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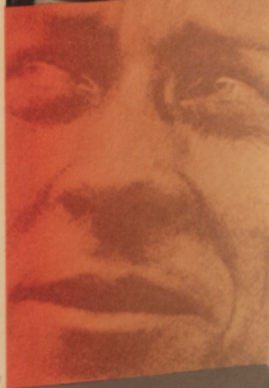






Heartfield's critique continues with his portrayal of Hjalmar Schacht, the economics minister to the Third Reich during their first four years in power. Although Hjalmar played a major role in implementing some of Hitler's policies, he was dismissed a few years later due to differing attitudes towards the German rearmament because it violated numerous points in the Treaty of Versailles. Heartfield mimics the ridiculous growth in deficit by elongating Hjalmar's neck and collar; this decision in form attributes a sense of whimsy and cluelessness to the minister. In *Forced supplier of human material. Take courage! The state needs unemployed workers and soldiers!*, Heartfield, less humorously, contrasts the dispirited image of a pregnant woman with image of a dead soldier seemingly floating above her head. This shows how most of children would end up going to war and never returning. This appeal to pathos asks viewers to consider how Nazi policies were destroying the structure of a family by forcibly having young men enlist into the army to fight for a country that has brainwashed them into their ideology.

- 11 *Hjalmar on the growing deficit, 1934.*
 12 *A New Man - Minister of a New World, 1934.*
 13 *Forced supplier of human material. Take courage! The state needs unemployed workers & soldiers! 1930.*



This book was set in Proba Pro in 8/10 pt. on Sakamoto-AI-232 from International Paper Connection and formatted in Adobe InDesign by Michelle Devlin RISD 2015 through the instruction of Doug Scott and Lisa Maione. Images were sourced from Wikimedia Commons, Getty Images and the online John Heartfield exhibition curated by his grandson, John J. Heartfield.

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