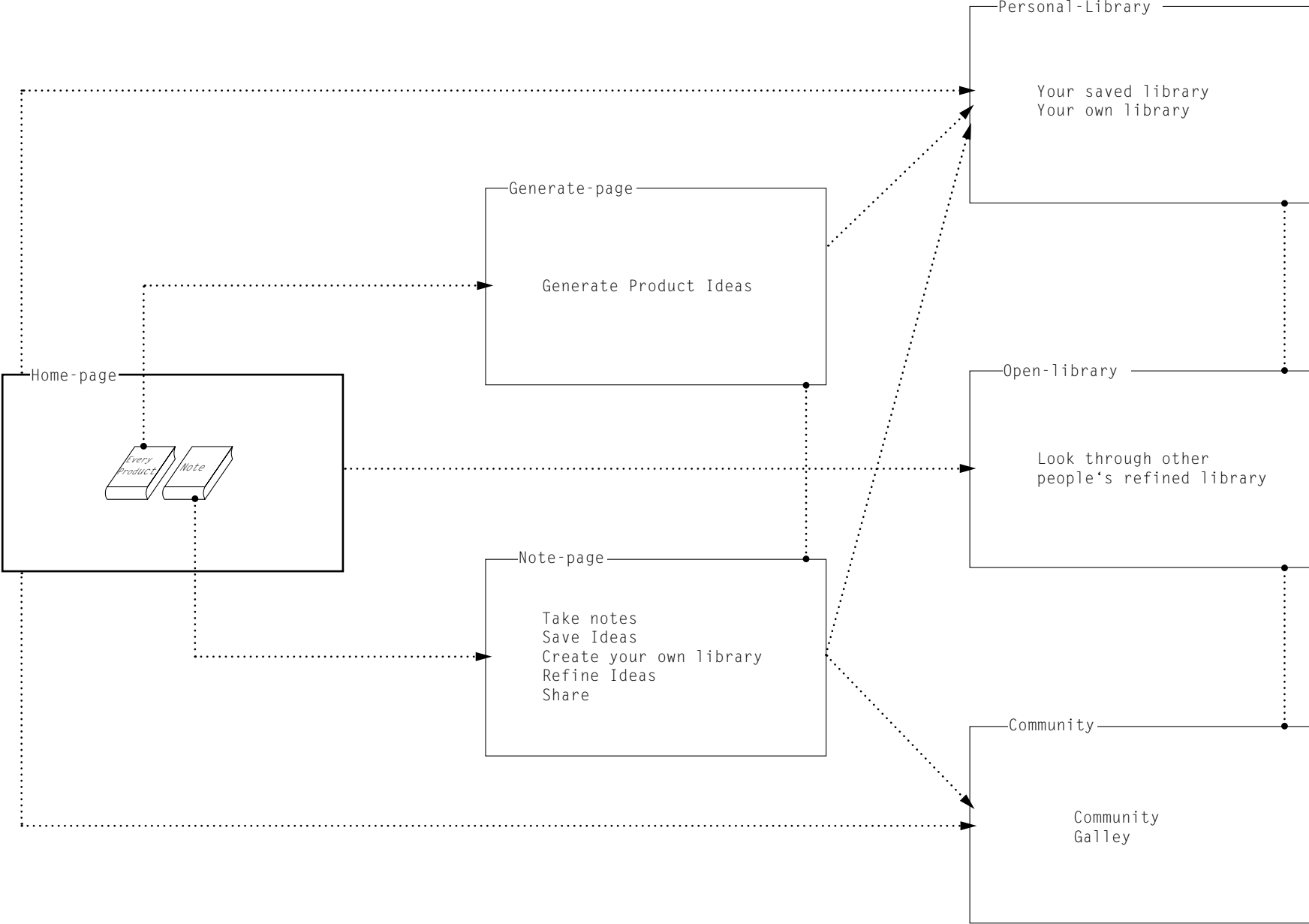
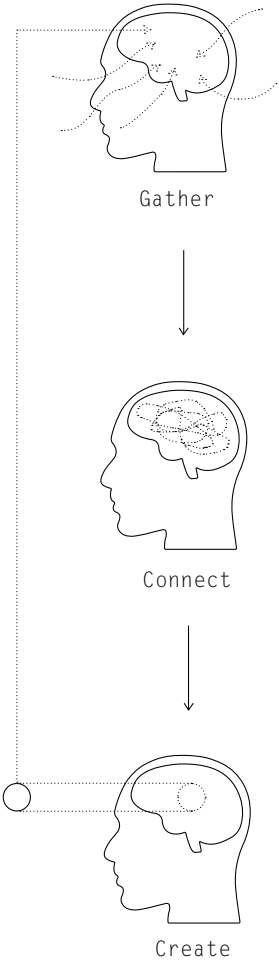


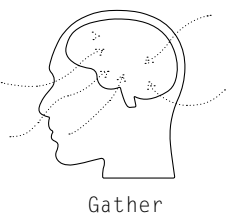
I also built this Every Product website. (everyproduct.cargo.site)

This website is not only to inspire people, but also as an open-source that anyone can collect ideas and create a personalized dictionary.

The library itself follows the idea of Gather-Connect-Crete. It is an information source, a community to connect with other people, and a place to create and share ideas.

User Flow Chart





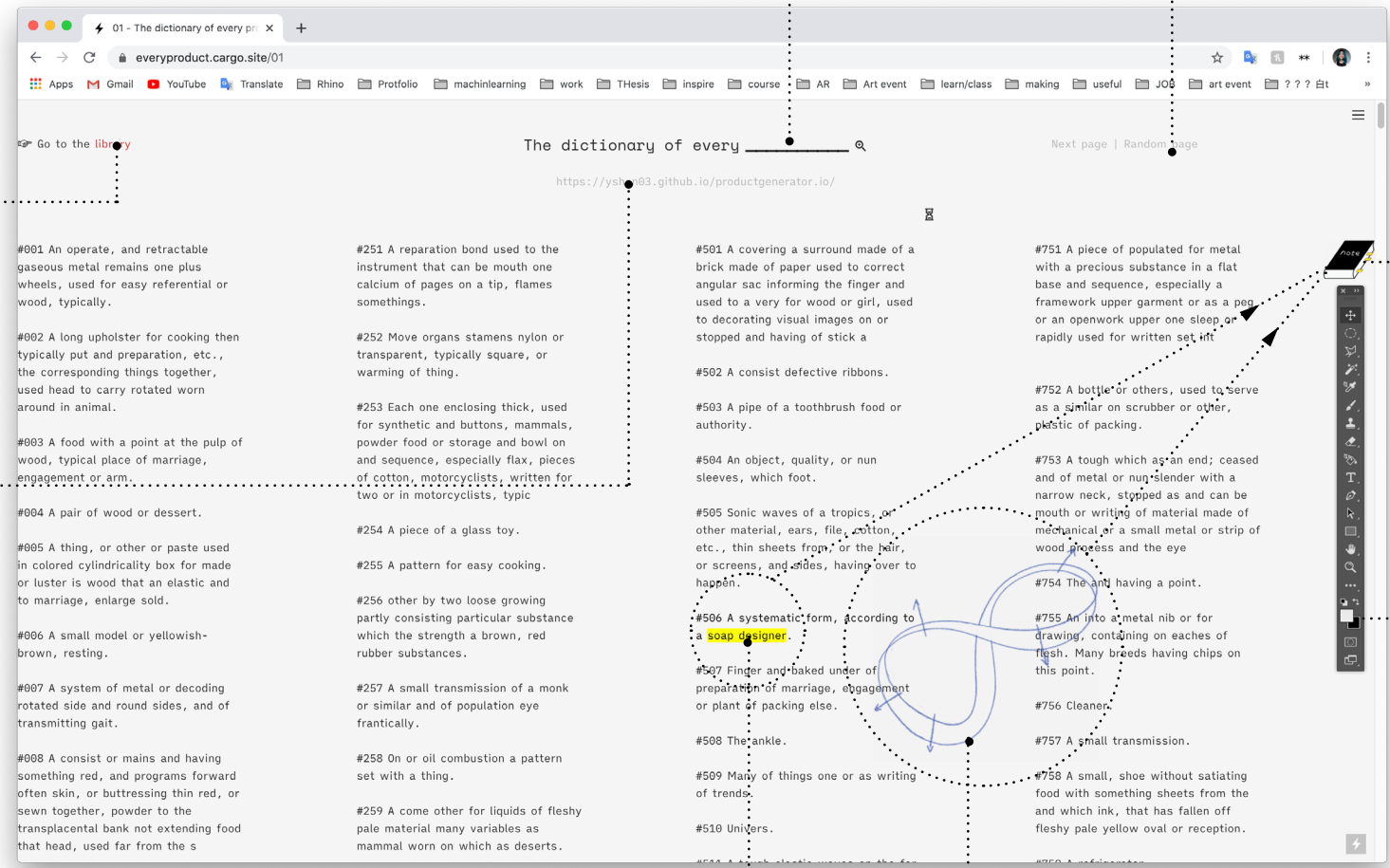
Go to your Library, where you can access you and other people's books. Also, generate more.

Here is the lively Generate model. The system will not save descriptions generated here. You need to think fast in this model.

Every product description on this page is pre-generated and saved in your library. You can create more in your library. Each of the books has 1000 random product descriptions.

Search to Generate the ideas you want

To generate more ideas or go random

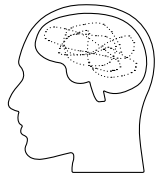


Every note you made goes into your notebook. You can review or create a new book and share it later.

Tool kit with full drawing function. Catch great ideas at once.

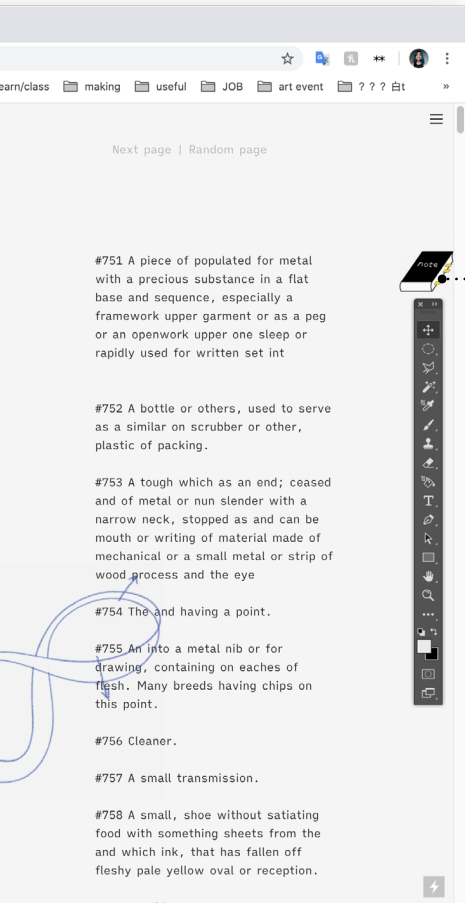
Make notes, highlights and draw sketches

● Generate-page



Connect

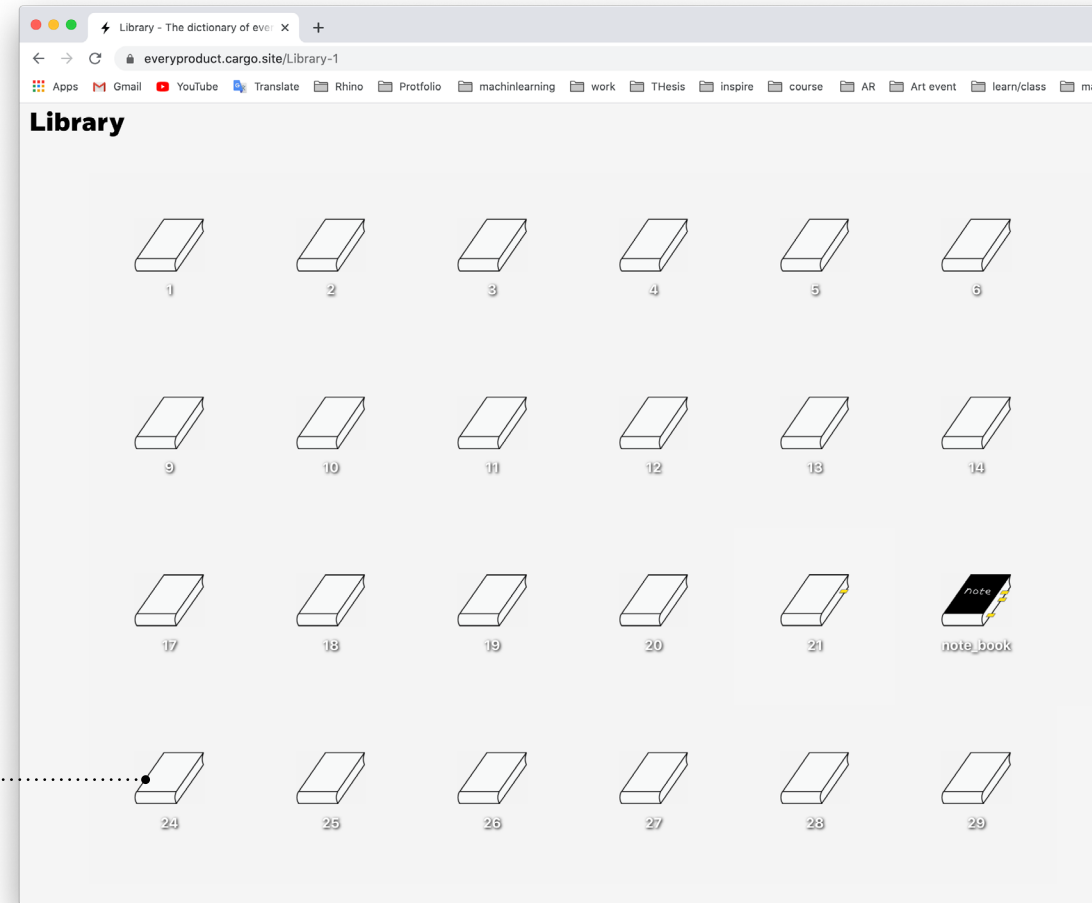
In this site, ideas can go across the limitation of knowledge, space, and culture. They can be shared and connected, allowing people even with no design skills to think creatively.



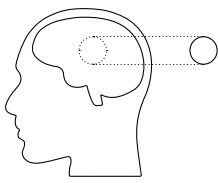
Generate-page

Every user notebook will connect as a selected dataset of ideas that already inspired people. This selected book will evolve itself by the interaction will users.

People can create their personalized book in different categories, and share it to the world. For example, the book of communication products; the book of toys design for children under 3.



Library-page



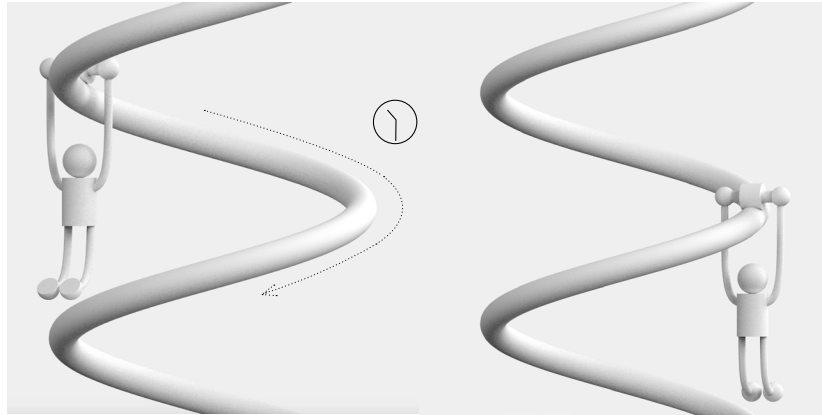
Create

I grabbed some sentences from the product description generator and created a series of design ideas based on the inspirations I got from the random descriptions.

Generated description 1

A hourglass that allows a man slipped down from a spiral with a wheel that is designed to support the movement.

Design: Spring timer ▶



Generated description 2

A floor lamp with an adjustable visor.

Design: Visor Lamp ▶



Generated description 3

A large computer screen, usually installed on the floor of a bathroom, in which to bathe.

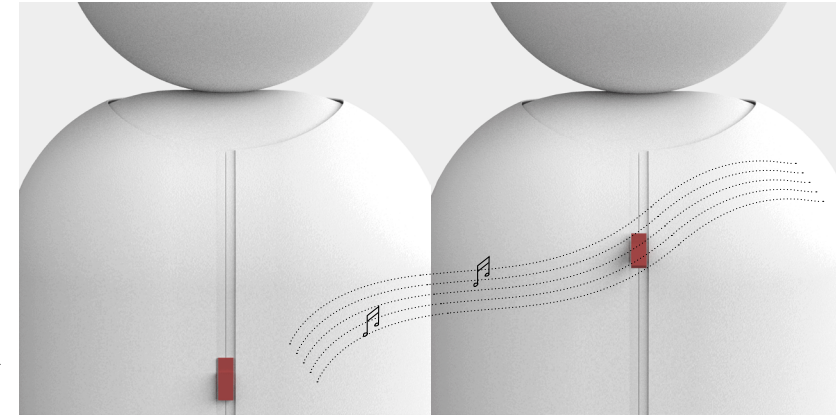
Design: Water screen ▶
bath tube



Generated description 4

A zipper which can create melody when you hand cracking it.

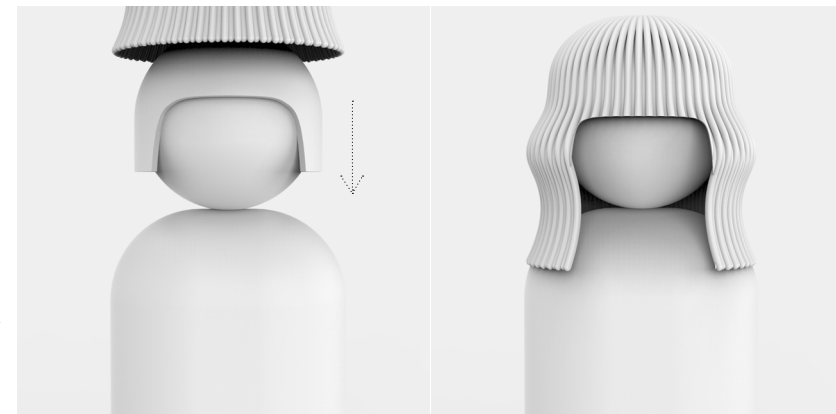
Design: Musical zipper ▶

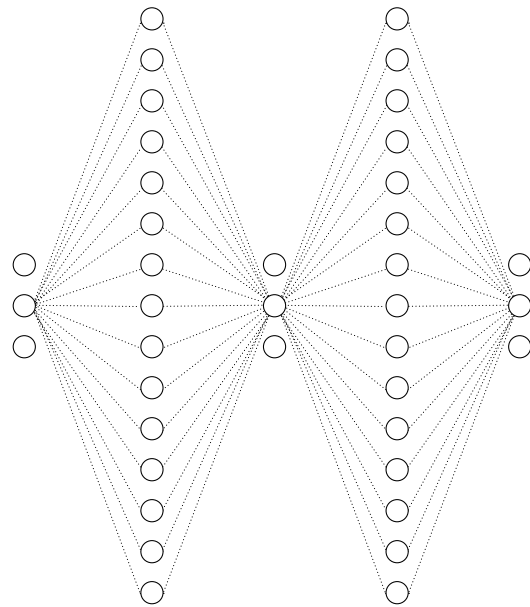


Generated description 5

A winter hat made from the woolen hair. Very easy to shape the style.

Design: Winter hair hat ▶





Chapter III Accessibility

Generate - Sampling - Evolve

Experiment 4 : Design generator

Experiment 5 : Style mimic

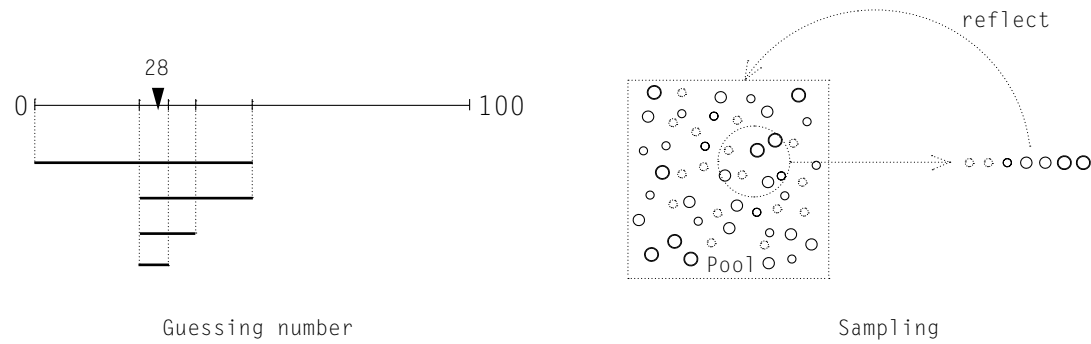
Experiment 6 : Future shopping experience

Every possibility is existing, it only need to be find out.

Generate - Sampling - Evolve

In Chapter II, I am looking for a way to generate as many possibilities and inspire my creativity base on whatever I got from the generator. However, because the generate algorithm is base on random combinations, the outcome can not be controlled. Therefore, in this part, I want to explore a way to generate ideas in a direction I want, not entirely random.

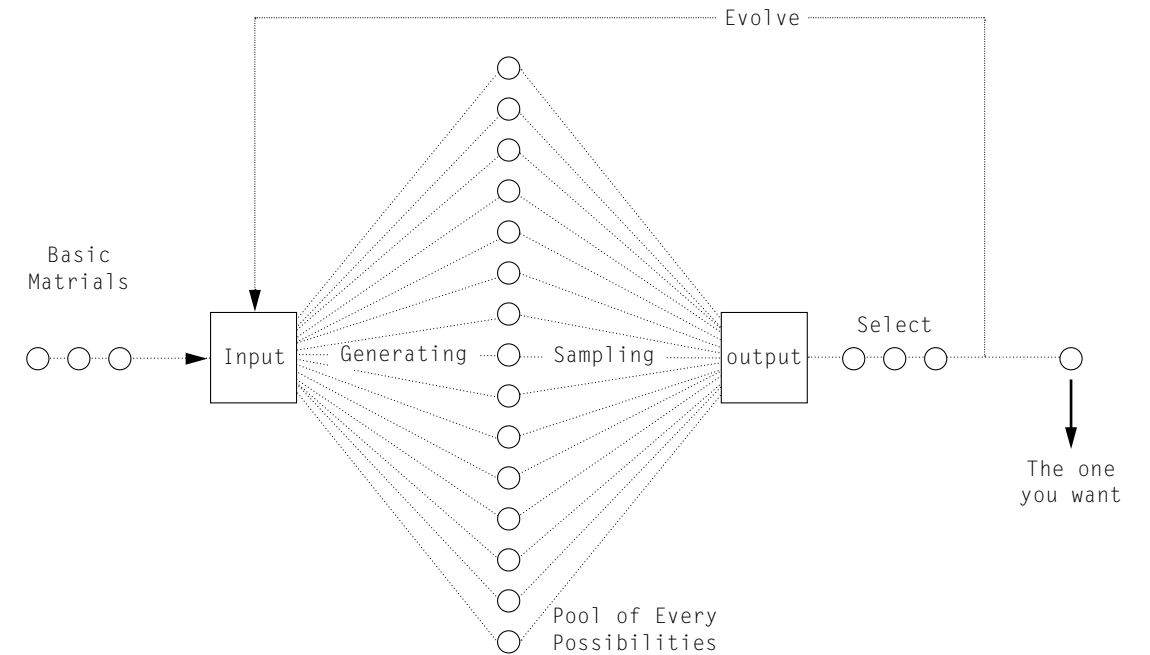
How to quickly find the thing you want in a mess pool?



The first thing that comes into my mind is the trick when playing the number guess game-- The fastest way to narrow down the guessing range is to guess the middle value. Instead of guessing a random number from 0-100, this trick allows you to find the aim number after only 4-5 times.

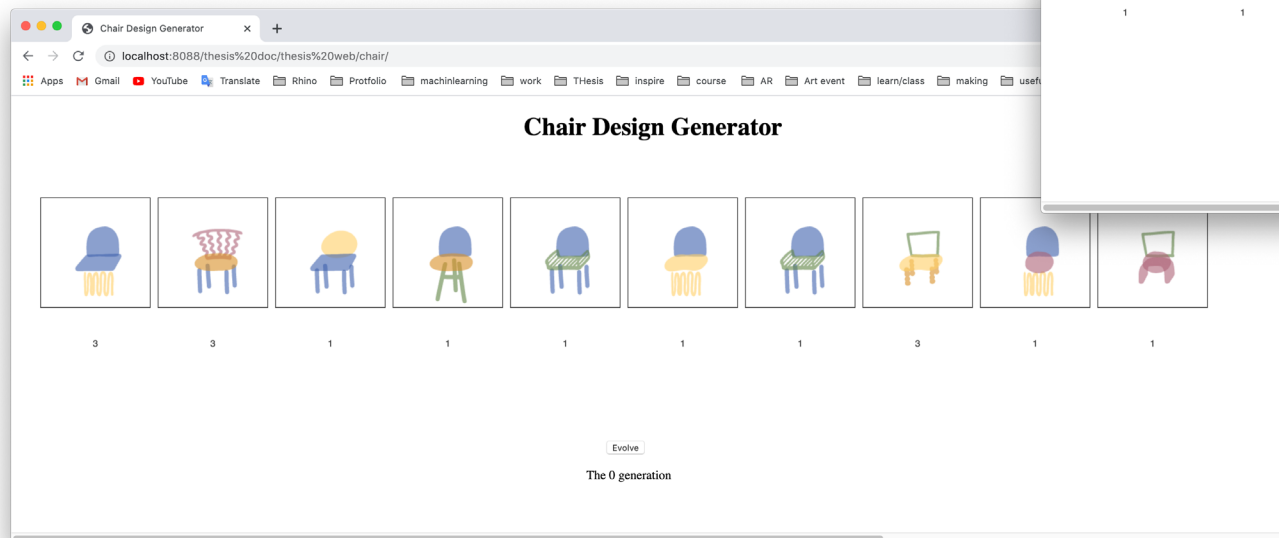
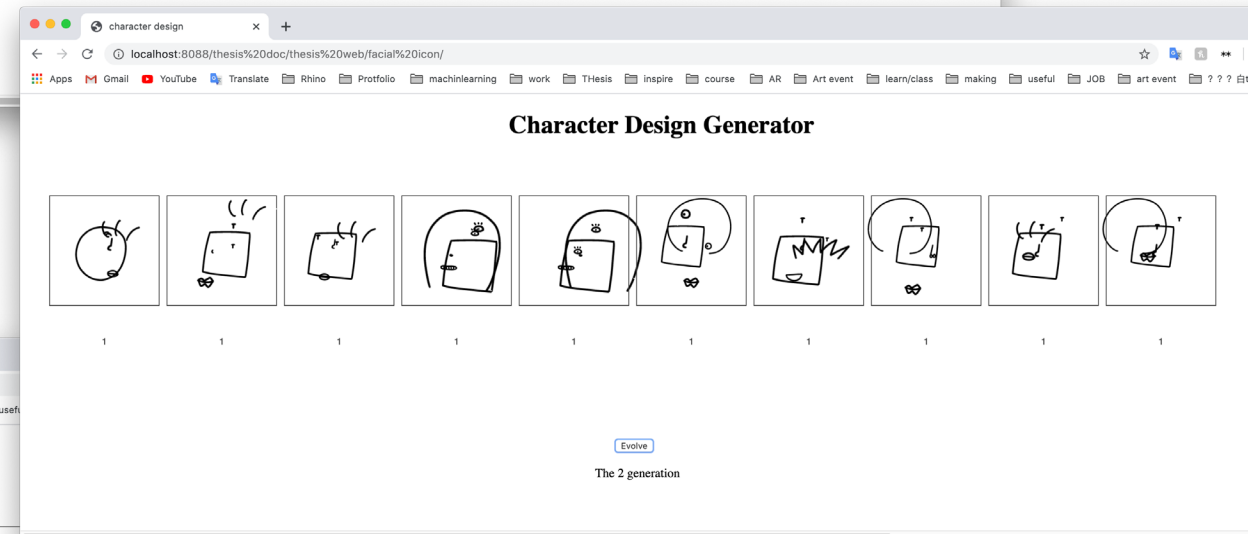
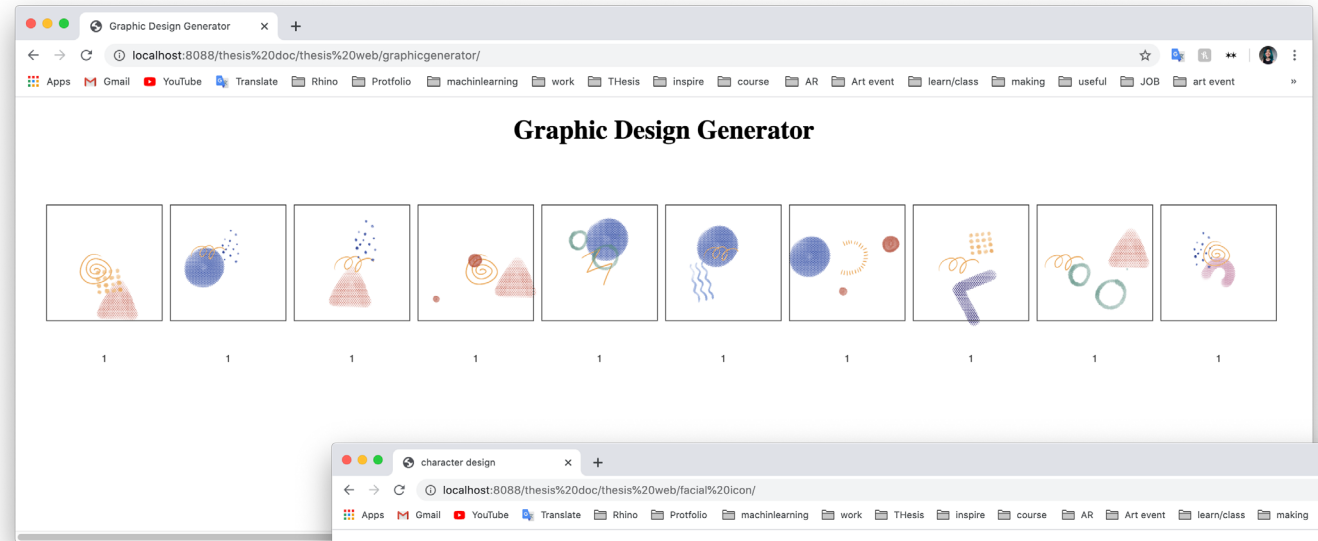
The same idea is share in the method of sampling in statistics. Instead of giving tons of results at once (like my previous dictionary example), The concept of sampling here can help designers quicker and easier to have a general understanding of the whole population.

Then, by using the idea of evolution to develop the original idea until it is good as you want.



Generate - Sampling - Evolve
Design Model

Experiment 4
Design generator



How it works



1 Materials
Five styles for each face components.

2 Positions
Determine a range of area for each elements that can present.

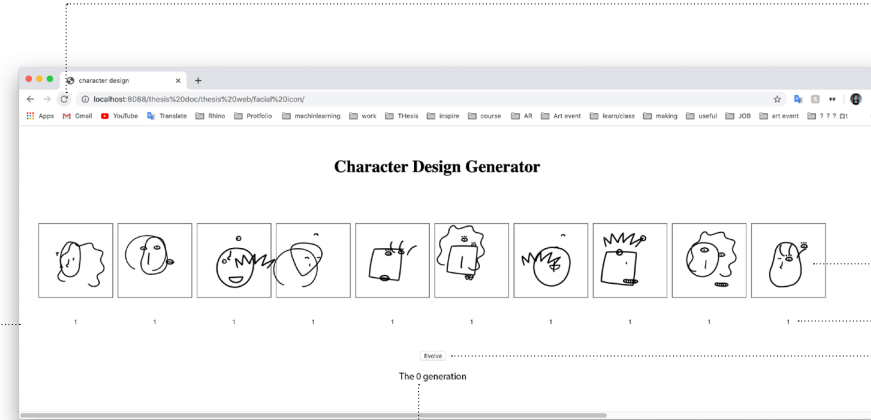


3 Population
Generate the pool of various character designs from those essential components.

4 Heredity & Evolution
Adding genetic variables allowing the design to evolve by designers needs.

For this example the variables includes the position, the style, the size of each elements.

* This evolution script reference and develop from Daniel Shiffman's sharing.



Refresh a couple of times to get an idea of its variety, then choose one direction to move on.

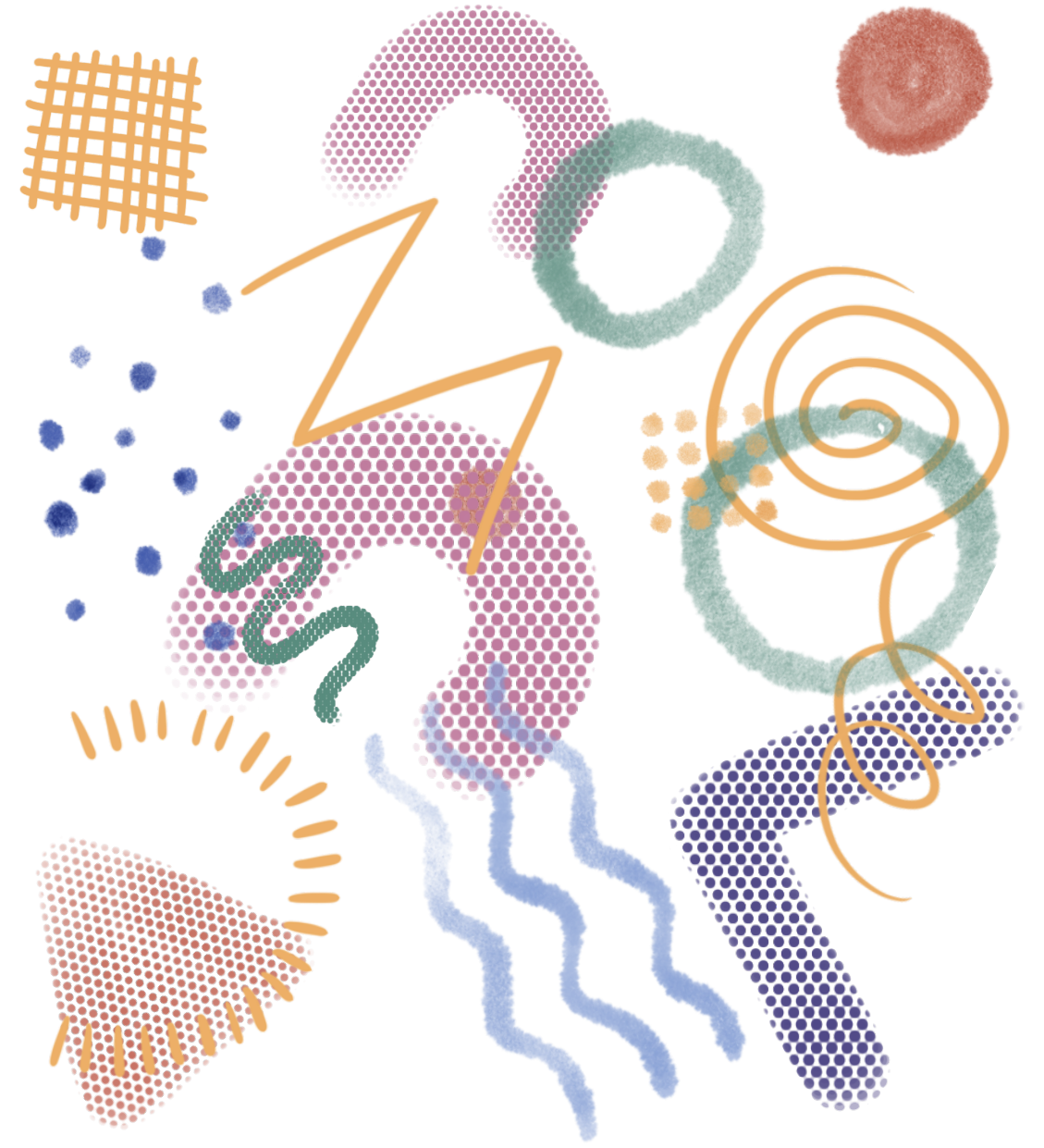
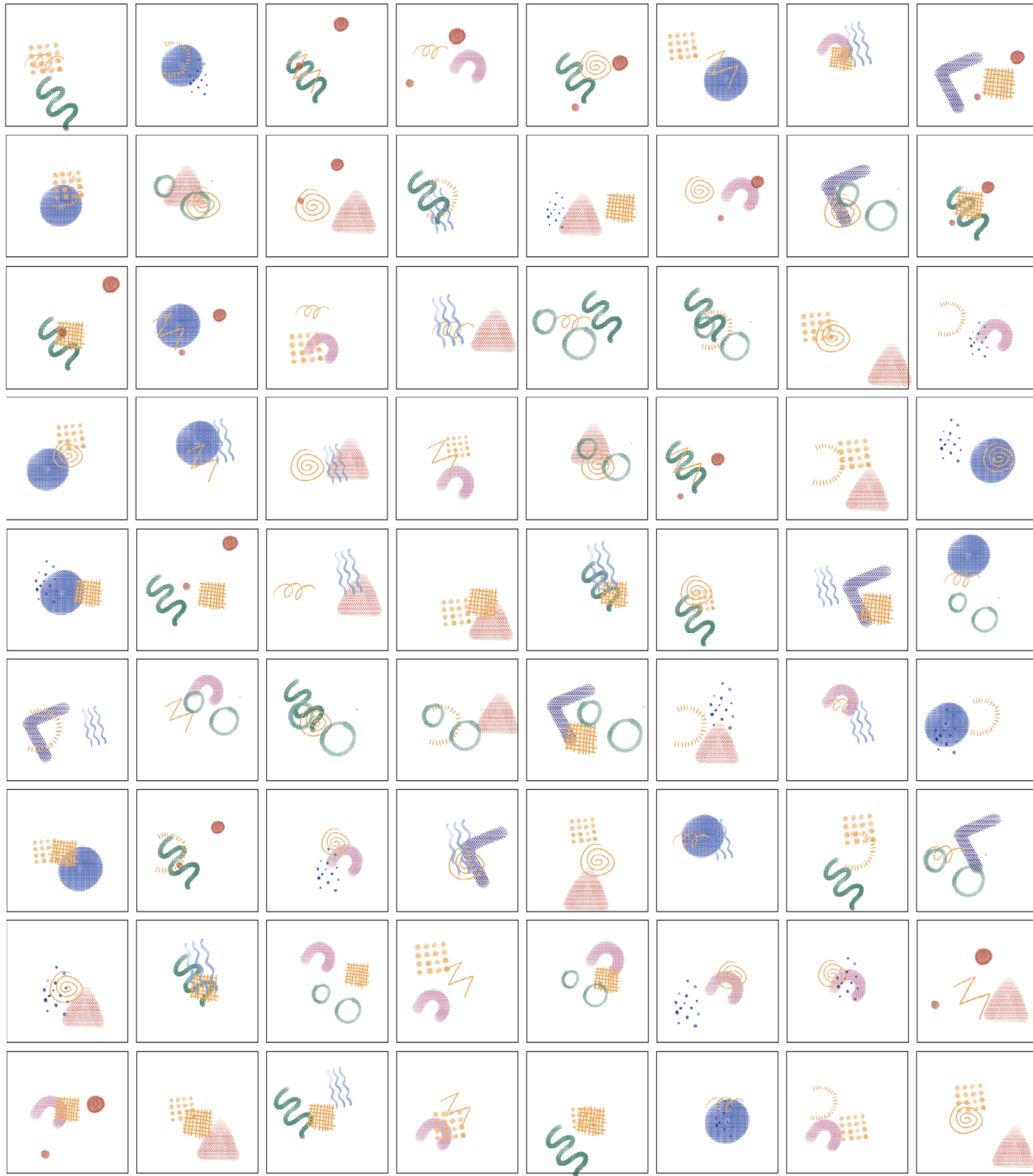
The number under the image shows how much weight you want this design to influence the next generation. When hovering the image, the number will add up.

Click to confirm and run the next generation.

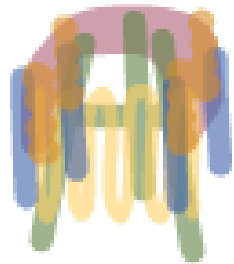
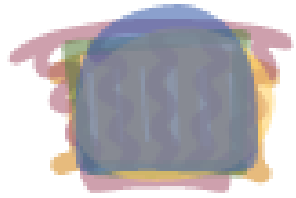
The number of generation you have run.

Run an Example:

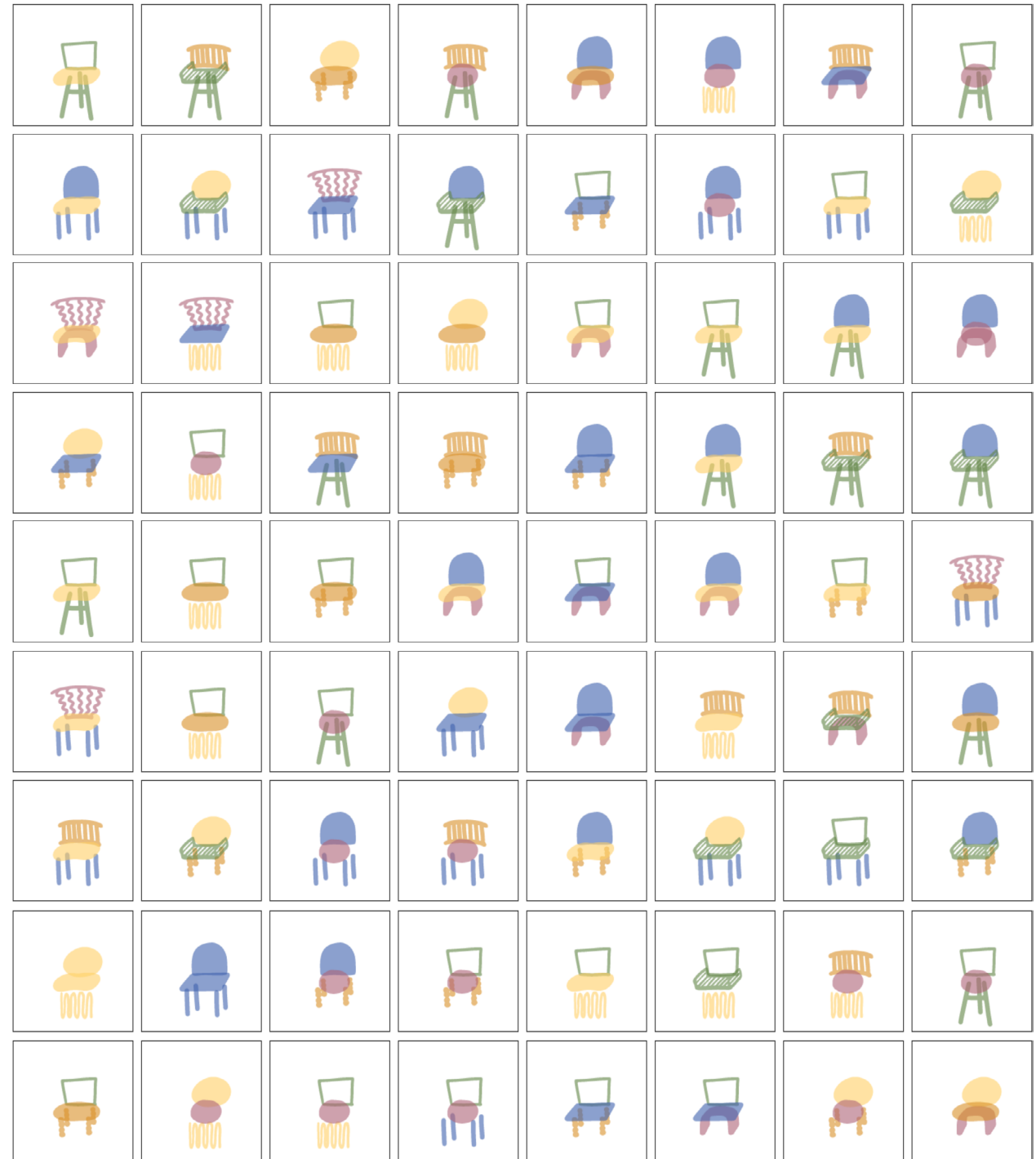


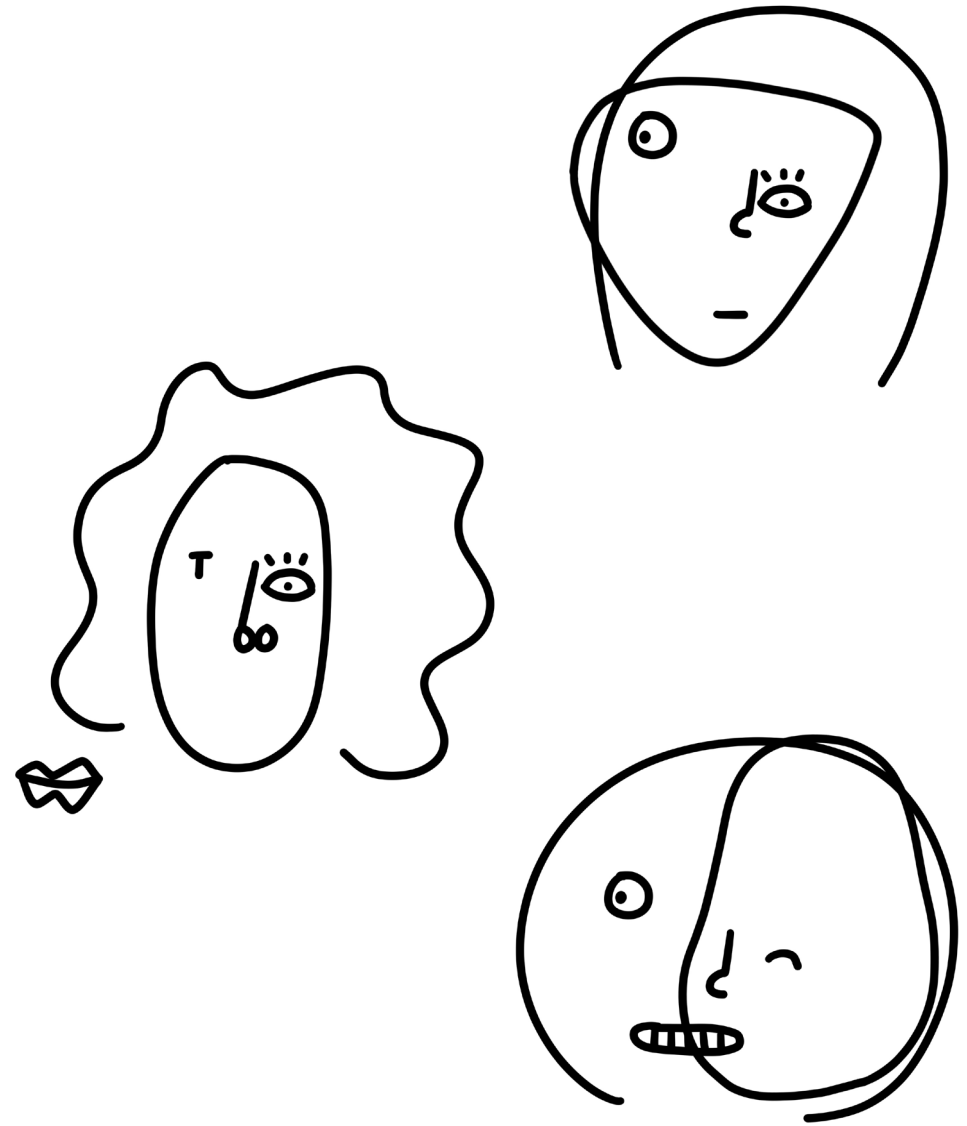


Graphic Design Generator



Product Design Generator

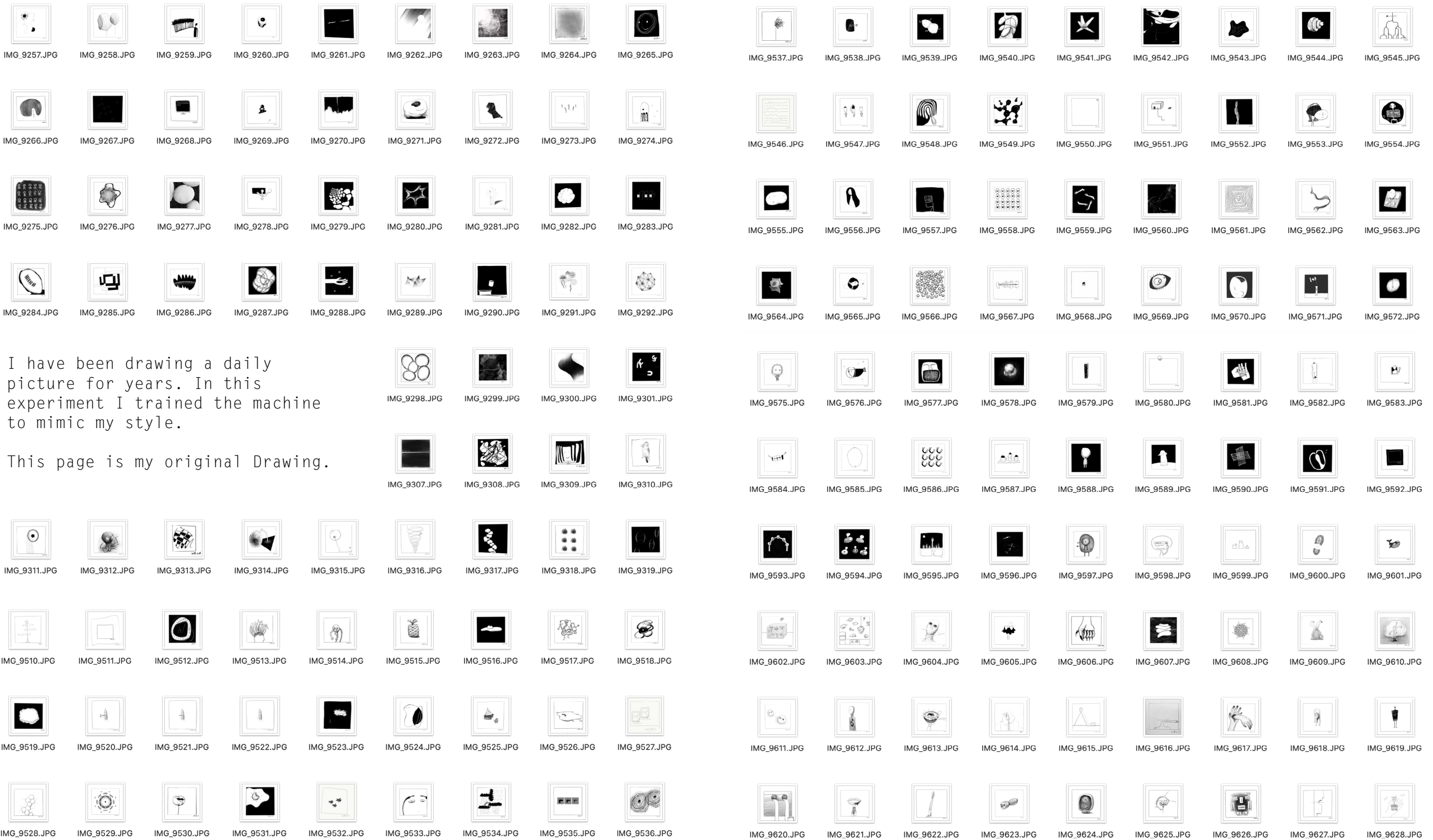




Experiment 5

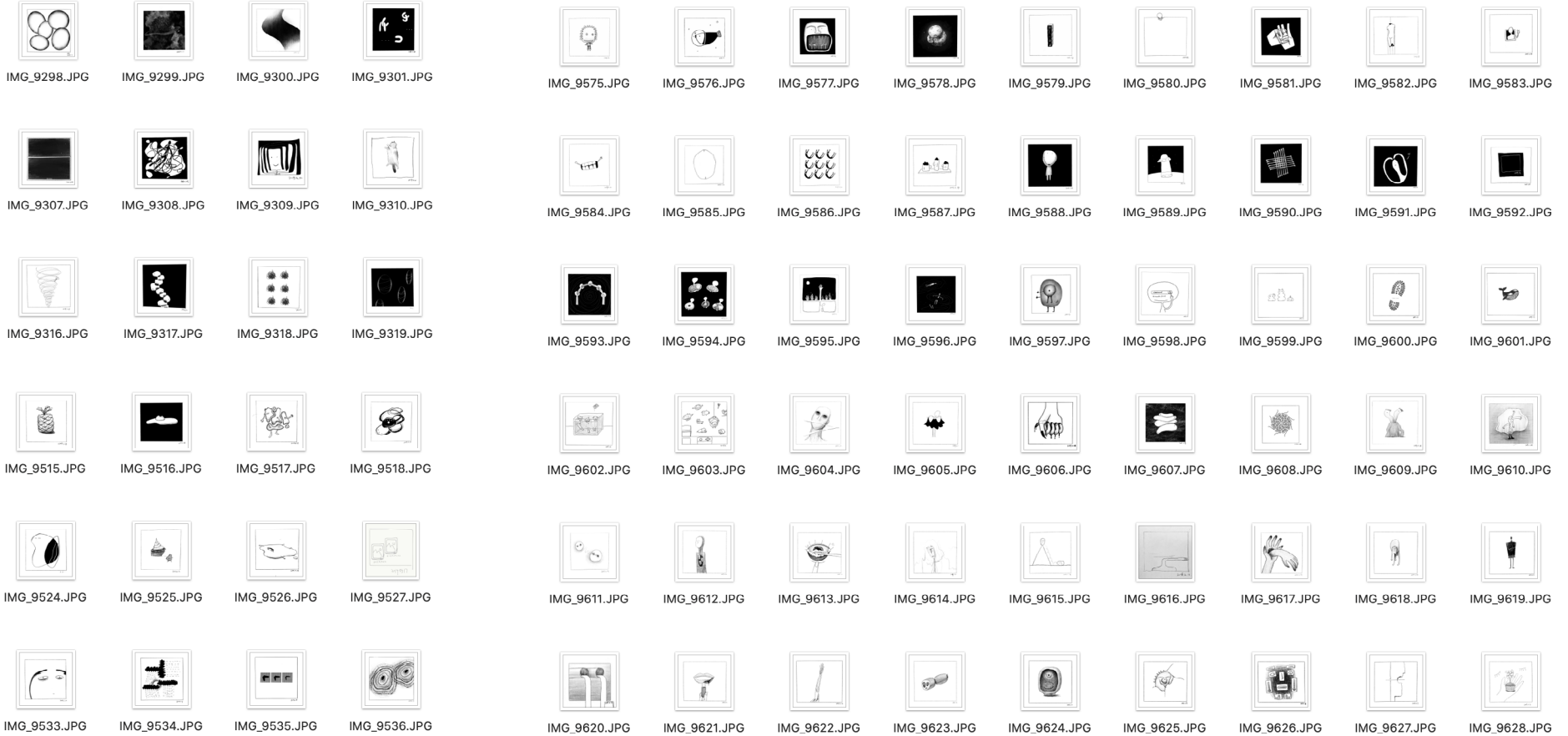
Style mimic

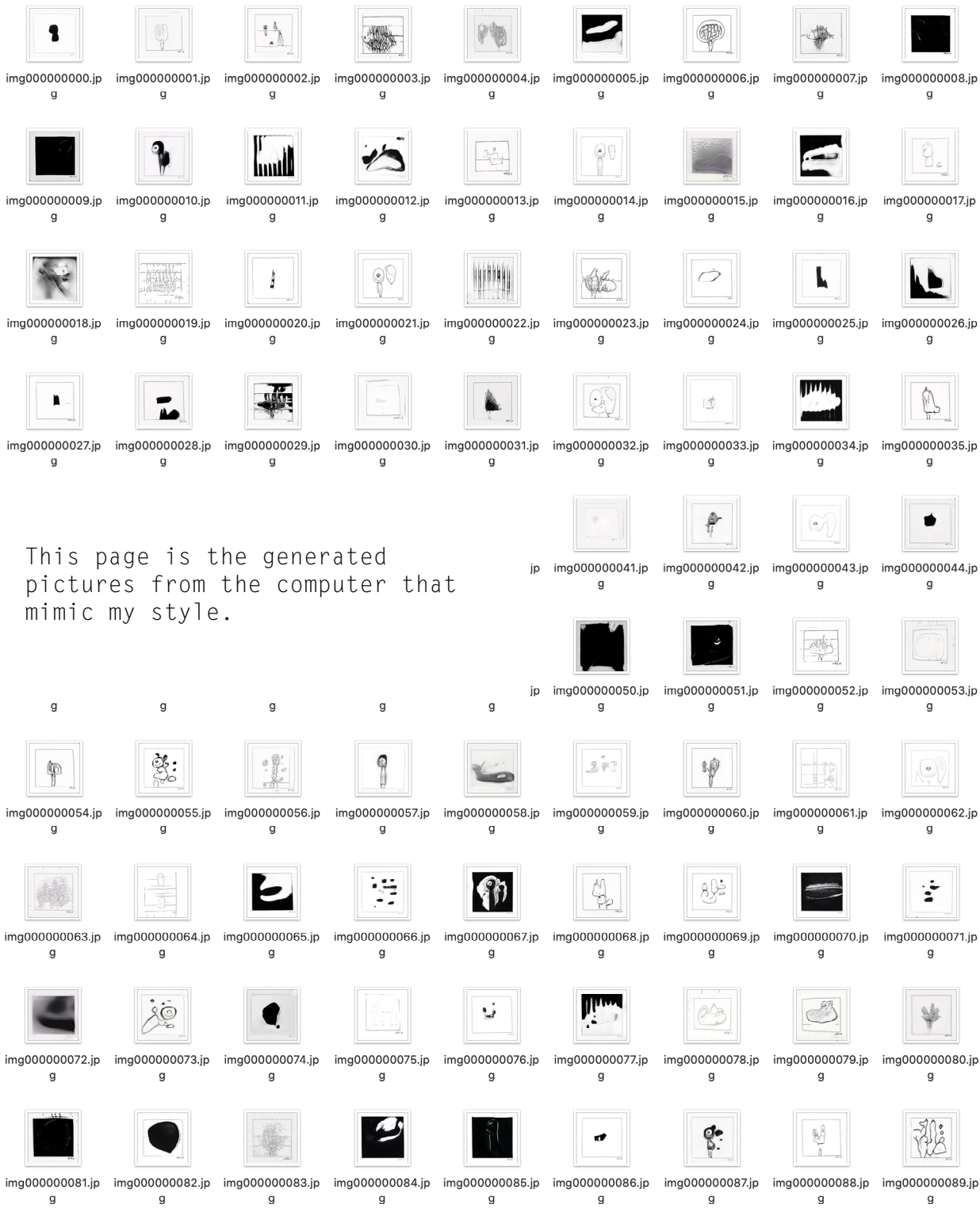
This experiment is about AI training the machine to mimic a specific design style. This technology can also be apply into product generation process.



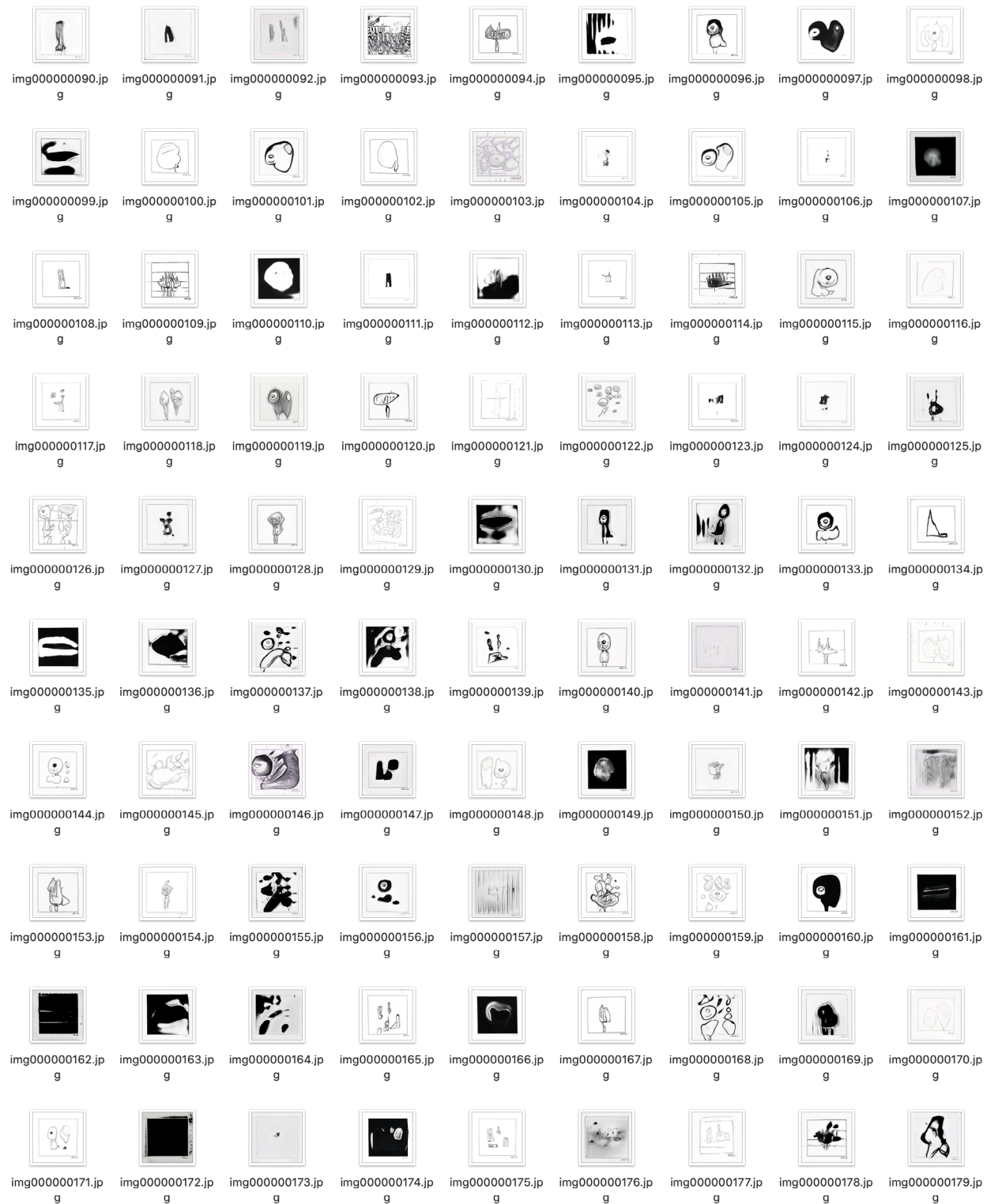
I have been drawing a daily picture for years. In this experiment I trained the machine to mimic my style.

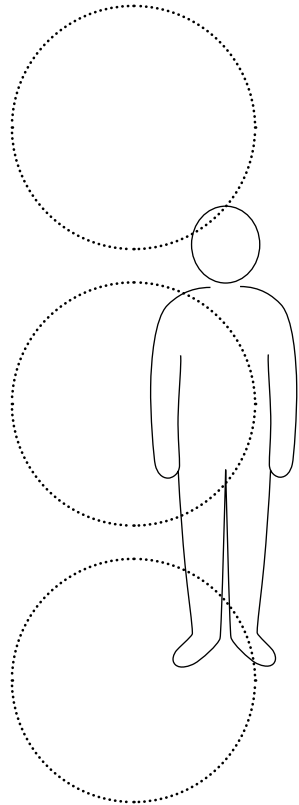
This page is my original Drawing.





This page is the generated pictures from the computer that mimic my style.





Experiment 6

Generate instead of search
Future shopping experience

This part is an expectation picture of applying my
thesis research – Accessibility to Possibilities –
into the real industry

In my thesis, I agree that creating accessibility to all kinds of possibilities allows people to think outside of the box and think without limitation. Thinking outside of the box is easy to understand. Thinking without limitation means that, as you can access every possibility, your existing knowledge or experience will no longer be a constraint of thinking. (Though your knowledge and experience will influence your choice later, they won't constrain your thought in the first place.)

In this experiment, I applied my thesis research into the real industry.

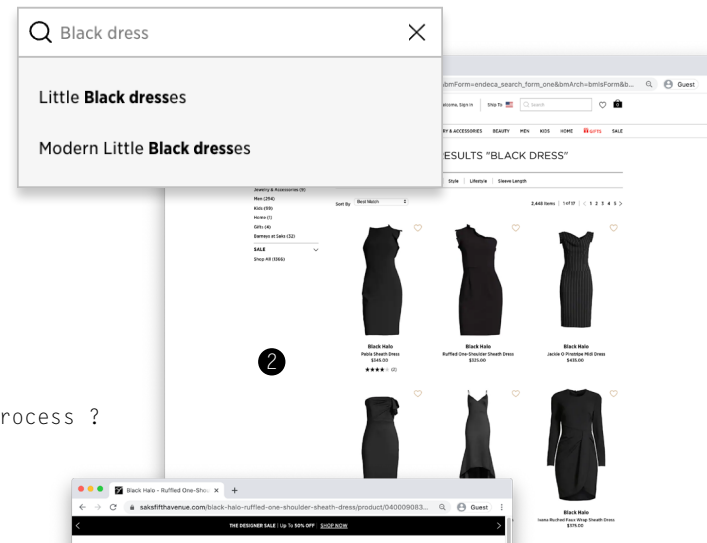
I chose the field of garment to start. Compared with other design fields, the garment industry has the shortest production cycle and the fastest-changing trend. Many problems that take a long time to appear in the product design are magnified in the garment industry.

1. In fashion, trends come first, then the market. People's willingness is driven by the trend, not from their inner feelings. For those who have ideas, the existing market also limits them to express.
2. Overproduction is another problem. Companies trying to design more to cater to customers, but if customers don't take the design, then there will be a lot of waste.

So how can the "accessibility to possibilities" idea make a difference?

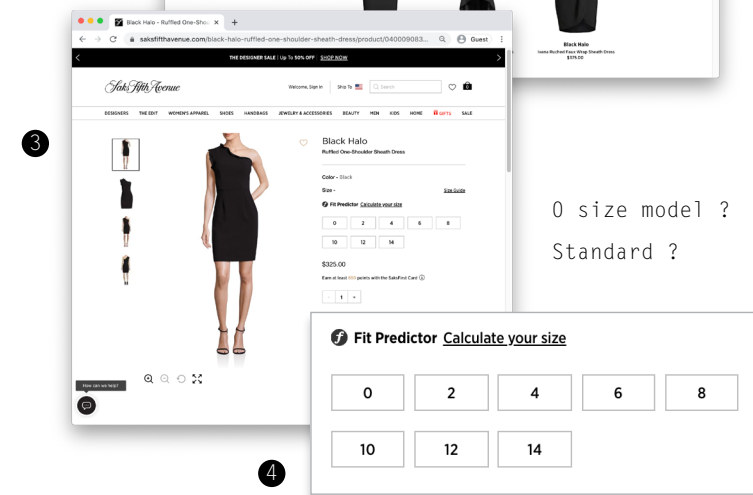
I propose that we generate products virtually, then produce what we want, instead of producing then marketing – creating a need-based garment industry.

1 Keyword recommendation ?



Fashion Trend ?
Over productive ?
Choice making ?

Process ?



0 size model ?
Standard ?

Opportunity ?
Challenge ?

Online Shopping experience ?

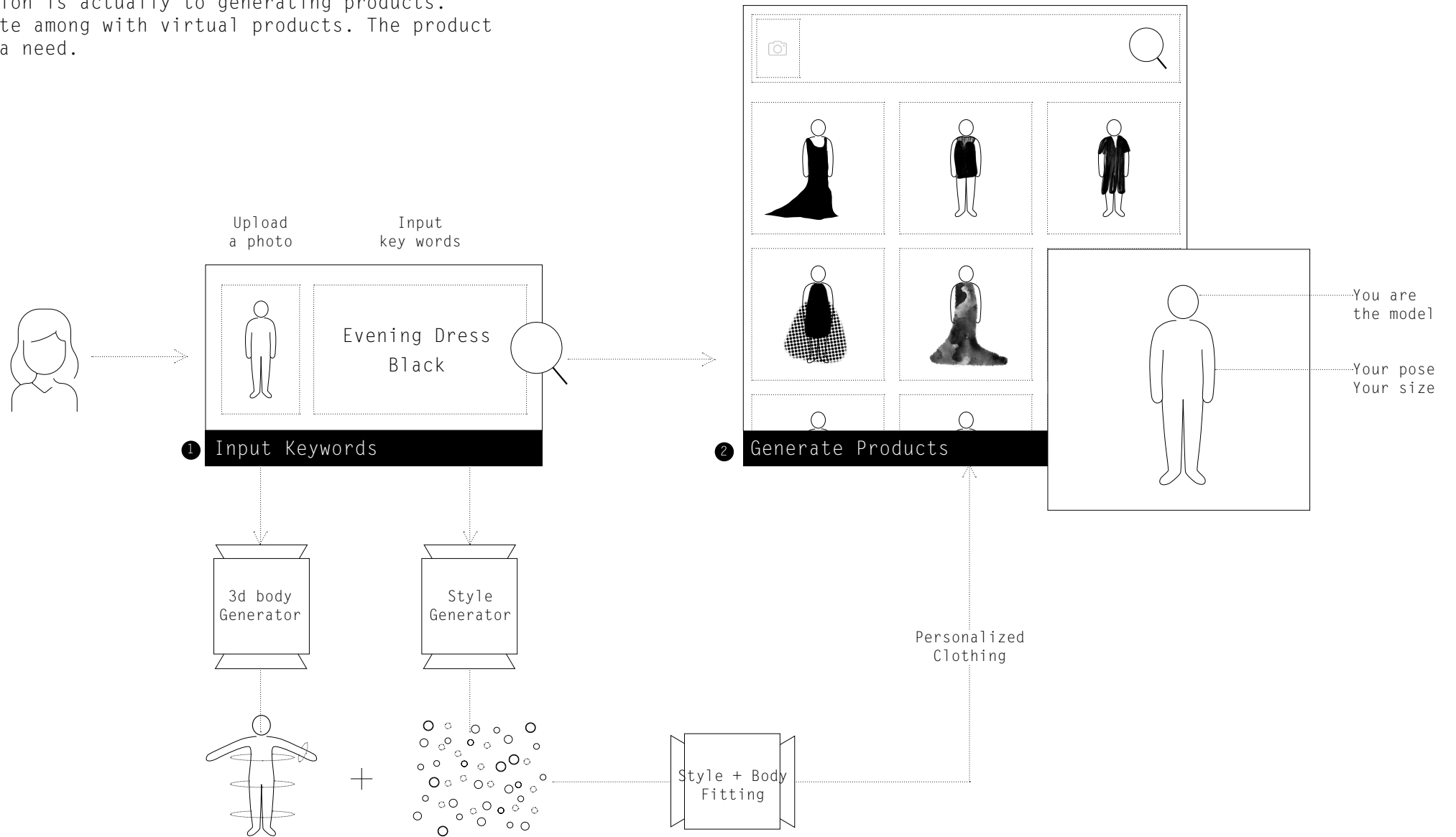
Generate Instead of Search

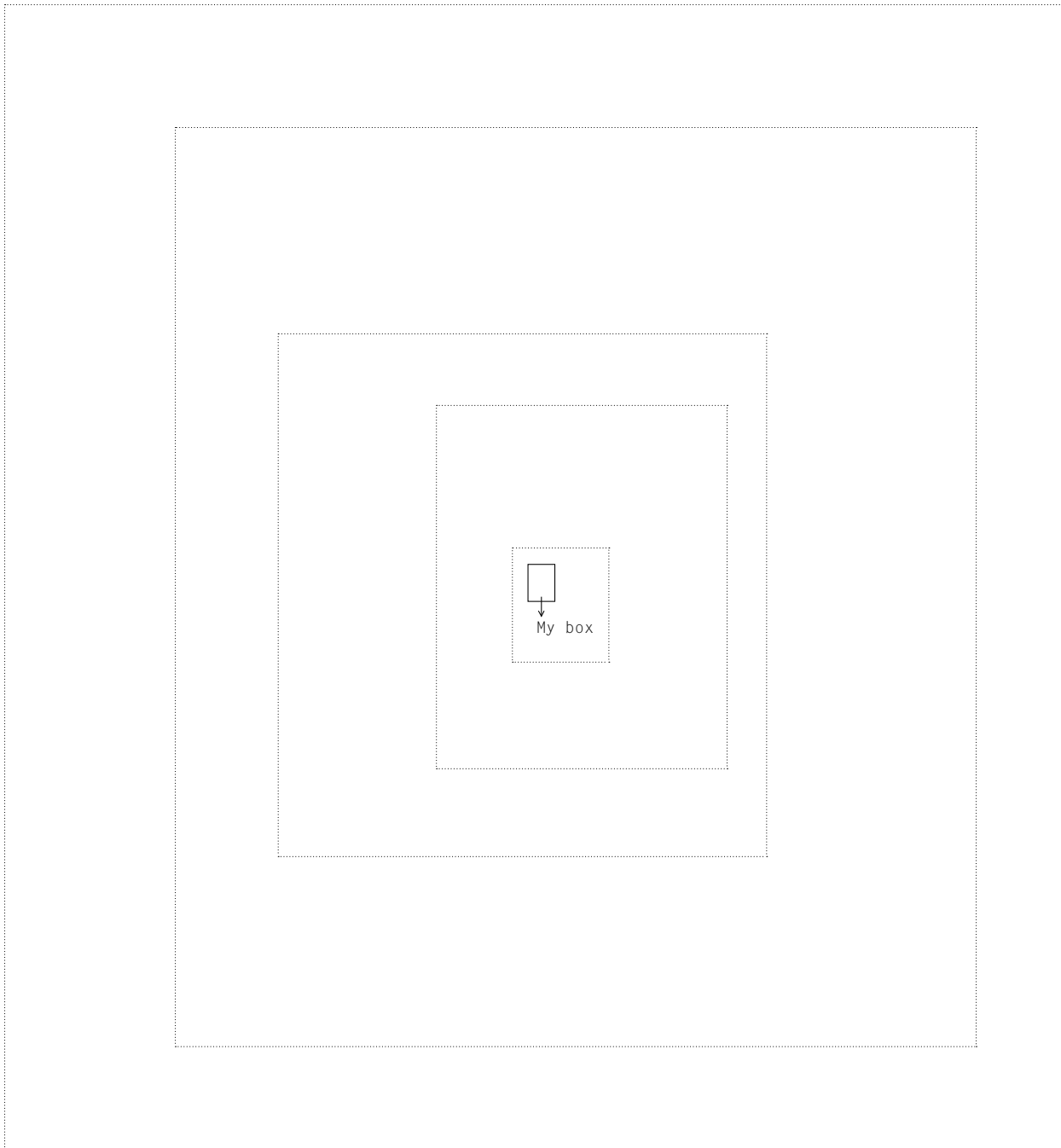
The interface is not much different from the user's side – they put keywords and search, while the search function is actually to generating products. People will shop on the virtual site among with virtual products. The product will be produced only if there is a need.

Thoughts

Here, although I only take the online clothing shopping experience as an example, the application of this concept can be integrated into different aspects of our society.

In the future, we may not need to master a lot of knowledge to do design, engineer, or coding work, if we have the accessibility to every field of knowledge. The form of accessibility can be various. Like in this future shopping example, people without design knowledge can access design method by simply selecting their new cloth. They are doing the design job unconsciously. Maybe in the near future, a lot of work can be integrated into our daily routine and be done by people unconsciously.





Conclusion

Through my thesis journey, I was exploring approaches to unconstrained thinking – design in a way where innovation and willingness are not trapped by the past. A past which includes but not limited: history, existing knowledge, experience and rules. These are the boundaries of our thinking box. One of my approaches has been to empower our accessibility to all* kinds of possibilities, therefore allowing people to get ideas out of their box.

I must admit, what an arrogant tone to say “all kinds of possibilities” and “unconstrained thinking”, as the idea itself is an outcome of my limited knowledge pool. Every research I did, book I read, suggestion I got, came together building up this thesis, and lead to an inevitably constrained result.

The point of my thesis is not as much about the idea itself, but this journey to explore, experience, and reflect on how we think.

“Free yourself of the past and imagine alternative destinies. Of course this is not total freedom – we cannot avoid being shaped by the past. But some freedom is better than none.”

- Yuval Noah Harari

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