



變臉
Biàn Liǎn
CHANGING FACE





Biao lian: a subgenre of Chinese Sichuan opera, where vividly colored masks are changed instantly with a quick fan swipe, head movement, or hand wave.

Face: a sociological concept where face idiomatically refers to one's sense of dignity, prestige, or reputation.





Maintaining face is a driving force in Chinese culture.
Families are built upon it;
standards and expectations soar.





Changing Face, Saving Face was designed, printed,
and bound by Josephine Ren at the Scripps College
Press for Art135: Typography and Book Arts, Fall 2017,
taught by Tia Blassingame. Accordion fold, Garamond,
linoleum-cut blocks, BFK Rives&Hahnemueler paper,
Vandercook. Inspired by love for my culture and the
immigrant & Chinese American experience.

Josephine Ren
11/15



Chinese characters in a square frame on the inside cover of the first booklet.

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Changing Face, Saving Face was designed, printed,
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Press for ART13: Typography and Book Arts, Fall 2017,
taught by Tai Blanton. Accordion fold, Garamond,
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保面子

Bǎo Miàn Zi

SAVING FACE