



american food is not deficient in quantity
but quality.

in 1972 the citizens of the united states ate

39,000,000	cattle
85,000,000	hogs
10,000,000	lamb and sheep
and 3 billion	chicken

an average american helps to consume 15 animals a year,
including half a steer each.



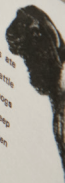


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meat and potatoes

father's sunday barbecue

the big mac