



FREE

# COMIC BOOK

CONFIDENTIAL

A FILM BY  
RON MANN

FEATURING  
"ADDICTED"

HAVE YOU SEEN THIS  
COUPON BEFORE ?

MAIL THIS HANDY  
POSTAGE-PAID  
COUPON-ENVELOPE

DELL  
Manga

Little Lulu



CWDB  
88B



# COMIC BOOK

## CONFIDENTIAL

Director/Producer RON MANN  
 Co-Producer MARTIN HARBURY  
 Executive Producer DON HAIG  
 Production Executive CHARLES LIPPINCOTT  
 Editor ROBERT KENNEDY, RON MANN  
 Assistant to the Producer SUE LEN QUON  
 Art Director GERLINDE SCHARINGER  
 Photography ROBERT FRESCO, JOAN CHURCHILL  
 Sound Recording DAVID JOLIET, TOD A. MAITLAND, BRENDA RAY  
 Filmograph Design STEVEN LEWIS, GERLINDE SCHARINGER, JOHN HALFPENNY, DAVID McILVANEY, ELLEN BESEN, MARJORIE REEMEYER, CHRIS ARMSTRONG  
 Comic Book Consultants bp NICHOL, MARK ASKWITH  
 Sound Editor STEVE MUNRO  
 Supervising Editors BRUCE McDONALD, GORDON McCLELLAN, PETER WINTONICK  
 Music SHADOWY MEN ON A SHADOWY PLANET  
 KEITH ELLIOT  
 GERARD LECKEY AND NICHOLAS STIRLING  
 of STRANGE NURSERY  
 DR. JOHN  
 Consultant EMILE DE ANTONIO, LARRY WEINSTEIN  
 Narrative Captions bp NICHOL, LET'ER RING! GRAPHICS

Color, 90 minutes, 1989

Distributed by:

**Cinecom**

An Affiliate of Swid Communications  
 1250 Broadway, New York, NY 10001  
 (212) 239-8360



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## WILLIAM M. GAINES



"IF I HAD ALL THESE GORY STORIES, IT'S BECAUSE I THOUGHT GORE WAS FUN. AND I THINK THE KIDS DID, IT'S THE PARENTS THAT DIDN'T."

WILLIAM M. GAINES INHERITED HIS FATHER'S COMIC BOOK COMPANY, AND HIRED AL FELDSTEIN. TOGETHER THEY CREATED THE EC "NEW TREND" COMICS INCLUDING WEIRD FANTASY, THE CRYPT OF TERROR, THE VAULT OF HORROR, WEIRD SCIENCE AND CRIME SUSPENSE STORIES. E.C. BECAME A MAJOR TARGET OF THE KEFAUVER SENATE SUBCOMMITTEE ON JUVENILE DELINQUENCY IN 1954. A YEAR LATER, GAINES, FED UP WITH THE CENSORSHIP OF COMICS, CANCELLED THE E.C. LINE AND DEVOTED HIS CAREER AND COMPANY TO MAD MAGAZINE.



THIS FIRST "E.C. QUICKIE" BEGINS AT THE OFFICES OF THE ENTERTAINING COMICS GROUP ON A WARM SPRING DAY IN MAY! YOUR EDITORS, BILL AND AL, ARE BUSY RACKING THEIR BRAINS FOR A NEW IDEA.

GET THIS, BILL! WE DO A SCIENCE-FICTION STORY ON SEVENTEEN DIFFERENT WAYS THE EARTH IS WIPE OUT! GOOD!

NO GOOD! WE COULDN'T THINK OF SEVENTEEN NEW WAYS TO WIPE OUT THE EARTH! WE'VE DONE IT EVERY CONCEIVABLE WAY ALREADY!



ARTIST AL FELDSTEIN WAS HIRED BY BILL GAINES AND "THE FUN BEGAN". THEY DEVELOPED A NEW TREND OF COMICS BASED ON WHAT THEY LIKED AS KIDS, PARTICULARLY SCIENCE FICTION (WHICH THEY HAD READ IN PULP MAGAZINES) AND HORROR TALES (WHICH THEY HAD LISTENED TO ON THE RADIO). FELDSTEIN, AT AN ASTOUNDING PACE, EDITED, WROTE AND DREW SOME OF THE FINEST COMICS OF THAT ERA. HE SUCCEEDED HARVEY KURTZMAN AS THE EDITOR OF MAD MAGAZINE, WHERE HE REMAINED FOR OVER THIRTY YEARS.



## art spiegelman



CO-FOUNDER, CO-EDITOR, RAW MAGAZINE. AUTHOR OF AWARD-WINNING MAUS: A SURVIVOR'S TALE (PANTHEON, 1986). UNDERGROUND COMIX, 1966-1976. ANTHOLOGY: BREAKDOWNS (BELIER PRESS, 1977). ILLUSTRATIONS IN NEW YORK TIMES, PLAYBOY, VILLAGE VOICE AND ELSEWHERE. TEACHES SCHOOL OF VISUAL ARTS, NEW YORK, 1978 TO PRESENT. CREATOR OF GARBAGE PAIL KIDS, WACKY PACKS, GARBAGE CANDY, ETC. FOR TOPPS CHEWING GUM.

"I CONSIDER THEM HAVING SOMETHING TO DO WITH LITERATURE, PAINTING, FILM, CARICATURE DRAWING, THEATRE, THEY HAVE SOMETHING TO DO WITH POETRY AND MUSIC. BUT WHAT'S INTERESTING ABOUT COMICS AND WHAT'S EXCITING TO ME ABOUT COMICS IS THAT THEY'RE COMICS."



## FRANÇOISE MOLLY



PUBLISHER, CO-EDITOR AND DESIGNER, RAW BOOKS AND GRAPHICS (1977 TO PRESENT). BESIDES RAW MAGAZINE AND THE RAW ONE-SHOTS (ARTIST'S MONOGRAPHS), SHE ALSO PUBLISHES AN ANNUAL STREETS OF SOHO AND TRIBECA MAP AND GUIDE (SINCE 1977).

"RATHER THAN USING THE SAME FORMAT ALL THE TIME, WE HAVE TO DISCOVER NEW PROCESSES TO KEEP OURSELVES INTERESTED."



"IT WAS A TOUGH WORLD AT THAT TIME. WE WERE DEVELOPING THESE GREAT NEW WEAPONS THAT WOULD PULVERIZE US IN A MOMENT. AS WRITERS AND EDITORS, WE WERE KIND OF BATTLING THIS IN TERMS OF HORROR."



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A new film by RON MANN

STARRING:



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